

January 28, 2015

# LiveDeal Inc. Develops National Television Commercial with Five-Time Emmy-Winning Agency

LAS VEGAS, Jan. 28, 2015 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces that the Company has produced a national television commercial with the Emmy Award winning film studio, Stillmotion. The national TV spot, which is part of LiveDeal's recently announced national television advertising campaign, will air nationally on CNBC and other key networks beginning in early February.

The company has partnered with Stillmotion, an Oregon-based film studio that has achieved success in its storytelling platforms ranging from documentary filmmaking to event films. Stillmotion has told stories for brands like ATT, NFL, and CBS - for which they won five Emmy Awards.

"We are convinced that LiveDeal offers our restaurant partners and consumers a better way to connect with one another, and we are now ready to take our message nationally," said Jon Isaac, CEO of LiveDeal, Inc. "Stillmotion understands the best way to capture the feel of LiveDeal for potential customers and we look forward to showing their end product as part of our television campaign on CNBC and other networks. We believe that this ad will continue the momentum we have been experiencing since we began the year."

"We were drawn to LiveDeal's innovative model that allows both the customer and business to win. It's a new way of looking at the deal space and it's a story that people need to hear about" said Patrick Moreau, a director and principal at Stillmotion "We believe in the power of a well told story to move hearts and open minds. We couldn't be more excited to partner with LiveDeal in crafting unique ways to share their model with people across America."

## **About LiveDeal, Inc.**

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit [www.livedeal.com](http://www.livedeal.com).

## **Forward-Looking and Cautionary Statements**

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements

regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

SOURCE LiveDeal Inc.