

November 4, 2014



Elio Motors Partners with Auto Essentials; Adds Customization Capabilities to 84 MPG, \$6,800 Vehicle

Las Vegas, Nov. 4, 2014 – Elio Motors today announced at the Specialty Equipment Manufacturers Association (SEMA) Show that it will partner with Auto Essentials to offer a range of personalization options allowing owners to customize their Elio vehicle to reflect their own unique style.

Slated to launch production in Sept. 2015, the Elio will get up to 84 miles per gallon and cost just \$6,800. The vehicle has a unique aerodynamic body and features two-person front-to-back cockpit-like seating. The options from Auto Essentials will include items such as chrome trim, lower rocker extensions, rear deck lid spoilers and front chin spoilers. The company also will collaborate with Elio to develop Special Edition packages that will include custom badges, unique graphics, custom body kits, custom wheels and high performance exhaust.

“American driving enthusiasts have always looked at their vehicles as extensions of their personality and style, and Elio Motors unique aerodynamic styling is unlike anything on the market today,” said Paul Elio, founder and CEO of Elio Motors. “By partnering with Auto Essentials, we can offer our customers an entirely different level of options to make their Elio vehicle an expression of them.”

Elio Motors has introduced its prototype vehicle to potential customers through a nationwide tour that has visited more than 80 cities to date. The vehicle is already generating an enthusiastic following, as more than 35,000 people have reserved a spot in line to buy the vehicle when it rolls off the assembly line.

“Elio Motors is rapidly gaining popularity with auto enthusiasts, but really the fun is just beginning,” said Auto Essentials CEO Dennis Noonchester. “Not only does the Elio provide great economic value, comfort, function and quality, but it lends itself through its unique style to customization. The only thing better than an Elio is a customized Elio.”

The Elio will be manufactured in Shreveport, Louisiana, in a former General Motors facility that manufactured the Hummer H3, creating 1,500 jobs. In addition, the Elio will use 90 percent North American content, creating another 1,500 jobs at its supplier partner companies. These manufacturing jobs will in turn create approximately 18,000 indirect jobs across the country.

About Elio Motors

Founded by car enthusiast Paul Elio in 2008, Elio Motors Inc. represents a revolutionary approach to manufacturing an ultra-high-mileage vehicle. The three-wheeled Elio is

engineered to attain a highway mileage rating of up to 84 mpg while providing the comfort of amenities such as power windows, power door lock and air conditioning, accompanied by the safety of multiple air bags and an aerodynamic, enclosed vehicle body. Elio's first manufacturing site will be in Shreveport, La., with plans for the first production vehicle to roll off the assembly line in 2015 and significant production, sales and distribution during the next two years. For more information, visit www.eliomotors.com or www.facebook.com/ElioMotors.

About Auto Essentials

AEG specializes in design and delivery of vehicle accessories and vehicle appearance packages. AEG uses certified materials and processes that meet or exceed OE requirements. The company understands how to conceptually modify or enhance the appearance of any vehicle with advanced styling and cutting edge design. The team has serviced industry leading OEM manufacturers, Tier One suppliers, Specialty Vehicle converters and Niche Vehicle Builders.