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## NETSOL Technologies Launches New Corporate Website

**NETSOL** has officially launched its rebranded corporate [website](#).

This new digital hub offers an intuitive, modern and easy-to-use interface with clean and crisp navigation, which is designed to improve overall user experience. Visitors to the site can now more easily find the information they need via an interactive, smart navigation chatbot or through a traditional menu bar.

In the spirit of the company's innovation-focused brand philosophy, NETSOL has reimagined its website to serve as a central location to address all queries regarding the company, its brand, and its products. The company also plans to publish new content that will provide relevant insights in the asset finance and leasing industry worldwide.

The theme of the new site is *Adaptive* – Adaptive is designed to reflect NETSOL's core principles as well as the philosophy it holds in remaining a leader in the asset finance and leasing industry.

"Our brand new corporate website provides a more user-friendly experience to both consumers and stockholders alike, and we are extremely pleased to announce its official launch today," said NETSOL Co-Founder, Chairman and Chief Executive Officer Najeeb Ghauri. "The new digital hub for all things NETSOL and asset finance will provide users with an improved experience and enable them to more easily and efficiently find the resources they are looking for – whether it be information about our core product, our digital solutions, our investor site, or even the latest news on the global asset finance and leasing sector."

NETSOL Technologies President and Global Head of Sales Naeem Ghauri added: "As user preferences evolve and change, it is imperative for us to simultaneously also transform the experiences we offer them along the way. We are proud to announce the inauguration of NETSOL's new corporate website as another major step forward in our ongoing mission to better serve our customers and investors."