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The Alkaline Water Company to Present Flavor Infused Product Line at the 34th Annual Natural Products Expo East

SCOTTSDALE, Ariz., Sept. 12, 2019 (GLOBE NEWSWIRE) -- The Alkaline Water Company Inc. (NASDAQ and TSXV: WTER), a leading producer of premium bottled alkaline drinking water sold under the brand name Alkaline88®, today announced that it will be featuring its new flavor infused product line at the Natural Products Expo East on September 12-14, 2019 in Baltimore, Maryland.

Produced by the New Hope Network the 34th Annual Natural Products Expo East is poised to draw more than 80,000 attendees and 1,550 exhibiting companies to the Baltimore Convention Center, making it one of the largest industry events of the year.

“This has been an exciting week for Alkaline88® with our announcement to acquire the AQUAhydrate brand and now the opportunity to feature our new Flavored Infused waters at Natural Products Expo East, one of America’s largest Natural Food Trade Shows,” stated Richard Wright, President and CEO of The Alkaline Water Company Inc.

About New Hope Network

New Hope Network is at the forefront of the healthy lifestyle products industry. With solutions for the complete supply chain from manufacturers, retailers/distributors, service providers and ingredient suppliers, the network offers a robust portfolio of content, events, data, research and consultative services. Through its mission of growing healthy markets to bring more health to more people, New Hope Network helps businesses identify the people, products, partnerships and trends that create better opportunities and connections. For more information visit www.newhope.com.

About The Alkaline Water Company Inc.

The Alkaline Water Company Inc. (NASDAQ and TSXV: WTER) is a leading producer of premium bottled alkaline drinking water sold under the brand name Alkaline88®. With its innovative, state-of-the-art proprietary electrolysis process, the Company produces healthy, all-natural and great-tasting alkaline water for a balanced lifestyle. Founded in 2012, the Company is headquartered in Scottsdale, Arizona, and focuses on national distribution and marketing for retail sale of Alkaline88®, one of the fastest-growing premium bottled water brands on the market. To learn more about The Alkaline Water Company, please visit www.thealkalinewaterco.com or connect on Facebook, Twitter, Instagram or LinkedIn.

About Alkaline Water Products

Alkaline88®is a premier 8.8 pH balanced bottled alkaline drinking water enhanced with trace

minerals and electrolytes. The product offers consumers the unique opportunity to purchase alkaline water in conveniently packaged 500-milliliter, 700-milliliter, 1-liter, 1.5-liter, 3-liter and 1-gallon sizes. The Alkaline Water Company Inc. is currently in the midst of a national mass-market expansion program, where the product is already available for consumer sales at a growing number of major retail locations across many parts of the United States. Learn more about the science behind alkaline water by visiting www.thealkalinewaterco.com.

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Source: The Alkaline Water Company Inc.