

October 15, 2015



Digital Turbine to Host Fiscal 2016 Second Quarter Conference Call at 4:30pm ET on November 9, 2015

AUSTIN, Texas, Oct. 15, 2015 /PRNewswire/ --**Digital Turbine, Inc.** (Nasdaq: APPS), the company empowering operators and Original Equipment Manufacturers (OEMs) around the globe with end-to-end mobile solutions, announced it will host a conference call and webcast to discuss its fiscal 2016 second quarter financial results and operating progress on Monday, November 9, 2015 at 4:30 pm ET/1:30pm PT. The call, hosted by Digital Turbine chief executive officer, Bill Stone, and executive vice president and CFO, Andrew Schleimer, can be accessed by dialing 866-652-5200 in the United States or 412-317-6060 from international locations. The conference ID is 10074520. The call will also be webcast at ir.digitalturbine.com/events where it will be archived for a period of one year.

For those who are not able to join the live call, a playback will be available through November 19, 2015. The replay can be accessed by dialing 877-344-7529 in the United States or 412-317-0088 from international locations, passcode 10074520.

About Digital Turbine, Inc.

Digital Turbine works at the convergence of media and mobile communications, delivering end-to-end products and solutions for mobile operators, app advertisers, device OEMs and other third parties to enable them to effectively monetize mobile content and acquire higher value users. The company's products include DT Ignite™, a mobile device management solution with targeted app distribution capabilities, DT IQ™, a customized user experience and app discovery tool, DT Marketplace™, an application and content store, and DT Pay™, a content management and mobile payment solution. Offerings also include DT Media, an advertiser solution for unique and exclusive carrier inventory, and Appia, a leading worldwide mobile user acquisition network. Digital Turbine has delivered more than 100 million app installs for hundreds of advertisers. In addition, more than 31 million customers use Digital Turbine's solutions each month across more than 20 global operators. The company is headquartered in Austin, Texas with global offices in Durham, Berlin, San Francisco, Singapore, Sydney and Tel Aviv. For additional information visit www.digitalturbine.com or connect with Digital Turbine on Twitter at @DigitalTurbine.

www.digitalturbine.com

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