



### Company Overview

Mobivity provides a platform to drive customer frequency for national restaurants, retailers, personal care brands, and their partners. Mobivity's re-currency platform increases customer engagement and frequency by capturing detailed POS transaction records, analyzing customer habits, and motivating customers and employees through data-driven messaging applications and rewards.

### Chicken Shack Selects Mobivity's Text Marketing Platform to Fuel Continued Growth

Sep 1 2021, 8:00 AM EDT

### WaBa Grill Selects Mobivity's SMS Marketing Platform to Drive Guest Engagement and Increase Visit Frequency and Spend

Aug 25 2021, 8:00 AM EDT

### Mobivity's Trusted Redemption™ Technology Awarded Patent from U.S. Patent & Trademark Office

Aug 19 2021, 8:00 AM EDT

### Stock Overview

Symbol	MFON
Exchange	OTCQB
Market Cap	82.56m
Last Price	\$1.49
52-Week	\$0.84 - \$2.20

09/20/2021 03:48 PM EDT

### Investor Relations

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### Management Team

#### Dennis Becker

Chairman, Chief Executive Officer

#### Lisa Brennan

Chief Financial Officer

#### Anthony Rossano

Chief Technology Officer

#### Al West

Chief Revenue Officer

#### Jeff Griffith

Executive Vice President, Product and Development

#### Chuck Moxley

Senior Vice President, Marketing

#### Jeff Michaels

Vice President, Sales

### Mobivity Holdings Corp.

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### Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.