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Mandalay Digital to Participate in 17th Annual Needham Growth Conference

LOS ANGELES, Jan. 5, 2015 /PRNewswire/ --**Mandalay Digital Group, Inc.** (Nasdaq: MNDL), the company empowering operators and Original Equipment Manufacturers (OEMs) around the globe with end-to-end mobile solutions, today announced its participation in the 17th Annual Needham Growth Conference.

Bill Stone, Mandalay Digital's Chief Executive Officer, and Andrew Schleimer, Mandalay Digital's Executive Vice President and Chief Financial Officer, will present an overview of the Company on Tuesday, January 13, 2015 at 2:10 p.m. at the New York Palace Hotel in New York City. Stone and Schleimer also will conduct one-on-one investor meetings throughout the day. A live webcast of the presentation can be accessed at www.mandalaydigital.com. A replay of the presentation will be available for 90 days following the live event.

About Mandalay Digital Group

Mandalay Digital Group, Inc., through its wholly owned subsidiary, Digital Turbine, provides mobile solutions for wireless carriers globally to enable them to better monetize mobile content. The Company's products include mobile application management through DT Ignite, user experience and discovery through DT IQ, application stores and content through DT Marketplace, and content management and mobile payments through DT Pay. With global headquarters in Los Angeles, and offices in the U.S., Asia Pacific and EMEA, Mandalay Digital's solutions are used by more than 31 million consumers each month across more than 20 global operators. For additional information, visit www.mandalaydigital.com.

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