

March 24, 2015

# LiveDeal To Debut Television Commercial in More Than 100 U.S. Markets

LAS VEGAS, March 24, 2015 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates [livedeal.com](http://livedeal.com), a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces that it has completed production of its television commercial and it will debut in more than 100 U.S. markets during the week of March 30, 2015.

(Photo: <https://photos.prnewswire.com/prnh/20150324/184033>)

The 30-second commercial was produced by Emmy award-winning creative agency, StillMotion, and highlights the unique user experience of LiveDeal, as well the company's real-time approach to deal offers. A preview of the commercial can be viewed at [https://www.youtube.com/watch?v=UPmjdIH4\\_F0](https://www.youtube.com/watch?v=UPmjdIH4_F0).

"LiveDeal offers a unique approach to our customers and partners in terms of real-time deal offers, so it is fitting we take a unique approach to our television commercial by using a premier, Emmy-winning agency to help us develop it," said Jon Isaac, CEO of LiveDeal. "We expect to see significant expansion of awareness of LiveDeal as well as uptake in our partnerships and users in our core markets and beyond."

## About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit [www.livedeal.com](http://www.livedeal.com).

## Forward-Looking and Cautionary Statements

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the

Company's Annual Report on Form 10-K for the fiscal year ended September 30, 2014, most recent Quarterly Report on Form 10-Q, and other filings with the U S. Securities and Exchange Commission (available at <http://www.sec.gov>). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

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