

5BARz™ Network Extender Positioned to Gain Significant Market Share in India Telco Market in 2017

SAN DIEGO--(BUSINESS WIRE)-- 5BARz International (OTCQB: BARZ) (www.5BARz.com) ("5BARz" or "the Company"), a technology leader in the cellular network extender industry and broadband networks, is pleased to announce that our wholly owned subsidiary, **5BARz India Private Limited** has added remote management system capability to its network extender and as a result is positioned to gain significant market share in India in 2017. The company recently completed development, prototype testing and field testing of its remote management system which will enable 5BARz and its current telecom customers in India the ability to monitor 24/7 functioning of network extender & its performance.

This enhanced feature positions the <u>5BARz™ Network Extender</u> as the preferred solution in the India market and the company expects to see a significant increase in sales volumes in 2017. Having reached commercial rollout last year by providing excellent indoor coverage to consumers, both of our major Telco customers requested remote management access as a feature to be integrated into the network extender. This took longer than anticipated to complete, develop and test due to modification of machine to machine module architecture to customize as per 5BARz remote management requirement which led to delays in volumes. The final sign off by both customers was completed in December 2016 and now 5BARz is able to accelerate volumes with the full complement of performance with remote access control of Network extender. Currently 5BARz Remote Management System supports both IP based and SMS based communication and is runtime selectable. <u>5BARz™ Network Extender</u> not only provides superior performance in boosting signal but also provides the richest and most sophisticated remote access control in the industry and is poised for a big rollout in 2017.

This is the first time that these top two Telcos in India will be competent to track the key performance indicators of their network at a home level by comprehending the incoming signal strength, signal boost required for the homes and also usage patterns of phones in the house. 5BARz intends to revise and update its sales guidance on the Network Extender due to this significant accomplishment and the two quarter delay in the overall development & deployment of the advanced remote management system.

Mr. Samartha Nagabhushanam, CEO, 5BARz India, said, "We are pleased to introduce remote management system which will help track our Network extender functioning & performance effectively. This technology will be a significant benefit to the top two Telcos

as we deliver the improved network extender with the remote management system."

Our customers, the top two Telcos in India together represent more than 450 million subscribers in India. They are not only the largest and second largest Telcos in India respectively but also the second and third largest Telcos in the world. 5BARz is currently deploying network extender devices across multiple cities in India and has been receiving repeat orders. 5BARz also plans to expand its business by partnering with two additional Telcos this calendar year.

About 5BARz India

5BARz India Private Limited is one of India's most promising technology start-ups that is well equipped to provide seamless connectivity solutions. 5BARz India is a part of 5BARz International Inc., a start-up that is delivering solutions for cellular and broadband network operators in providing clear, high quality signal and superior connectivity for their subscribers. 5BARz™ with its 2 state-of-the-art products, 5BARz™ Network Extender for cellular connectivity and the 5BARz™ Wi-Fi Router for broadband connectivity is striving to solve the problem of last mile connectivity. Due to the plug & play nature and zero installation cost, the 5BARz™ suite of products is emerging as the most attractive proposition in India.

The ultra-portable <u>5BARz™ Network Extender</u> incorporates a patented technology to create a high engineering based, single-piece, plug and play device that strengthens weak cellular signals by amplifying even the poorest cellular signals from 1 bar to 5 bars, ensuring uninterrupted connectivity at home and work.

The <u>5BARz™ 'ROVR' Wi-Fi Router & Smart IoT Hub</u> through its single-piece, plug and play device introduces a breakthrough approach in providing uninterrupted and superior coverage and connectivity across home and work with a smart approach to broadband.

For further information on 5BARz India: www.5BARzIndia.com.

About 5BARz International Inc.

The 5BARz International Inc. business is focused on the global commercialization of patented product technologies branded under the name 5BARz®. 5BARz® is a cellular and broadband connectivity solutions company for application in the small office, home or for when users are mobile. 5BARz® incorporates patented technology to create highly engineered, single-piece, plug 'n play units that strengthens weak cellular signals to deliver high quality signals for voice, data and video reception on cell phones and other cellular equipped devices cellular connectivity device and an uninterrupted and smart solution for the broadband coverage solutions. 5BARz® represents a key solution for network operators in providing clear, high quality signal for their subscribers with a growing need for high quality connectivity. 5BARz International Inc.'s shares are publicly traded on the OTCBB under the ticker symbol BARZ.

For further information about 5BARz International, Inc.: www.5BARz.com.

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The information contained in this release consists of forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act. These statements may involve risks and uncertainties that could cause actual results to differ materially from those described in such statements. Such forward-looking statements involve known and unknown risks and uncertainties, including all business uncertainties relating to product development, marketing, market acceptance, future capital requirements, and competition in general that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or expected. The Company is under no obligation to (and expressly disclaims any such obligation to) update or alter its forward-looking statements whether as a result of new information, future events or otherwise.

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