

February 25, 2014

# LiveDeal Inc. to Unveil Plans for Significant Enhancements to [livedeal.com](http://livedeal.com) on March 12 in Light of Excess Demand and User Feedback

LAS VEGAS-- LiveDeal Inc. (NASDAQ: LIVE) ("LiveDeal" or the "Company") is a publicly traded company that operates [livedeal.com](http://livedeal.com), an innovative platform using geo-location to enable restaurants to communicate and publish real-time and instant offers to nearby consumers. Due to excessive demand and enthusiastic feedback from consumers and restaurants, the Company today announced that it will unveil plans for enhancements in a forthcoming version of its successful mobile marketing deal platform on March 12, 2014.

[www.LiveDeal.com](http://www.LiveDeal.com) - real-time mobile restaurant marketing platform for restaurants. (Photo: Business Wire)

Leveraging its experience in the curation of thousands of deals in four major

US cities, [LiveDeal](http://LiveDeal) is poised to release a version of the "real-time" deal platform with further enhanced features and functionality that will enable restaurants in cities throughout the US and internationally to adopt the platform with ease, thus laying the groundwork for exponential growth.

Jon Isaac, President and CEO of LiveDeal, said, *"Through careful analysis of both consumer and restaurant feedback and usage habits we feel that we have molded the [LiveDeal](http://LiveDeal) platform into a more robust experience."* He continued, *"Furthermore, to meet the growing demand for a better restaurant deal platform very soon we plan to make it possible for international expansion whereby LiveDeal can be adopted in any city in the world."*

## What is [livedeal.com](http://livedeal.com)?

[livedeal.com](http://livedeal.com) is a unique, real-time "deal engine" connecting merchants with consumers. The Company believes that it has developed a first-of-its-kind web/mobile platform providing restaurants with full control and flexibility to instantly publish customized offers whenever they wish to attract customers. The website includes a number of user and restaurant-friendly features, including:

- an intuitive interface enabling restaurants to create limited-time offers and publish them immediately, or on a preset schedule that is fully customizable;
- state-of-the-art scheduling technology giving restaurants the freedom to choose the days, times and duration of the offers, enabling them to create offers that entice consumers to visit their establishment during their slower periods;
- advanced publishing options allowing restaurants to manage traffic by limiting the number of available vouchers to consumers;

- superior geo-location technology allowing multi-location restaurants to segment offers by location, attracting customers to slower locations while eliminating potential over-crowding at busier sites;
- innovative proprietary restaurant indexing methodology; and
- a user-friendly mobile and desktop web interface allowing consumers to easily browse, download, and instantly redeem "live" offers found on livedeal.com based on their location.

Restaurants can sign up to use the LiveDeal platform at the Company's website ([www.livedeal.com](http://www.livedeal.com)) or via the LiveDeal App, which is scheduled to be released in March 2014.

### **About LiveDeal Inc.**

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit [www.livedeal.com](http://www.livedeal.com).

### **Forward-Looking and Cautionary Statements**

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20140225005547/en/>

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