

June 2, 2020



Digital Turbine Reports Fourth Quarter and Fiscal Full Year 2020 Results

Fourth Quarter Revenue of \$39.4 Million Represented 45% Annual Growth

Revenue Growth and Operating Leverage Drove Significant Growth in GAAP Net Income and Non-GAAP Adjusted EBITDA in Fiscal 2020

AUSTIN, Texas, June 2, 2020 /PRNewswire/ -- Digital Turbine, Inc. (Nasdaq: APPS) announced financial results for the fiscal full year and quarter ended March 31, 2020. All operating results discussed below, except as otherwise specifically noted, refer only to the continuing operations of the Company, and all comparisons to prior periods have been adjusted to reflect only continuing operations. The Company completed its acquisition of Mobile Posse, Inc., on February 28, 2020. All operating results discussed below include the contribution of Mobile Posse's operations for the period from February 28, 2020 through March 31, 2020.

Recent Financial Highlights:

- Fiscal fourth quarter revenue was \$39.4 million, representing 45% growth when compared to the fiscal fourth quarter of 2019. Fiscal year 2020 revenue totaled \$138.7 million, up 34% as compared to fiscal year 2019 revenue.
- GAAP net income for the fiscal fourth quarter was \$14.0 million, or \$0.16 per share, as compared to a GAAP net loss of \$6.8 million, or (\$0.09) per share for the fiscal fourth quarter of 2019. Non-GAAP adjusted net income¹ for the fiscal fourth quarter was \$4.2 million, or \$0.05 per share, as compared to Non-GAAP adjusted net income of \$2.4 million, or \$0.03 per share, in the fiscal fourth quarter of 2019.
- Non-GAAP adjusted EBITDA² for the fiscal fourth quarter was \$5.3 million, as compared to Non-GAAP adjusted EBITDA of \$3.3 million in the fiscal fourth quarter of 2019. Non-GAAP Adjusted EBITDA for full year fiscal 2020 totaled \$19.6 million, representing 120% growth when compared to Non-GAAP Adjusted EBITDA of \$8.9 million in fiscal year 2019.
- GAAP cash provided by operating activities totaled \$13.5 million in the fiscal fourth quarter. Non-GAAP free cash flow³ totaled \$11.8 million in the fiscal fourth quarter. The Company had total cash and cash equivalents of \$21.5 million as of March 31, 2020.
- GAAP gross margin was 39% for the fiscal fourth quarter of 2020, as compared to 40% in the fiscal fourth quarter of 2019. Non-GAAP adjusted gross margin⁴ was 40% for the fiscal fourth quarter of 2020, as compared to 42% in the fiscal fourth quarter of 2019.
- The Company has surpassed 405 million total devices with Ignite installed to date, including more than 40 million devices installed during the fiscal fourth quarter.

"We executed well in our fiscal fourth quarter, delivering results that exceeded our expectations while completing the highly strategic Mobile Posse acquisition and tactically navigating the onset of unique challenges and opportunities presented by COVID-19," said Bill Stone, CEO. "I am incredibly grateful for the resilience, focus and determination shown by the entire Digital Turbine team, which has enabled our business to quickly adapt to rapidly evolving market trends during these dynamic times. Today more than ever consumers are turning to their mobile devices and applications for information, socialization, entertainment, education and home delivery services, and Digital Turbine values its critical role in helping to connect consumers to this content."

"Looking ahead to fiscal 2021 and the pursuit of our primary growth objectives, we are highly confident given the strengthening momentum underlying our business today. We remain laser-focused on operational execution in support of our valued partners, advertisers on our platform, and mobile end-users everywhere. While we expect some near-term uncertainty in terms of device activations amid carrier store closures and associated re-opening timelines, we could not be more pleased with the clear strength in demand that we are witnessing from key advertiser segments, most notably within the mobile gaming, social media, news, content streaming and home delivery segments that collectively comprise the overwhelming majority of our app installs. We expect consumers' increased usage of these types of apps to continue well beyond the current period, which we believe should continue to provide an upward bias to conversion rates and revenue-per-device trends even as device activation levels return to normalized levels. Furthermore, like many others in the mobile industry, we eagerly look forward to broader promotion and adoption of 5G devices later this year as a possible catalyst for increased activations and richer application-based services."

Mr. Stone concluded, "We believe that our motivated team, profitable operating model, healthy balance sheet and unique platform offering give us the confidence to not just be able to weather near-term macro conditions, but to be able to continue to grow both our top and bottom lines despite these conditions."

Fourth Quarter Fiscal 2020 Financial Results

Results for the fourth quarter and full fiscal year 2020 include the results of the acquired Mobile Posse operations from February 28, 2020 through March 31, 2020. Revenue for the fourth quarter of fiscal 2020 was \$39.4 million, representing an increase of 45% year-over-year.

GAAP gross margin was 39% for the fourth quarter of fiscal 2020, as compared to a 40% GAAP gross margin in the fourth quarter of fiscal 2019. Non-GAAP adjusted gross margin⁴ was 40% for the fourth quarter of fiscal 2020, as compared to 42% for the fourth quarter of fiscal 2019.

GAAP net income from continuing operations for the fourth quarter of fiscal 2020 was \$14.0 million, or \$0.16 per share, as compared to a GAAP net loss from continuing operations for the fourth quarter of fiscal 2019 of \$6.8 million, or (\$0.09) per share. Non-GAAP adjusted net income¹ for the fourth quarter of fiscal 2020 was \$4.2 million, or \$0.05 per share, as compared to Non-GAAP adjusted net income of \$2.4 million, or \$0.03 per share, during the fourth quarter of fiscal 2019.

Non-GAAP adjusted EBITDA² was \$5.3 million for the fourth quarter of fiscal 2020, as compared to Non-GAAP adjusted EBITDA of \$3.3 million for the fourth quarter of fiscal 2019. The reconciliations between GAAP and Non-GAAP financial results for all referenced periods are provided in the tables immediately following the Unaudited Consolidated Statements of Cash Flows below.

Full Year Fiscal 2020 Financial Results

Revenue for fiscal 2020 totaled \$138.7 million, representing an increase of 34% as compared to revenue of \$103.6 million in fiscal 2019.

GAAP gross margin was 39% for fiscal 2020, as compared to a 34% GAAP gross margin in fiscal 2019. Non-GAAP adjusted gross margin⁴ was 40% for fiscal 2020, as compared to 36% in fiscal 2019.

GAAP net income from continuing operations for fiscal 2020 was \$14.3 million, or \$0.17 per share, as compared to a GAAP net loss from continuing operations for fiscal 2019 of \$4.3 million, or (\$0.06) per share. Non-GAAP adjusted net income¹ for fiscal 2020 was \$17.5 million, or \$0.20 per share, as compared to Non-GAAP adjusted net income of \$5.9 million, or \$0.08 per share, in fiscal 2019.

Non-GAAP adjusted EBITDA² was \$19.6 million for fiscal 2020, as compared to Non-GAAP adjusted EBITDA of \$8.9 million in fiscal 2019. The reconciliations between GAAP and Non-GAAP financial results for all referenced periods are provided in the tables immediately following the Unaudited Consolidated Statements of Cash Flows below.

Business Outlook

Based on information available as of June 2, 2020, the Company expects first quarter fiscal 2021 revenue of between \$47 million and \$50 million, and Non-GAAP adjusted EBITDA² of between \$8 million and \$10 million.

It is not reasonably practicable to provide a business outlook for GAAP net income/(loss) from continuing operations because the Company cannot reasonably estimate the changes in stock-based compensation expense, which is directly impacted by changes in the Company's stock price, or other items that are difficult to predict with precision.

About Digital Turbine, Inc.

Digital Turbine simplifies content discovery and delivers relevant content directly to consumer devices. The Company's on-demand media platform powers frictionless app and content discovery, user acquisition and engagement, operational efficiency and monetization opportunities. Digital Turbine's technology platform has been adopted by more than 40 mobile operators and OEMs worldwide, and has delivered more than three billion app preloads for tens of thousands of advertising campaigns. The company is headquartered in Austin, Texas, with global offices in Arlington, Durham, Mumbai, San Francisco, Singapore and Tel Aviv. For additional information visit www.digitalturbine.com.

Conference Call

Management will host a conference call today at 4:30 p.m. ET to discuss its fourth quarter

and full fiscal year 2020 financial results and provide operational updates on the business and issue additional commentary on the Mobile Posse acquisition. To participate, interested parties should dial 855-238-2713 in the United States or 412-542-4111 from international locations. A webcast of the conference call will be available at ir.digitalturbine.com/events.

For those who are not able to join the live call, a playback will be available through June 9, 2020. The replay can be accessed by dialing 877-344-7529 in the United States or 412-317-0088 from international locations, passcode 10144552.

The conference call will discuss guidance and other material information.

Use of Non-GAAP Financial Measures

To supplement the Company's consolidated financial statements presented in accordance with U.S. Generally Accepted Accounting Principles ("GAAP"), Digital Turbine uses non-GAAP measures of certain components of financial performance. These non-GAAP measures include non-GAAP adjusted net income and earnings per share ("EPS"), non-GAAP adjusted gross profit, non-GAAP adjusted gross margin, non-GAAP adjusted EBITDA and non-GAAP free cash flow. Reconciliations to the nearest GAAP measures of all non-GAAP measures included in this press release can be found in the tables below.

Non-GAAP measures are provided to enhance investors' overall understanding of the Company's current financial performance, prospects for the future and as a means to evaluate period-to-period comparisons. The Company believes that these Non-GAAP measures provide meaningful supplemental information regarding financial performance by excluding certain expenses and benefits that may not be indicative of recurring core business operating results. The Company believes the Non-GAAP measures that exclude such items when viewed in conjunction with GAAP results and the accompanying reconciliations enhance the comparability of results against prior periods and allow for greater transparency of financial results. The Company believes Non-GAAP measures facilitate management's internal comparison of its financial performance to that of prior periods as well as trend analysis for budgeting and planning purposes. The presentation of Non-GAAP measures is not intended to be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP.

¹Non-GAAP adjusted net income and EPS are defined as GAAP net income/(loss) and EPS adjusted to exclude the effect of stock-based compensation, amortization of intangibles, changes in the fair value of derivatives associated with warrants issued in connection with the September 2016 convertible notes offering, loss on extinguishment of debt, tax adjustments and transaction expenses. Readers are cautioned that Non-GAAP adjusted net income and EPS should not be construed as an alternative to comparable GAAP net income figures determined in accordance with U.S. GAAP as an indicator of profitability or performance, which is the most comparable measure under GAAP.

²Non-GAAP adjusted EBITDA is calculated as GAAP net income/(loss) excluding the following cash and non-cash expenses: net interest income/(expense), foreign exchange transaction loss, income tax provision, depreciation and amortization, stock-based compensation expense, amortization of intangibles, the change in fair value of derivatives associated with warrants issued in connection with the September 2016 convertible notes offering, other expense, loss on extinguishment of debt, non-recurring severance expense

and transaction expenses. Readers are cautioned that Non-GAAP adjusted EBITDA should not be construed as an alternative to net income/(loss) determined in accordance with U.S. GAAP as an indicator of performance, which is the most comparable measure under GAAP.

³Non-GAAP free cash flow, which is a non-GAAP financial measure, is defined as net cash provided by operating activities (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures. Readers are cautioned that free cash flow should not be construed as an alternative to net cash provided by operating activities determined in accordance with U.S. GAAP as an indicator of profitability, performance or liquidity, which is the most comparable measure under GAAP.

⁴Non-GAAP adjusted gross profit and gross margin are defined as GAAP gross profit and gross margin adjusted to exclude the effect of intangible amortization expense and depreciation of software. Readers are cautioned that Non-GAAP adjusted gross profit and gross margin should not be construed as an alternative to gross margin determined in accordance with U.S. GAAP as an indicator of profitability or performance, which is the most comparable measure under GAAP.

Non-GAAP adjusted gross profit and gross margin, Non-GAAP adjusted EBITDA, Non-GAAP adjusted net income and EPS, and Non-GAAP free cash flow are used by management as internal measures of profitability, performance and liquidity. They have been included because the Company believes that the measures are used by certain investors to assess the Company's financial performance before non-cash charges and certain costs that the Company does not believe are reflective of its underlying business.

Forward-Looking Statements

This news release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements in this news release that are not statements of historical fact and that concern future results from operations, financial position, economic conditions, product releases and any other statement that may be construed as a prediction of future performance or events, including financial projections and growth in various products are forward-looking statements that speak only as of the date made and which involve known and unknown risks, uncertainties and other factors which may, should one or more of these risks uncertainties or other factors materialize, cause actual results to differ materially from those expressed or implied by such statements. These factors and risks include:

- a decline in general economic conditions nationally and internationally
- decreased market demand for our products and services
- market acceptance and brand awareness of our products
- risks associated with indebtedness
- the ability to comply with financial covenants in outstanding indebtedness
- the ability to protect our intellectual property rights
- risks associated with Ignite adoption among existing customers (including the impact of possible delays with major carrier and OEM partners in the roll out for mobile phones deploying Ignite)
- actual mobile device sales and sell-through where Ignite is deployed is out of our control
- risks associated with our ability to manage the business amid the COVID-19 pandemic

- the impact of COVID-19 on our partners, digital advertising spend and consumer purchase behavior
- the impact of COVID-19 on our results of operations
- risks associated with new privacy laws, such as the European Union's GDPR and similar laws which may require changes to our development and user interface for certain functionality of our mobile platform
- risks associated with the timing of Ignite software pushes to the embedded bases of carrier and OEM partners
- risks associated with end user take rates of carrier and OEM software pushes which include Ignite
- new customer adoption and time to revenue with new carrier and OEM partners is subject to delays and factors out of our control
- risks associated with fluctuations in the number of Ignite slots across US carrier partners
- required customization and technical integration which may slow down time to revenue notwithstanding the existence of a distribution agreement
- risks associated with delays in major mobile phone launches, or the failure of such launches to achieve the scale
- customer adoption that either we or the market may expect
- the difficulty of extrapolating monthly demand to quarterly demand
- the challenges, given the Company's comparatively small size, to expand the combined Company's global reach, accelerate growth and create a scalable, low-capex business model that drives EBITDA (as well as Adjusted EBITDA)
- ability as a smaller Company to manage international operations
- varying and often unpredictable levels of orders; the challenges inherent in technology development necessary to maintain the Company's competitive advantage such as adherence to release schedules and the costs and time required for finalization and gaining market acceptance of new products
- changes in economic conditions and market demand
- rapid and complex changes occurring in the mobile marketplace
- pricing and other activities by competitors
- technology management risk as the Company needs to adapt to complex specifications of different carriers and the management of a complex technology platform given the Company's relatively limited resources
- risks and uncertainties associated with the integration of the acquisition of Mobile Posse, including our ability to realize the anticipated benefits of the acquisition and the satisfaction of related earnout provisions
- other risks including those described from time to time in Digital Turbine's filings on Forms 10-K and 10-Q with the Securities and Exchange Commission (SEC), press releases and other communications.

You should not place undue reliance on these forward-looking statements. The Company does not undertake to update forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

Investor Relations Contacts:

Brian Bartholomew
Digital Turbine

Digital Turbine, Inc. and Subsidiaries
Consolidated Statements of Operations and Comprehensive Income / (Loss)

(in thousands, except per share amounts)

	3 Months Ended March 31, 2020 (Unaudited)	3 Months End March 31, 20 (Unaudited)
Net revenues	\$ 39,351	\$
Cost of revenues		
License fees and revenue share	23,591	
Other direct cost of revenues	432	
Total cost of revenues	24,023	
Gross profit	15,328	
Operating expenses		
Product development	3,706	
Sales and marketing	3,710	
General and administrative	4,987	
Total operating expenses	12,403	
Income from operations	2,925	
Interest and other expense, net		
Interest income / (expense), net	(77)	
Foreign exchange transaction gain / (loss)	-	
Change in fair value of convertible note embedded derivative liability	-	
Change in fair value of warrant liability	1,021	
Loss on extinguishment of debt	-	
Other income / (expense)	(223)	
Total interest and other income / (expense), net	721	
Income / (loss) from continuing operations before income taxes	3,646	
Income tax provision / (benefit)	(10,381)	
Net income / (loss) from continuing operations, net of taxes	14,027	
Loss from discontinued operations	(209)	
Net loss from discontinued operations, net of taxes	(209)	
Net income / (loss) from operations, net of taxes	\$ 13,818	\$
Foreign currency translation adjustment	129	
Comprehensive income / (loss):	\$ 13,947	\$
Basic net income / (loss) per common share		
Continuing operations	\$ 0.16	\$
Discontinued operations	\$ 0.00	\$
Net income / (loss)	\$ 0.16	\$
Weighted average common shares outstanding, basic	86,784	
Diluted net income / (loss) per common share		
Continuing operations	\$ 0.15	\$
Discontinued operations	\$ 0.00	\$
Net income / (loss)	\$ 0.15	\$
Weighted average common shares outstanding, diluted	91,875	

Digital Turbine, Inc. and Subsidiaries
Consolidated Balance Sheets

(in thousands, except par value and share amounts)

	March 31, 2020	March 31, 2019
ASSETS		
Current assets		
Cash and cash equivalents	\$ 21,534	\$ 10,894
Restricted cash	125	165
Accounts receivable, net of allowances of \$1,101 and \$895, respectively	33,135	22,707
Prepaid expenses and other current assets	3,653	1,331
Deferred tax assets, current	-	-
Current assets held for disposal	-	2,026
Total current assets	58,447	37,123
Property and equipment, net	8,183	3,430
Right-of-use assets	4,237	-
Deferred tax assets	-	40
Intangible assets, net	43,882	-
Goodwill	69,262	42,268
TOTAL ASSETS	\$ 184,011	\$ 82,861
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities		
Accounts payable	\$ 31,579	\$ 14,912
Accrued license fees and revenue share	19,423	16,205
Accrued compensation	4,311	2,441
Accrued earn-out	23,735	-
Short-term debt, net of debt issuance costs of \$62 and \$0, respectively	1,188	-
Other current liabilities	2,573	826
Current liabilities held for disposal	-	3,924
Total current liabilities	82,809	38,308
Long-term debt, net of debt issuance costs of \$245 and \$0, respectively	18,505	-
Warrant liability	-	8,013
Other non-current liabilities	5,243	182
Total liabilities	106,557	46,503
Stockholders' equity		
Preferred stock		
Series A convertible preferred stock at \$0.0001 par value; 2,000,000 shares authorized, 100,000 issued and outstanding (liquidation preference of \$1,000)	100	100
Common stock		

Common Stock at '\$0.0001 par value: 200,000,000 shares authorized; 88,041,240 issued and 87,306,784 outstanding at March 31, 2020; 82,354,940 issued and 81,620,485 outstanding at March 31, 2019	10	10
Additional paid-in capital	360,224	332,793
Treasury stock (754,599 shares at March 31, 2020 and March 31, 2019)	(71)	(71)
Accumulated other comprehensive loss	(591)	(356)
Accumulated deficit	(282,218)	(296,118)
Total stockholders' equity	77,454	36,358
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 184,011	\$ 82,861

Digital Turbine, Inc. and Subsidiaries
Consolidated Statements of Cash Flows
(in thousands)

	3 Months Ended	
	March 31, 2020	
	(Unaudited)	
Cash flows from operating activities		
Net income / (loss) from continuing operations, net of taxes	\$	14,027
Adjustments to reconcile net income / (loss) to net cash used in operating activities:		
Depreciation and amortization		858
Change in allowance for doubtful accounts		2,660
Loss on disposal of fixed assets		(4)
Non-cash interest expense		6
Stock-based compensation		666
Stock-based compensation for services rendered		173
Change in fair value of convertible note embedded derivative liability		-
Change in fair value of warrant liability		(1,021)
Loss on extinguishment of debt		-
(Increase)/decrease in assets:		
Accounts receivable		1,762
Deposits		-
Deferred tax assets		-
Prepaid expenses and other current assets		82
Right-of-use asset		171
Increase/(decrease) in liabilities:		
Accounts payable		10,260
Accrued license fees and revenue share		(3,689)
Accrued compensation		806
Other current liabilities		(2,419)
Other non-current liabilities		(10,823)
Net cash provided by operating activities - continuing operations		13,515
Net cash used in operating activities - discontinued operations		(2,148)
Net cash provided by operating activities	\$	11,367
Cash flows from investing activities		
Capital expenditures	\$	(1,666)
Acquisition of Mobile Posse, net of cash received		(41,872)

Cash used in investing activities - continuing operations		(43,538)
Cash used in investing activities - discontinued operations		-
Net cash used in investing activities		(43,538)
Cash flows from financing activities		
Proceeds from borrowings	\$	20,000
Options and warrants exercised		135
Repayment of debt obligations		-
Payment for debt issuance costs		(313)
Net cash provided by financing activities	\$	19,822
Effect of exchange rate changes on cash and cash equivalents and restricted cash	\$	129
Net change in cash and cash equivalents and restricted cash	\$	(12,220)
Cash and cash equivalents and restricted cash, beginning of period	\$	33,879
Cash and cash equivalents and restricted cash, end of period	\$	21,659

GAAP GROSS MARGIN TO NON-GAAP GROSS MARGIN

(in thousands)

	3 Months Ended March 31, 2020 (Unaudited)	3 Months Ended March 31, 2019 (Unaudited)
Continuing Operations:		
Revenue	\$ 39,351	\$ 27,192
Gross profit	\$ 15,329	\$ 10,954
Gross margin percentage	39.0%	40.3%
Add back items:		
Amortization of intangibles	-	224
Depreciation of software	431	148
Non-GAAP gross profit from continuing operations	\$ 15,760	\$ 11,326
Non-GAAP gross margin percentage from continuing operations	40.0%	41.7%

GAAP NET INCOME TO NON-GAAP ADJUSTED NET INCOME

(in thousands)

3 Months Ended March 31, 2020 (Unaudited)	3 Months March 31 (Unaud)
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Continuing Operations:			
Net income / (loss) from continuing operations	\$	14,027	\$
Add back items:			
Stock and stock option compensation		839	
Amortization of intangibles		218	
Change in fair value of convertible note embedded derivative and warrant liability		(1,021)	
Loss on extinguishment of debt		-	
Non-recurring severance expense		-	
Tax adjustment (1)		(10,552)	
Transaction expenses		657	
Non-GAAP adjusted net income from continuing operations	\$	4,168	\$
Non-GAAP adjusted net income per share from continuing operations	\$	0.05	\$
Weighted average common shares outstanding, diluted		91,875	

(1) Valuation allowance release due to purchase price allocation of Mobile Posse

GAAP NET INCOME TO NON-GAAP ADJUSTED EBITDA

(in thousands)

	3 Months Ended March 31, 2020 (Unaudited)		3 Months Ended March 31, 2019 (Unaudited)	
Continuing Operations:				
Net income / (loss) from continuing operations	\$	14,027	\$	(6,763)
Add back items:				
Stock and stock option compensation		839		750
Amortization of intangibles		218		224
Depreciation expense		620		396
Interest expense, net		77		472
Other expense / (income)		223		(316)
Change in fair value of convertible note embedded derivative and warrant liability		(1,021)		7,824
Loss on extinguishment of debt		-		406
Non-recurring severance expense		-		-
Foreign exchange transaction loss / (gain)		-		4
Income tax provision		(10,381)		312
Transactions expenses		657		-
Non-GAAP adjusted EBITDA from continuing operations	\$	5,259	\$	3,309

GAAP CASH FLOW FROM OPERATING ACTIVITIES FROM CONTINUING OPERATIONS TO NON-GAAP FREE CASH FLOW FR

(in thousands)

3 Months Ended

	March 31, 2020	
	(Unaudited)	
Net cash provided by operating activities from continuing operations	\$	13,515
Capital expenditures		(1,666)
		<hr/>
Non-GAAP free cash flow provided by continuing operations	\$	11,849



digital turbine.

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