

# Black Diamond, Inc. Reports Third Quarter 2016 Results

SALT LAKE CITY, Oct. 31, 2016 (GLOBE NEWSWIRE) -- Black Diamond, Inc. (NASDAQ:BDE) (the "Company"), a global leader of innovative active outdoor performance equipment and apparel, under the brand name Black Diamond®, reported financial results for the third quarter ended September 30, 2016.

Reported results are from continuing operations, excluding the results of POC Sweden AB and POC USA, LLC, which the Company sold on October 7, 2015, for all periods presented.

### Third Quarter 2016 Financial Summary vs. Same Year-Ago Quarter

- Sales up slightly to \$39.4 million vs. \$39.3 million (up 3% in constant currency)
- Gross margin of 31.3% vs. 36.0% (33.2% in constant currency).
- Selling, general and administrative expenses down 19% to \$11.5 million.
- Net loss from continuing operations was \$0.4 million or \$(0.01) per share, compared to a net loss from continuing operations of \$50.8 million or \$(1.55) per share.
- Adjusted net income before non-cash items increased to \$1.7 million or \$0.06 per share, compared to \$0.7 million or \$0.02 per share.
- Adjusted EBITDA up 61% to \$1.7 million.
- Repurchased 277,656 shares of the Company's outstanding common stock for an average price of approximately \$4.52 per share.

### **Third Quarter 2016 Financial Results**

Sales in the third quarter of 2016 were \$39.4 million compared to \$39.3 million in the same year-ago quarter. Excluding the impact of foreign exchange, sales were up 3% due to strong climb and mountain equipment product growth.

Gross margin in the third quarter was 31.3% compared to 36.0% in the year-ago quarter. Foreign currency headwinds accounted for 190 basis points of this decline. Excluding the impact of foreign exchange, gross margin was 33.2%. Gross margin was also negatively impacted by a combination of an unfavorable mix of lower margin products and additional costs associated with the continued ramp of Black Diamond's recently repatriated manufacturing activities from Asia to the U.S.

Selling, general and administrative expenses in the third quarter of 2016 decreased 19% to \$11.5 million compared to \$14.2 million in the year-ago quarter. The decline was due to the Company's realization of savings from its restructuring plan implemented in 2015 to realign resources within the organization.

Net loss from continuing operations in the third quarter was \$0.4 million or \$(0.01) per diluted share, compared to a net loss from continuing operations of \$50.8 million or \$(1.55) per diluted share in the year-ago quarter. Net loss from continuing operations in the third quarter of 2016 included \$1.9 million of non-cash items and \$0.3 million in restructuring costs.

Adjusted net income from continuing operations, which excludes the non-cash items and restructuring costs, increased to \$1.7 million or \$0.06 per diluted share in the third quarter of 2016, compared to an adjusted net income from continuing operations before non-cash items of \$0.7 million or \$0.02 per diluted share in the third quarter of 2015.

Adjusted EBITDA increased 61% to \$1.7 million compared to \$1.1 million in the third quarter of 2015, primarily due to the aforementioned reduction in selling, general and administrative expenses.

At September 30, 2016, cash totaled \$96.0 million compared to cash and marketable securities of \$98.2 million at December 31, 2015. Total debt was \$21.4 million compared to \$20.1 million at December 31, 2015. Stockholders' equity was \$162.7 million or approximately \$5.42 per share based on 30.0 million shares of common stock outstanding as of September 30, 2016.

During the third quarter, the Company repurchased a total of 277,656 shares of its common stock for a total cost of approximately \$1.3 million or \$4.52 per share.

### **Management Commentary**

"The third quarter was once again highlighted by healthy demand for our climbing and mountain equipment products across all geographic regions," said John Walbrecht, Black Diamond Equipment's new brand president. "The quarter was also characterized by stability within our independent global distributor business, solid execution of pre-season orders, improved fulfillment rates and healthier inventory levels, which drove strong at-once orders.

"Our third quarter was also impacted by a weaker Euro and higher costs associated with manufacturing we repatriated from China back to our U.S. headquarters. However, the Company made steady improvements during the quarter in efficiency, quality and output, and we believe that the repatriation has us well-positioned to achieve higher gross margins in 2017 and beyond, along with improved levels of service to our customers and better working capital management."

#### 2016 Outlook

The Company reaffirms its fiscal year 2016 sales expectation of approximately \$145-\$150 million compared to \$155.3 million in 2015. On a constant currency basis, the Company expects sales of approximately \$155-\$160 million, or flat to up 3% compared to 2015. As a result of the higher costs due to the repatriation of the Company's Chinese manufacturing assets and ramp-up in Salt Lake City, UT during 2016, the Company expects gross margin in fiscal 2016 to be approximately 30.0% compared to 34.9% in 2015. On a constant currency basis, the Company expects gross margin of approximately 33.5%.

### **Redeployment and Diversification Strategy**

On November 9, 2015, the Company announced that it is seeking to redeploy its significant cash balances. The Company expects to invest in high-quality, durable, cash flow-producing assets potentially unrelated to the outdoor industry in order to diversify its business and potentially monetize its substantial net operating losses. The Company intends to focus its search primarily in the United States, while also evaluating international investment opportunities should it find such opportunities attractive.

### **Net Operating Loss (NOL)**

The Company estimates that it has available NOL carryforwards for U.S. federal income tax purposes of approximately \$166 million. The Company's common stock is subject to a rights agreement dated February 7, 2008 that is intended to limit the number of 5% or more owners and therefore reduce the risk of a possible change of ownership under Section 382 of the Code. Any such change of ownership under these rules would limit or eliminate the ability of the Company to use its existing NOLs for federal income tax purposes. However, there is no guaranty that the rights agreement will achieve the objective of preserving the value of the NOLs.

#### **Conference Call**

The Company will hold a conference call today at 5:00 p.m. Eastern time to discuss its third quarter 2016 results.

Date: Monday, October 31, 2016

Time: 5:00 p.m. Eastern time (3:00 p.m. Mountain time)

Toll-free dial-in number: 1-800-449-5865 International dial-in number: 1-719-325-2366

Conference ID: 9326110

Please call the conference telephone number 5-10 minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting with the conference call, please contact Liolios at 1-949-574-3860.

The conference call will be broadcast live and available for replay at <a href="http://public.viavid.com/index.php?id=121543">http://public.viavid.com/index.php?id=121543</a> and via the investor relations section of the Company's website at <a href="http://www.blackdiamond-inc.com">www.blackdiamond-inc.com</a>.

A replay of the conference call will be available after 8:00 p.m. Eastern time on the same day through November 14, 2016.

Toll-free replay number: 1-844-512-2921 International replay number: 1-412-317-6671

Replay ID: 9326110

### About Black Diamond, Inc.

Black Diamond, Inc. (Black Diamond) is a publicly-traded (NASDAQ:BDE) holding company which seeks opportunities to acquire and grow businesses that can generate durable free cash flows and attractive returns. Black Diamond has substantial cash balances and net operating tax loss carryforwards which will be redeployed to maximize shareholder value in a diverse array of businesses. Currently, Black Diamond Equipment, Ltd. is its only operating

subsidiary. Black Diamond Equipment, Ltd. is a manufacturer of active outdoor equipment and clothing for the climbing, skiing and mountain sports markets. For additional information, please visit our corporate website at <a href="https://www.blackdiamond-inc.com">www.blackdiamond-inc.com</a>.

### **Use of Non-GAAP Measures**

The Company reports its financial results in accordance with U.S. generally accepted accounting principles ("GAAP"). This press release contains the non-GAAP measures: (i) net income (loss) from continuing operations before non-cash items and related income (loss) per diluted share, and adjusted net income (loss) from continuing operations before noncash items and related income (loss) per diluted share, and (ii) earnings before interest, taxes, other income, depreciation and amortization ("EBITDA"), and adjusted EBITDA. The Company also believes that the presentation of certain non-GAAP measures, i.e.: (i) net income (loss) from continuing operations before non-cash items and related income (loss) per diluted share, and adjusted net income (loss) from continuing operations before noncash items and related income (loss) per diluted share, and (ii) EBITDA and adjusted EBITDA, provide useful information for the understanding of its ongoing operations and enables investors to focus on period-over-period operating performance, and thereby enhances the user's overall understanding of the Company's current financial performance relative to past performance and provides, along with the nearest GAAP measures, a baseline for modeling future earnings expectations. Non-GAAP measures are reconciled to comparable GAAP financial measures in the financial tables within this press release. The Company cautions that non-GAAP measures should be considered in addition to, but not as a substitute for, the Company's reported GAAP results. Additionally, the Company notes that there can be no assurance that the above referenced non-GAAP financial measures are comparable to similarly titled financial measures used by other publicly traded companies.

### **Forward-Looking Statements**

Please note that in this press release we may use words such as "appears," "anticipates," "believes," "plans," "expects," "intends," "future," and similar expressions which constitute forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting the Company and therefore involve a number of risks and uncertainties. We caution that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements. Potential risks and uncertainties that could cause the actual results of operations or financial condition of the Company to differ materially from those expressed or implied by forward-looking statements in this release include, but are not limited to, the overall level of consumer spending on our products; general economic conditions and other factors affecting consumer confidence; disruption and volatility in the global capital and credit markets; the financial strength of the Company's customers; the Company's ability to implement its reformation and growth strategy, including its ability to organically grow each of its historical product lines, the ability of the Company to identify potential acquisition or investment opportunities as part of its redeployment and diversification strategy; the Company's ability to successfully redeploy its capital into diversifying assets or that any such redeployment will result in the Company's future profitability; the Company's exposure to product liability or product warranty claims and other loss contingencies; stability of the Company's manufacturing facilities and foreign suppliers;

the Company's ability to protect patents, trademarks and other intellectual property rights; fluctuations in the price, availability and quality of raw materials and contracted products as well as foreign currency fluctuations; our ability to utilize our net operating loss carryforwards; and legal, regulatory, political and economic risks in international markets. More information on potential factors that could affect the Company's financial results is included from time to time in the Company's public reports filed with the Securities and Exchange Commission, including the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K. All forward-looking statements included in this press release are based upon information available to the Company as of the date of this press release, and speak only as of the date hereof. We assume no obligation to update any forward-looking statements to reflect events or circumstances after the date of this press release.

## BLACK DIAMOND, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)

	September 30, 2016		December 31, 2015		
Assets			,	_	
Current assets					
Cash	\$	95,955	\$	88,401	
Marketable securities		-		9,824	
Accounts receivable, less allowance for doubtful					
accounts of \$390 and \$184, respectively		27,298		26,774	
Inventories		45,250		51,496	
Prepaid and other current assets		1,603		3,337	
Income tax receivable		706		749	
Total current assets		170,812		180,581	
Property and equipment, net		11,218		10,790	
Other intangible assets, net		10,208		10,934	
Indefinite lived intangible assets		22,729		22,644	
Other long-term assets		386		1,843	
Total assets	\$	215,353	\$	226,792	
Liabilities and Stockholders' Equity					
Current liabilities					
Accounts payable and accrued liabilities					
Accounts payable and accided liabilities	\$	20,925	\$	21,446	
Income tax payable		1,080		-	
Current portion of long-term debt		21,439		-	
Total current liabilities		43,444		21,446	
Long-term debt, net		_		20,133	
Deferred income taxes		8,864		8,969	
Other long-term liabilities		388		1,812	
Total liabilities		52,696		52,360	
Stockholders' Equity					
Preferred stock, \$.0001 par value; 5,000					
shares authorized; none issued		_		_	
Common stock, \$.0001 par value; 100,000 shares authorized;					
32,888 and 32,884 issued and 30,016 and 31,203 outstanding, respectively		3		3	
Additional paid in capital		483,891		483,698	
Accumulated deficit		(308,328 )		(300,739)	
Treasury stock, at cost		(12,398)		(7,320 )	
Accumulated other comprehensive loss		(511 )		(1,210 )	
Total stockholders' equity		162,657		174,432	
Total liabilities and stockholders' equity	\$	215,353	\$	226,792	
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## BLACK DIAMOND, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

	Three Months Ended			
	September 30, 201	6 September 30, 2015		
Sales				
Domestic sales	\$ 17,939	\$ 17,185		
International sales	21,502	22,071		
Total sales	39,441	39,256		
Cost of goods sold	27,105	25,113		
Gross profit	12,336	14,143		
Operating expenses				
Selling, general and administrative	11,483	14,243		
Restructuring charge	282	696		
Transaction costs		39		
Total operating expenses	11,765	14,978		
Operating income (loss)	571	(835 )		
Other (expense) income				
Interest expense, net	(719)	(705)		
Other, net	422	696		
Total other expense, net	(297)	(9)		
Income (loss) from continuing operations before income tax	274	(844 )		
Income tax expense	679	49,958		
Loss from continuing operations	(405 )	(50,802)		
Discontinued operations, net of tax		1,107		
Net loss	\$ (405)	\$ (49,695)		
Loss from continuing operations per share:				
Basic	\$ (0.01)	\$ (1.55)		
Diluted	(0.01)	(1.55)		
Net loss per share:				
Basic	\$ (0.01)	\$ (1.52)		
Diluted	(0.01)			
Weighted average shares outstanding:				
Basic	30,063	32,776		
Diluted	30,063	32,776		

## BLACK DIAMOND, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

	Nine Months Ended					
	September 30, 2016		September 30, 2015			
Sales						
Domestic sales	\$	54,190	\$	51,992		
International sales		52,600		59,198		
Total sales		106,790		111,190		
Cost of goods sold		75,155		71,711		
Gross profit		31,635		39,479		
Operating expenses						
Selling, general and administrative		37,311		43,470		
Restructuring charge		1,275		2,572		
Transaction costs		269		446		
Arbitration award		(1,967)				
Total operating expenses		36,888		46,488		
Operating loss		(5,253 )		(7,009)		
Other (expense) income						
Interest expense, net		(2,142)		(2,073)		
Other, net		826		346		
Total other expense, net		(1,316 )		(1,727 )		
Loss from continuing operations before income tax		(6,569)		(8,736)		
Income tax expense		1,020		47,651		
Loss from continuing operations		(7,589)		(56,387)		
Discontinued operations, net of tax				(430 )		
Net loss	\$	(7,589)	\$	(56,817)		
Loss from continuing operations per share:						
Basic	\$	(0.25)	\$	(1.72)		
Diluted		(0.25 )		(1.72 )		
Net loss per share:						
Basic	\$	(0.25)	\$	(1.74)		
Diluted		(0.25)		(1.74)		
Weighted average shares outstanding:						
Basic		30,525		32,735		
Diluted		30,525		32,735		

### RECONCILIATION FROM NET LOSS FROM CONTINUING OPERATIONS TO NET INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE NON-CASH

### ITEMS, ADJUSTED NET INCOME FROM CONTINUING OPERATIONS BEFORE NON-CASH ITEMS AND RELATED EARNINGS PER DILUTED SHARE

	Three Months Ended							
			-	Per Diluted				Per Diluted
	September 30, 2016 Share			September 30, 2015		Share		
Net loss from continuing operations	\$	(405 )	\$	(0.01)	\$	(50,802)	\$	(1.55 )
Amortization of intangibles		269		0.01		319		0.01
Depreciation		529		0.02		709		0.02
Accretion of note discount		469		0.02		391		0.01
Stock-based compensation		42		0.00		126		0.00
Gain from removal of accumulated translation adjustment		31		0.00		(606)		(0.02)
Income tax expense		679		0.02		49,958		1.52
Cash paid for income taxes		(167)		(0.01)		(110 )		(0.00)
Net income (loss) from continuing operations before non-cash items	\$	1,447	\$	0.05	\$	(15 )	\$	(0.00 )
Restructuring charge		282		0.01		696		0.02
Transaction costs		-		-		39		0.00
State cash taxes on adjustments		(8)		(0.00)		(26 )		(0.00)
AMT cash taxes on adjustments		(5 )		(0.00)		(14 )		(0.00)
Adjusted net income from continuing operations before non-	œ.	4.740	Φ	0.00	Φ.	000	Φ.	0.00
cash items	\$	1,716	<b>\$</b>	0.06	\$	680	\$	0.02

### RECONCILIATION FROM NET LOSS FROM CONTINUING OPERATIONS TO NET LOSS FROM CONTINUING OPERATIONS BEFORE NON-CASH

### ITEMS, ADJUSTED NET LOSS FROM CONTINUING OPERATIONS BEFORE NON-CASH ITEMS AND RELATED EARNINGS PER DILUTED SHARE

				Nine Mon	ths E	nded		
				Per				Per
Net loss from continuing operations		September 30, 2016 Share		September 30, 2015		Diluted Share		
		(7,589 )	\$	(0.25 )	\$	(56,387)	\$	(1.72 )
Amortization of intangibles		808		0.03		977		0.03
Depreciation		1,705		0.06		2,316		0.07
Accretion of note discount		1,358		0.04		1,133		0.03
Stock-based compensation		193		0.01		1,028		0.03
Gain from removal of accumulated translation adjustment		126		0.00		(606)		(0.02)
Income tax expense		1,020		0.03		47,651		1.46
Cash paid for income taxes		(124 )		(0.00)		(384 )		(0.01)
Net loss from continuing operations before non-cash items	\$	(2,503)	\$	(0.08)	\$	(4,272 )	\$	(0.13)
Restructuring charge		1,275		0.04		2,572		0.08
Transaction costs		269		0.01		446		0.01
Arbitration award		(1,967)		(0.06)		-		-
State cash taxes on adjustments		(44 )		(0.00)		(106)		(0.00)
AMT cash taxes on adjustments	-	(30 )		(0.00)		(58 )		(0.00)
Adjusted net loss from continuing operations before non- cash items	\$	(3,000 )	\$	(0.10 )	\$	(1,418 )	\$	(0.04)
Casii ileiiis	Ψ	(0,000 )	Ψ	(0.10)	Ψ	(1,410)	Ψ	(0.07)

## RECONCILIATION FROM NET LOSS FROM CONTINUING OPERATIONS TO EARNINGS BEFORE INTEREST, TAXES, DEPRECIATION, AND AMORTIZATION (EBITDA), AND ADJUSTED EBITDA (In thousands)

**Three Months Ended** 

			=			
	Septe	mber 30, 2016	September 30, 2015			
Net loss from continuing operations	\$	(405 )	\$	(50,802)		
Income tax expense		679		49,958		
Other, net		(422 )		(696)		
Interest expense, net		719		705		
Operating income (loss)		571		(835 )		
Depreciation		529		709		
Amortization of intangibles		269		319		
EBITDA	\$	1,369	\$	193		
Restructuring charge		282		696		
Transaction costs		-		39		
Stock-based compensation		42		126		
Adjusted EBITDA	\$	1,693	\$	1,054		

### RECONCILIATION FROM NET LOSS FROM CONTINUING OPERATIONS TO EARNINGS BEFORE INTEREST, TAXES, DEPRECIATION, AND AMORTIZATION (EBITDA), AND ADJUSTED EBITDA (In thousands)

		Nine Months Ended							
	Septe	mber 30, 2016	Septe	September 30, 2015					
Net loss from continuing operations	\$	(7,589 )	\$	(56,387)					
Income tax expense Other, net Interest expense, net		1,020 (826 ) 2,142		47,651 (346 ) 2,073					
Operating loss		(5,253)		(7,009)					
Depreciation Amortization of intangibles		1,705 808		2,316 977					
EBITDA	\$	(2,740 )	\$	(3,716 )					
Restructuring charge Transaction costs Arbitration award Stock-based compensation		1,275 269 (1,967) 193		2,572 446 - 1,028					
Adjusted EBITDA	\$	(2,970 )	\$	330					

Company Contact:
Warren B. Kanders
Executive Chairman
Tel 1-203-428-2000
warren.kanders@bdel.com
or
Aaron Kuehne
Chief Administrative Officer and
Chief Financial Officer
Tel 1-801-993-1364
aaron.kuehne@bdel.com

Investor Relations: Liolios Cody Slach Tel 1-949-574-3860 BDE@liolios.com



Source: Black Diamond, Inc.