

May 27, 2014

LiveDeal Inc. Added to the Morgan Stanley Capital International (MSCI) MicroCap Index

LAS VEGAS-- LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces that it has been added to the prestigious Morgan Stanley Capital International (MSCI) MicroCap Index, effective May 30, 2014.

Much like the Dow Jones or S&P 500, the MSCI MicroCap Index measures the performance of approximately 5,000 microcap securities across all developed countries, without regard to sector. The MSCI Microcap Index, like all of MSCI's indices are used as the base for exchange traded funds, and to what actively managed mutual funds often compare themselves. For microcap investors, this means being part of a comparative index by which other microcap stocks are tracked and compared.

As a result, those companies newly chosen to be on the MSCI MicroCap Index have been shown to increase their visibility in the market, and generally demonstrate an increase in liquidity based on the fact that its fundamentals have been noticed by MSCI and deemed worthy of inclusion on the index.

"LiveDeal has worked very hard to demonstrate shareholder value and it is gratifying to be included on this prestigious index," said Jon Isaac, CEO of LiveDeal, Inc. "We look forward to the additional visibility that inclusion in the index brings, and are encouraged by the potential increase in liquidity and broadening of shareholder base that has often occurred with many companies upon inclusion in MSCI's various indices."

About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

About MSCI

MSCI Inc. is a leading provider of investment decision support tools to investors globally, including asset managers, banks, hedge funds and pension funds. MSCI products and services include indexes, portfolio risk and performance analytics, and governance tools.

The company's flagship product offerings are: the MSCI indexes with close to USD 7 trillion estimated to be benchmarked to them on a worldwide basis; Barra multi-asset class factor models, portfolio risk and performance analytics; RiskMetrics multi-asset class market and credit risk analytics; IPD real estate information, indexes and analytics; MSCI ESG (environmental, social and governance) Research screening, analysis and ratings; ISS governance research and outsourced proxy voting and reporting services; and FEA valuation models and risk management software for the energy and commodities markets. MSCI is headquartered in New York, with research and commercial offices around the world.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20140527005469/en/>

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