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## **SEER's Service Division Receives First Order for Over \$1 Million of Biochar Now Production Equipment**

*Increased Biochar Demand Expected to Drive New Manufacturing Revenue and Related Service Projects to REGS*

GOLDEN, Colo., Aug. 14, 2018 (GLOBE NEWSWIRE) -- Strategic Environmental & Energy Resources, Inc. (SEER) (OTCQB: [SENR](#)), a provider of environmental, renewable fuels and industrial waste stream management services, today announced that its service division, REGS, has received its first order valued at more than \$1 million to fabricate, manufacture and assemble 40 kiln sets for Biochar Now ("BCN") a Colorado-based producer of biochar. The order includes the production of required emission control systems.

BCN, and its patented production technology, is emerging as one of the nation's premier producers of biochar. Biochar, considered as a more cost-effective alternative to activated carbon, is a solid material, obtained through thermochemical conversion of biomass (primarily wood) in a kiln. BCN has proprietary and patented procedures for this process resulting in a superior biochar product. The superiority of the BCN product has already been recognized by several states and many of the country's largest industrial and chemical companies, many of whom are currently operating programs and remediation plans that utilize the BCN product. All of these programs and remediation plans represent opportunities for REGS to provide additional services and support.

SEER announced the formation of a partnership with BCN in late 2017. As a part of this new partnership, REGS, a wholly owned subsidiary of SEER, has received exclusive rights to perform all fabrication, manufacturing and environmental/remediation services required by BCN on all its water and soil clean up, reclamation or enhancement projects.

REGS has already assisted in the design and manufacture of several smaller pieces of BCN's equipment, which have been deployed in one of the nation's largest river cleanup projects, involving some of the world's largest engineering firms and chemical companies.

"We believe this to be the first of many new kiln orders," said James Gaspard, CEO of Biochar Now. "Based on our current product backlog, we estimate that we could require hundreds of kilns over the next two years. We look forward to working with REGS to help us address the increasing need for kilns as a result of growing demand for our proprietary Biochar product," concluded Gaspard.

"Our partnership with BCN represents a tremendous and very imminent opportunity for REGS," said Mike Cardillo, Founder and President of REGS. "I have attended many customer meetings with BCN's management and see enormous potential not only for kiln

sets and related manufacturing orders as BCN expands to meet product demand, but also for securing related service work. Due to our attractive and built-in margins, this first order can push REGS back toward the profitability of our recent past. This opportunity, together with the recent upturn of our industrial cleaning project schedule, should make 2018 a profitable year for REGS," said Cardillo.

### **About Strategic Environmental & Energy Resources, Inc.**

Strategic Environmental & Energy Resources, Inc. (SEER) (OTCQB: SENR), identifies, secures, and commercializes patented and proprietary environmental clean technologies in several multibillion dollar sectors (including oil & gas, renewable fuels, and all types of waste management, both solid and gaseous) for the purpose of either destroying/minimizing hazardous waste streams more safely and at lower cost than any competitive alternative, and/or processing the waste for use as a renewable fuel for the benefit of the customers and the environment. SEER has three wholly-owned operating subsidiaries: REGS, LLC; MV Technologies, LLC and SEER Environmental Materials, LLC; and two majority-owned subsidiaries: Paragon Waste Solutions, LLC; and ReaCH4biogas ("Reach"). For more information about the Company visit: [www.seer-corp.com](http://www.seer-corp.com).

### **Forward Looking Statements**

This press release contains "forward-looking statements" within the meaning of various provisions of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, commonly identified by such terms as "believes," "looking ahead," "anticipates," "estimates," and other terms with similar meaning. Although the company believes that the assumptions upon which its forward-looking statements are based are reasonable, it can give no assurance that these assumptions will prove to be correct. Such forward-looking statements should not be construed as fact. Statements in this press release regarding future performance or fiscal projections, the cost effectiveness, impact and ability of the Company's products to handle the future needs of customers are forward-looking statements. The information contained in such statements is beyond the ability of the Company to control, and in many cases the Company cannot predict what factors would cause results to differ materially from those indicated in such statements. All forward-looking statements in the press release are expressly qualified by these cautionary statements and by reference to the underlying assumptions.

### **Investor Relations**

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