RIWI Corp.

TSXV: RIWI   OTC: RWCRF

September 1, 2020

Neil Seeman

**Founder, Chief Privacy Officer,
Chief Executive Officer**
neil@riwi.com
https://www.riwi.com

REAL-TIME INTERACTIVE

WORLD-WIDE INTELLIGENCE

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We are riwi

We help our clients tackle their biggest data problems by breaking through the noise to hear the authentic views of people and to find the truth.

Our consumer and citizen sentiment data are accurate, rapid and available anywhere.

We believe every voice counts. We care about what people really think. We find truth in the noise. Everywhere.

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RIWI stands for: "Real-time Interactive Worldwide Intelligence"

1 **MORE ACCURATE**

- Reach diverse and unbiased voices in over 220 countries/territories

- Randomized methodology used by top international Universities

2 **MORE INSIGHTS**

- Always-on technology and real-time data delivery

- Rapid collection of changing inclinations and sentiment data

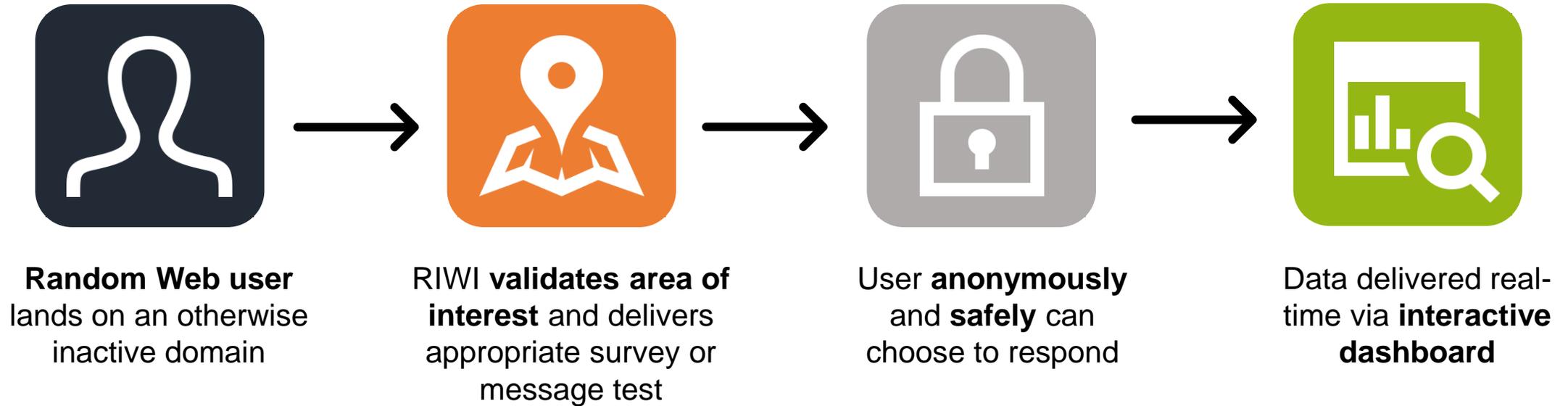**3** **MORE SECURE**

- No risk of data breach and ensures privacy compliance

- Secure 24/7 online interactive dashboard of results and raw data

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RIWI's patented, machine-learning technology: how it works

Random Web user lands on an otherwise inactive domain

RIWI **validates area of interest** and delivers appropriate survey or message test

User **anonymously** and **safely** can choose to respond
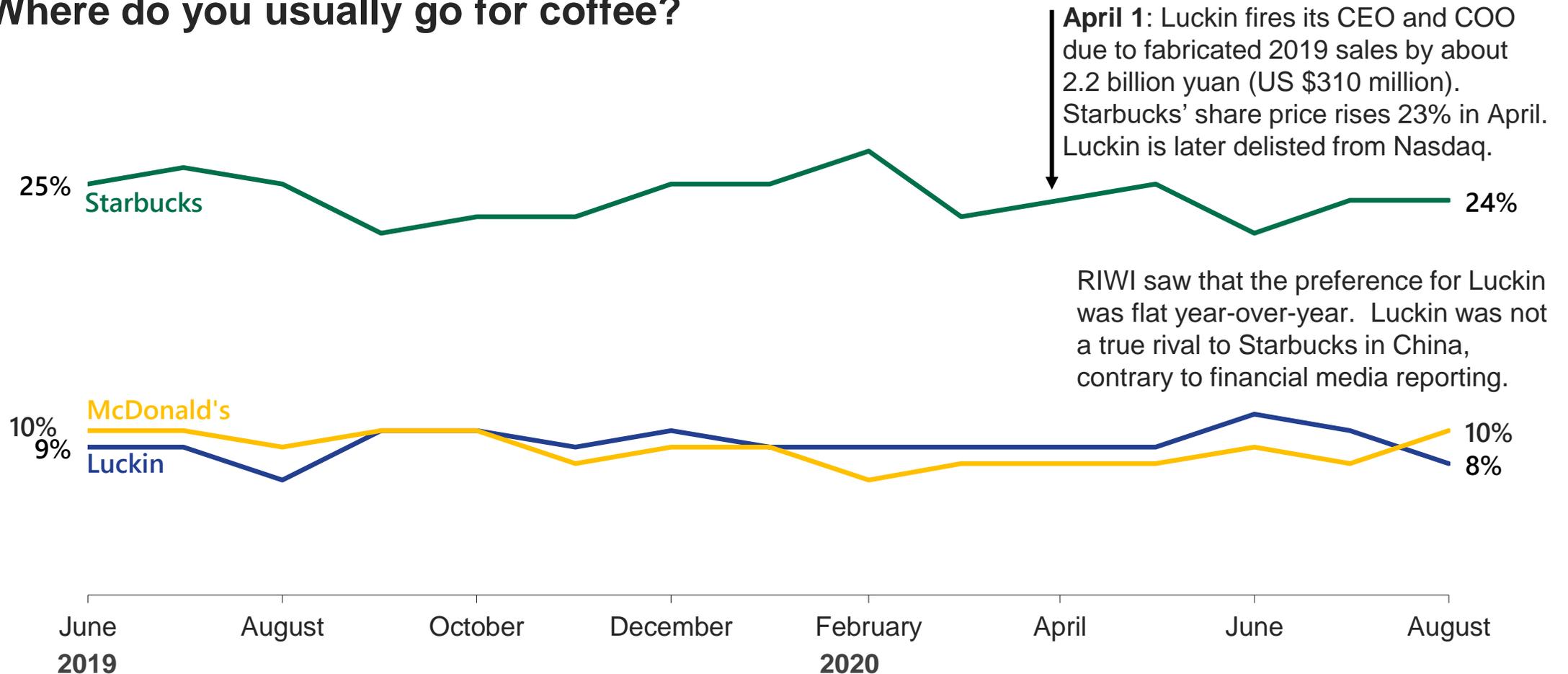
Data delivered real-time via **interactive dashboard**

Just released: Takumi Kato* et al. "A random extraction method with high market representation for online surveys." *International Journal of Business Innovation and Research* Volume 22, Issue 4, August 2020, pages 569-584.

*Business Analytics Division, Honda Motor Company, Tokyo
"The problem we recognize in this research is that no method to improve accuracy in online surveys has been proposed, even though many types of research on bias have been reported. There are three hypothetical requirements for improving precision: 1) being able to cover the entire population; 2) being able to conduct random sampling; 3) being able to obtain responses without incentives. **As a result of examination for the Chinese market, it became clear that the new investigation method satisfying the hypothesis is more accurate than the traditional online panel survey.**"

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# Understanding Chinese consumers gives an edge to investors

Where do you usually go for coffee?

April 1: Luckin fires its CEO and COO due to fabricated 2019 sales by about 2.2 billion yuan (US $310 million). Starbucks' share price rises 23% in April. Luckin is later delisted from Nasdaq.

RIWI saw that the preference for Luckin was flat year-over-year. Luckin was not a true rival to Starbucks in China, contrary to financial media reporting.

25% **Starbucks** — 24%

10% **McDonald's**
9% **Luckin** — 10%
8%

June **2019** August October December February **2020** April June August

Source: RIWI, China tracking, monthly average, June 1, 2019-August 24, 2020, 26,350 unique, anonymous, and unincentivized respondents.

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RIWI offers otherwise unavailable insights into global trends

**Share who <u>would</u> take a COVID-19 vaccine if it were "available and mandatory by law"**

Country	Share
Philippines	70%
India	65%
US	63%
China	55%
Russia	53%
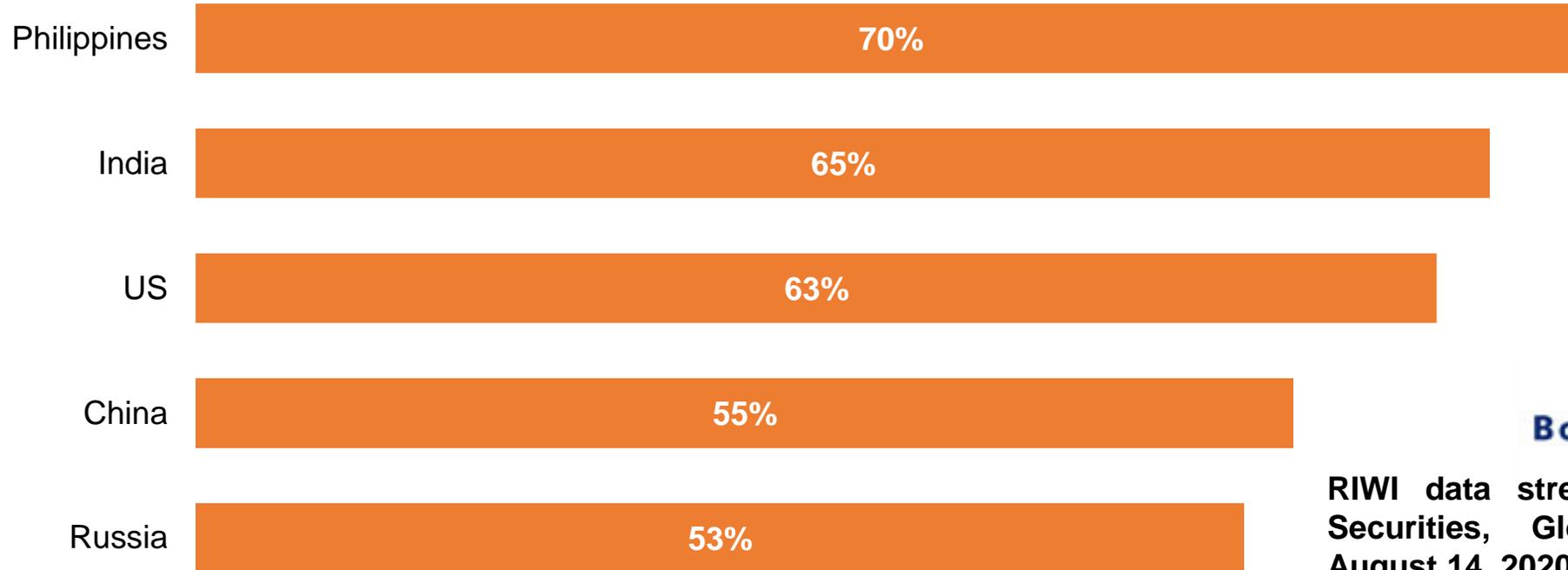
BofA SECURITIES

RIWI data stream: published by BofA Securities, Global Economics Team, August 14, 2020, *Global Note to Clients*

Source: RIWI, July 4-August 17, 2020, 931 (Philippines) + 2,174 (India) + 2,419 (US) + 3,859 (China) + 3,635 (Russia) unique, anonymous, unincentivized respondents from the online population, weighted to population demographics, out of a total of 1,070 (Philippines) + 2,403 (India) + 2,969 (US) + 4,638 (China) + 3,836 (Russia) randomly engaged respondents opting in to participate in the study. Data published in *Global Note to Clients*, August 14, 2020 by BofA Securities, Global Economics Team.

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Proof: how our clients know that RIWI is precise and predictive

RIWI predicts non-farm payroll surprises
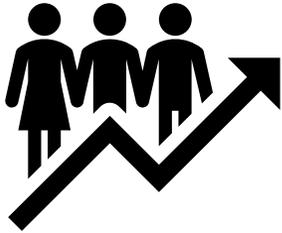
"The RIWI score has outperformed all other benchmarks in predictive accuracy for the sign of the NFP surprises."

– Ernest Chan, PhD, Founder,

PredictNow.ai Inc.

News Release: US Nonfarm Payroll Prediction

White Paper: E.P Chan NFP Prediction using RIWI data

Accurate global-macro event predictions

2016 US Presidential election

	Actual Outcome	riwi	RealClear Politics	FiveThirtyEight
Electoral College prediction	Trump	Trump	Clinton	Clinton
Popular vote prediction	Clinton by 2%	Clinton by 1.9%	Clinton by 3.3%	Clinton by 3.6%

"On the Friday before the election, I received the strong data-based indication from RIWI that Mr. Donald Trump would be the next President. Despite the counter-signals of almost all the pollsters and pundits, **RIWI data had it right. The RIWI signal continued to indicate a Trump win up to and including election night**."

-- Manny Weiss, Chairman of Marylebone Diversified LLP, London

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RIWI data showed that US workers were experiencing a second round of layoffs that had not yet been publicly reported

"No one has ever attempted – much less successfully executed – broad-based sentiment tracking of this type before in the US labor market. With the COVID-19 pandemic being the fast-moving crisis that it is, **I believe only RIWI's technology could have produced the eye-opening results we achieved."**

- Daniel Alpert, founding Managing Partner, Westwood Capital, LLC August 2020

Select media coverage of RIWI's high-frequency predictive economic data on US jobs, August 2020:

View the full report here: https://riwi.com/research/second-wave-of-u-s-layoffs-and-furloughs-is-well-under-way/

Our products: built to meet critical business data needs

RIWI **as a Service**
subscription-based syndicated data streams

- Continuous, rapid collection and data delivery for ongoing learning and analysis

- cost-effective vs. competitors

- more accurate: methodology and technology reaches diverse and authentic voices

- real-time and secure: hourly data updates in our secure cloud-based dashboard

RIWI **applications**
custom applications built for clients

- **track**: continuous tracking and monitoring, indicators and warnings, predicting trends

- **ask**: *ad hoc* sentiment collection, custom surveys

- **test**: concept and message testing

- **rapid response**: rapid response assessments

- **audience**: global or national campaign scaling

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Why have >1.6 Billion responded to RIWI with no incentives?

Potential respondents stumble into RIWI's patented global platform in diverse ways

- \> 100,000 new, unused domains on all topics are registered each day. Web users examine the sites.

- \> 400 million domains are registered now. Vastly more domains were formerly registered.

- Billions of domains are waiting to be registered. Most of these domains are commercially inactive.

- All these domains can fall into a dynamic pool of RIWI domains in any country, and in any language.

Respondents answer our questions for diverse reasons – unlike paid respondents

- They are curious or interested in the topics.

- They enjoy answering – or have rarely been given the opportunity to express any opinion.

- The survey sites are safe and secure and do not issue alerts – unlike email access panel surveys.

- The surveys do not request any personal data – unlike email access panel surveys or app-based tools, nor is there a need to install software.

- Answering RIWI surveys or message tests is fast and enjoyable. People can exit at any time.

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RIWI as an Investment Opportunity

1. **Fundamentals:**
   a) Profitable in 2018 and 2019, and also in Q1 and Q2 of 2020
   b) Clean balance sheet with no debt
   c) Proven technology, with increasing global recognition

2. **Sustainability:**
   a) High operating leverage
   b) Over 90% in recurring revenue* through subscriptions and long-term contracts
   c) Top clients: Two positive performance reviews by the US government, and two renewals of 3-year agreements (Bank of America Securities and a global multilateral)

3. **Optionality of our Offerings:**
   a) Patented technology enables a wide range of agile global data product offerings
   b) Significant competitive advantages and barriers to entry
   c) RIWI can blend its data with other data streams to meet new customer needs

*Our definition of recurring revenue includes: (i) ongoing subscription-based services, and (ii) long-term contracts of six months or longer that have a reasonably strong chance of being renewed or expanded.
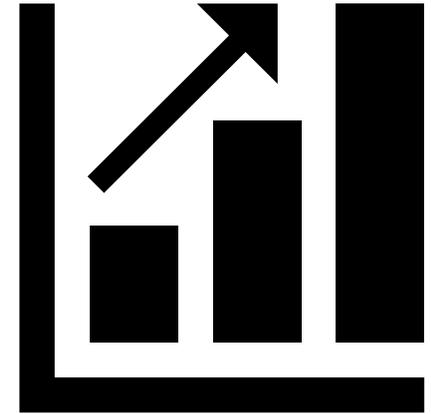
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Growing Cash, Revenue and Profit (2017 to Q2 2020)

Growth continues in 2020: for the 6 months ended June 30, 2020, revenue was **75%**, and profit was **68%** of our 2019 annual totals
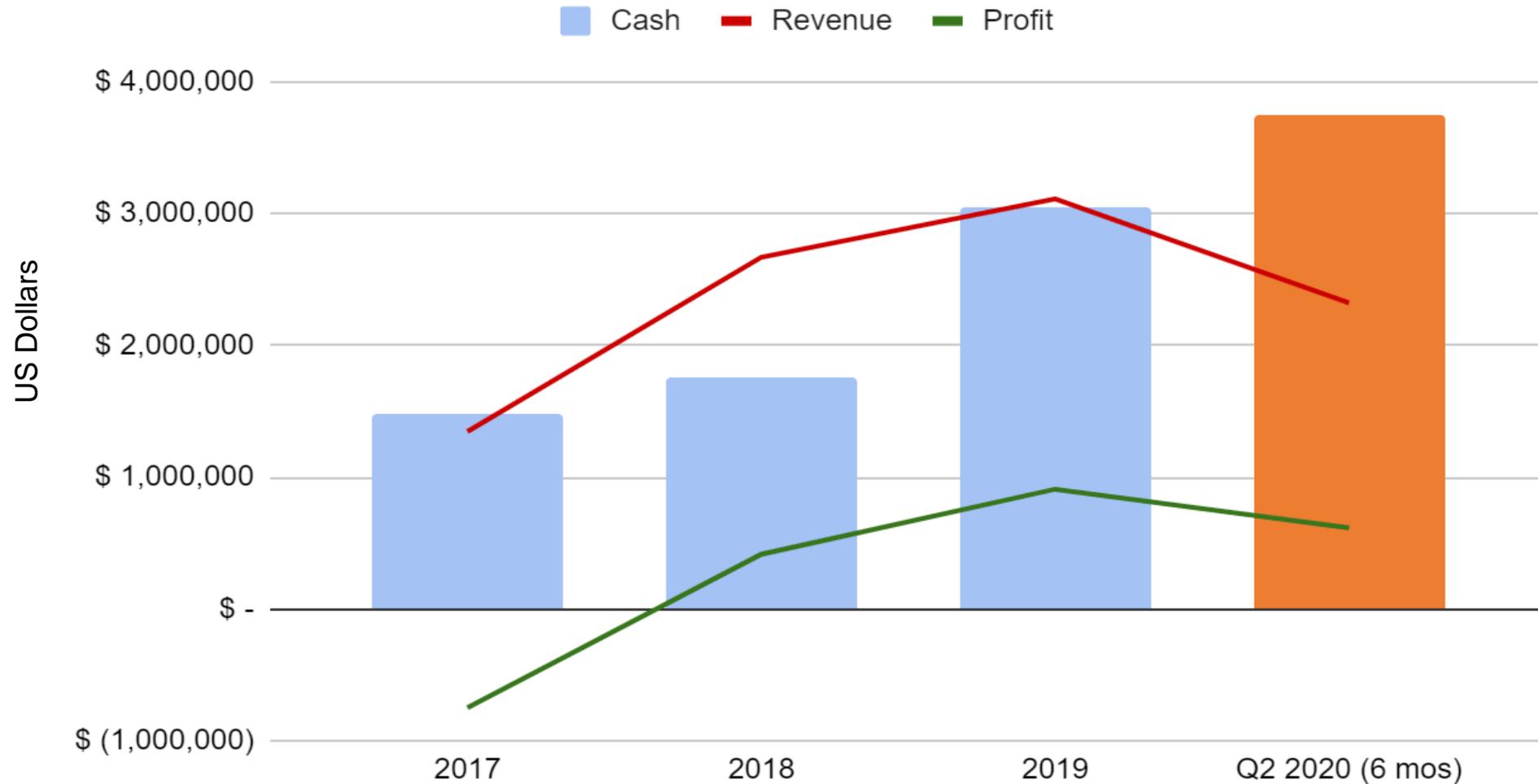
RIWI's Growth Plans towards 2024

1. Increase channel partner sales and thereby enrich our data feeds for clients.

2. Hire more salespeople as we grow our private sector revenues.

3. Grow organically in the global security and humanitarian aid sectors.

4. Offer additional syndicated products (i.e. RIWI-as-a-Service).

5. Increase our machine-learning systems and methods.

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RIWI Corporate Information

TSXV: RIWI   OTC: RWCRF
As at September 1, 2020

1. Common Shares issued and outstanding: 18,004,428

2. 52-week range: CAD $1.70 to CAD $4.50

3. Over US $4 million raised to date

4. Directors and Officers own 56.9% of RIWI's common shares*

5. Zero Debt

* As noted in the Management Information Circular dated March 25, 2020.

riwi.com

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Neil Seeman
Chief Executive Officer
neil@riwi.com

Daniel Im
Chief Financial Officer
danielim@riwi.com