

April 23, 2013

LiveDeal, Inc. Announces Official Launch of Velocity Local

LAS VEGAS, NV -- (Marketwired) -- 04/23/13 -- LiveDeal, Inc. (NASDAQ: LIVE), widely recognized as the first to bring print yellow pages to the Internet, today announced the launch of Velocity Local. Designed specifically to meet the needs of today's small local business, Velocity Local provides comprehensive mobile marketing, search engine marketing, social media marketing, website design and maintenance.

Velocity Local packages Internet Marketing as a pay-as-you-go managed service. One predictable monthly fee blankets ongoing graphic design, copywriting, search engine optimization, and app development services to keep businesses at the forefront regardless of technical or algorithm changes. The company helps small local businesses reach customers where they are -- whether surfing the Web, on their smartphone, or on [Facebook](#) or Twitter -- with continual publication of valuable content across social media channels and relevant websites.

"We're thrilled to give small local businesses an easier way to reach their customers, manage their online presence, and build a powerful fan base," states Jon Isaac, President and CEO of LiveDeal, Inc. "We've united all of the essential marketing services companies need based on years of research into how local businesses operate, the marketing challenges they face, and the ways in which customers find them."

Distinguishing features of Velocity Local's new managed service include:

Website: Custom website design, publication and hosting, behind-the-scenes upgrades, and ongoing content and design updates

Social media: Campaign set-up, professional community engagement, status update authoring and publication

Mobile applications: Custom App design and publication including click-to-call, social media integration, and direct-to-door maps

Search engine marketing: SEO strategy design and implementation including publication of authoritative content to boost search visibility, back links, and inbound traffic

Visit VelocityLocal.com to learn more or to view a live demo.

About LiveDeal, Inc.

LiveDeal, Inc. provides local customer acquisition services and related products for small- and medium-sized (SMB) local businesses via Internet marketing and mobile technology solutions. Operating as a software-as-a-service (SaaS) platform, LiveDeal combines services like its InstantProfile® mobile profile creator to develop a mobile web presence, Search Engine Optimization, Social Media Management and Website Design, as well as

custom analytics and business intelligence dashboards. These easy-to-use tools are designed to deliver an affordable way for SMBs to extend their marketing reach to target customers and simplify managing customer acquisition and online marketing programs. For more information, visit www.livedeal.com.

Investor Relations Contact:

Autumn Hood

702-589-5203

[Email Contact](#)

Source: LiveDeal, Inc.