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Men's Wearhouse Hires Chief Digital Officer

FREMONT, Calif., June 1, 2015 /PRNewswire/ -- The Men's Wearhouse, Inc. (NYSE: MW) announced today the appointment of Ben Baum as Executive Vice President and Chief Digital Officer reporting to Doug Ewert, CEO.

In this newly created position, Mr. Baum will lead all digital and omni-channel commerce and initiatives across digital, mobile and emerging platforms within The Men's Wearhouse organization including all individual brands and businesses via integrated omni-channel solutions.

"Ben has an incredible track record developing and leading digital operations in the fashion retail industry," stated Ewert. "His knowledge, experience, insight and innovation will help us chart an exciting new direction for our company. Ben's breadth of experience will be a tremendous asset as we leverage technology to provide an engaging customer service experience across all channels."

Mr. Baum comes to Men's Wearhouse with prior experience as Chief Digital Officer of Bebe Stores, Inc.; Head of Business Development, Multichannel Retail, Shopping at Google Inc.; and several merchandising positions at Target, including women's apparel and segmentation merchandising.

About Men's Wearhouse

Founded in 1973, Men's Wearhouse is one of North America's largest specialty retailers of men's apparel with 1,758 stores. The Men's Wearhouse, Jos. A. Bank, Moores and K&G stores carry a full selection of suits, sport coats, furnishings and accessories in exclusive and non-exclusive merchandise brands and Men's Wearhouse and Tux stores carry a limited selection. Most K&G stores carry a full selection of women's apparel. Tuxedo rentals are available in the Men's Wearhouse, Jos. A. Bank, Moores and Men's Wearhouse and Tux stores. Additionally, Men's Wearhouse operates a global corporate apparel and workwear group consisting of Twin Hill in the United States and Dimensions, Alexandra and Yaffy in the United Kingdom.

For additional information on Men's Wearhouse, please visit the Company's websites at www.menswearhouse.com, www.josbank.com, www.josephabboud.com, www.mooreclothing.com, www.kgstores.com, www.twinhill.com, www.dimensions.co.uk and www.alexandra.co.uk.

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