

## Company Overview

Naked Brand Group is a leading intimate, apparel and swimwear company with a diverse portfolio of brands. Catering to broad customer segments through a highly productive portfolio of 11 internationally recognized company-owned and licensed brands, Naked Brand Group's design, manufacture and market their stable of brands across multiple market segments. Naked Brand Group was Incorporated on May 17, 2009 and merged with Bendon Group Holdings on June 16, 2018. Brands include Heidi Klum Intimates, Heidi Klum Accessories, Bendon, Fayreform, Pleasure State, Lovable, Heidi Klum Swim, Naked, Hickory, Bendon Man, Davenport. Products are available in 44 countries worldwide through 6,000+ retail doors, a growing network of E-commerce sites and 61 company-owned Bendon retail and outlet stores in Australia and New Zealand. Naked Brand Group global supply chain controls sourcing, manufacturing and production at over 30 partner facilities. Naked Brand Group is committed to exemplary integrity and ethics in the conduct of its business and in its relations with all stakeholders. The company is excited to further revolutionize the lingerie industry through its dedication to design, quality, innovation and customer.

## Naked Brand Group Limited Launches Retail and Outlet Store Expansion Strategy

Aug 14 2018, 9:00 AM EDT

## Naked Brand Group Limited Launches New Diffusion Program Nationwide with Costco Wholesale Australia

Aug 9 2018, 8:47 AM EDT

## Stock Overview

**Symbol** NAKD  
**Exchange** Nasdaq  
**Market Cap** 83.57m  
**Last Price** \$3.64  
**52-Week** \$1.11 - \$11.36

08/17/2018 04:00 PM EDT

## Investor Relations

MZ Group  
Chris Tyson  
MZ Group | Managing  
Director – MZ North America  
T: 949-491-8235  
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## Management Team

### Carole Hochman

Chairman

### Justin Davis-Rice

Chief Executive Officer

### Howard Herman

Chief Financial Officer

## Naked Brand Group Limited

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AUS

## Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.