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## **SilverSun Technologies Announces SWK Technologies' New Customer Wins for Proprietary Craft Brewery Business Management Solutions**

LIVINGSTON, NJ -- (Marketwired) -- 05/28/13 -- *SilverSun Technologies, Inc.* (OTCQB: SSNT) (OTCBB: SSNT), a national provider of transformational business technology solutions and services, today announced that since the beginning of 2013, *SWK Technologies, Inc.*, the Company's principal operating subsidiary, has welcomed an additional 16 new customers to its growing client base of companies benefiting from its proprietary series of cloud-based business management solutions created specifically for the craft brewery industry. SWK's most recent customer wins include Milwaukee Brewing Company; Roadhouse Brewing Co.; Rock Bridge Brewing Co.; Carson's Brewery; Kalona Brewing Co.; Two Brothers Brewing; Wild Wolf Brewing Co.; and Fifty Fifty Brewing Co. among others.

Marketed as BeerRun, BrewPub, BrewX ERP (the latter powered by Sage ERP X3) and the Distributor Relationship Management System, these robust solutions provide brewmasters and their distributors with a single, turnkey database batch/process solution capable of managing their manufacturing and distribution operations with greatly enhanced efficiency, productivity and cost reduction. In late March, SWK unveiled BeerRun 4.0 at the annual Craft Brewers Conference & BrewExpo America, held in Washington D.C. Version 4.0 has made BeerRun more functional and intuitive for the end-user, which helps deliver a better and more seamless experience. Among other features, it enables graphical timelines of orders, batches and fermentation tanks, production planning with load balancing and inventory requisitions, real-time changes in packaging, product costing information, and government reporting (Alcohol and Tobacco Tax and Trade Bureau) functionality.

According to the Brewers Association, the US beer market overall in 2012 was up 1% from 2011, with an approximate value of \$99 billion, selling 200,028,528 barrels of beer. Within the market, craft brewers grew 15% by volume and 17% by dollars compared to growth of 13% by volume and 15% by dollars in 2011. In total, 2,347 craft breweries operated for some or all of 2012, including microbreweries and brewpubs. As small businesses contributing to the economy, craft brewers provide roughly 108,440 American jobs including service staff.

Mark Meller, Chairman and CEO of SilverSun, stated, "It is mission imperative for us to bring to market proprietary turnkey solutions that effectively address the unique business management challenges of high growth, niche industry sectors, such as craft brewing. By discovering opportunities to pioneer intelligent, easy to use tools and technologies and couple them with high touch customer service, fast implementations and expert training, SilverSun and SWK are well poised to empower companies in often overlooked or underserved industries with an entirely new level of operational excellence and performance."

For more information on and demonstrations of BeerRun, BrewPub, BrewX ERP and the Distributor Relationship Management System now available through SWK Technologies, please go to [www.beerrunsoftware.com](http://www.beerrunsoftware.com).

#### *About SilverSun Technologies, Inc.*

Headquartered in Livingston, New Jersey, SilverSun Technologies is involved in the acquisition and build-out of technology and software companies engaged in providing best of breed management applications and professional consulting services to small and medium size businesses (SMBs) in the manufacturing, distribution and service industries. Serving as SilverSun's principal operating subsidiary, SWK Technologies, Inc. employs national direct and channel sales teams, and a consulting team, all of which serve a growing customer base spanning the United States and Canada. For more information, please visit [www.silversuntech.com](http://www.silversuntech.com), [www.swktech.com](http://www.swktech.com), [www.mapadoc.com](http://www.mapadoc.com) and [www.beerrunsoftware.com](http://www.beerrunsoftware.com).

#### *Forward-Looking Statements*

This press release may contain forward-looking statements, including information about management's view of SilverSun Technologies' future expectations, plans and prospects. In particular, when used in the preceding discussion, the words "believes," "expects," "intends," "plans," "anticipates," or "may," and similar conditional expressions are intended to identify forward-looking statements. Any statements made in this news release other than those of historical fact, about an action, event or development, are forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors, which may cause the results of SilverSun Technologies, its subsidiaries and concepts to be materially different than those expressed or implied in such statements. Unknown or unpredictable factors also could have material adverse effects on SilverSun Technologies' future results. The forward-looking statements included in this press release are made only as of the date hereof. SilverSun Technologies cannot guarantee future results, levels of activity, performance or achievements. Accordingly, you should not place undue reliance on these forward-looking statements. Finally, SilverSun Technologies undertakes no obligation to update these statements after the date of this release, except as required by law, and also takes no obligation to update or correct information prepared by third parties that are not paid for by SilverSun Technologies.

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