

# Resonant Engages LHA for Strategic Investor Relations Services

GOLETA, Calif., July 18, 2018 (GLOBE NEWSWIRE) -- Resonant Inc. (NASDAQ:RESN), a leader in transforming the way radio frequency, or RF, front-ends are being designed and delivered for wireless devices, today announced it has partnered with LHA Investor Relations, a strategic investor relations agency, to manage the company's investor relations program.

"We are excited to be partnering with LHA in our investor relations effort as we enter this new chapter, beginning the ramp of royalty revenues and expanding our efforts to continue the company's growth," said George B. Holmes, CEO of Resonant. "LHA's expertise and network will enable us to build upon our existing IR strategy with a continued focus on broadening our set of institutional investors and raise Resonant's visibility, expanding awareness in the investment community as we continue our drive to increase shareholder value."

LHA Investor Relations Partner John Heilshorn said: "Resonant is a disruptor in the RF frontend market with both an innovative technology and business model. We are pleased to be working with the team."

## **About LHA Investor Relations**

LHA partners with public and private companies to implement custom-designed, strategic IR programs utilizing industry best practices. Founded in 1984 with headquarters in New York and offices in Los Angeles and San Francisco, LHA is comprised of seasoned professionals working in <u>teams</u> who are committed to serving small-cap companies across multiple <u>industry</u> sectors. Market capitalizations of LHA's clients range from under \$100 million to over \$10 billion.

#### About Resonant Inc.

Resonant (NASDAQ:RESN) is transforming the market for RF front-ends (RFFE) by disrupting the RFFE supply chain through the delivery of solutions that leverage our Infinite Synthesized Network (ISN) software tools platform, capitalize on the breadth of our IP portfolio, and are delivered through our services offerings. In a market that is critically constrained by limited designers, tools and capacity, Resonant addresses these critical problems by providing customers with ever increasing design efficiency, reduced time to market and lower unit costs. Customers leverage Resonant's disruptive capabilities to design cutting edge filters and modules, while capitalizing on the added stability of a diverse supply chain through Resonant's fabless ecosystem-the first of its kind. Working with Resonant, customers enhance the connectivity of current mobile devices, while preparing for the demands of emerging 5G applications.

To learn more about Resonant, view the series of videos published on its website that explain Resonant's technologies and market positioning:

- Infinite Synthesized Networks, ISN Explained
- What is an RF Filter?
- RF Filter Innovation
- Transforming the Mobile Filter Supply Chain

For more information, please visit <u>www.resonant.com</u>.

# About Resonant's ISN® Technology

Resonant can create designs for difficult bands, modules and other complex RF Front End requirements that we believe have the potential to be manufactured for half the cost and developed in half the time of traditional approaches. ISN is a suite of proprietary mathematical methods, software design tools and network synthesis techniques that enable us to explore a much larger set of possible design solutions that regularly incorporate our proprietary technology. We then quickly deliver design simulations to our customers, which they manufacture or have manufactured by one of our foundry partners. These improved solutions still use Surface Acoustic Wave (SAW) or Temperature Compensated Surface Acoustic Wave (TC-SAW) manufacturing methods and perform as well as those using higher cost manufacturing methods such as Bulk Acoustic Wave (BAW). Resonant's method delivers excellent predictability, enabling achievement of the desired product performance in roughly half as many turns through the fab. In addition, because Resonant's models are fundamental, integration with its foundry and fab customers is seamless because its models speak the "fab language" of basic material properties and dimensions.

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Source: Resonant Inc.