



TAILORED BRANDS

Regulation – Fair Disclosure Policy for Tailored Brands, Inc.

Statement of Policy

Tailored Brands, including all of its subsidiaries, is committed to the fair and transparent disclosure of information about the Company without providing an advantage to any particular member of the investment community, including analysts, stockbrokers, individual investors, and institutional stockholders, in accordance with the Securities and Exchange Commission's Fair Disclosure Regulation ("Reg. FD").

Purpose

The purpose of this policy is to provide the framework for ensuring continued compliance with Reg. FD by prohibiting the selective disclosure of material, non-public information about the Company, setting forth guidelines designed to prevent such selective disclosure, and providing for the broad, public distribution of material information about the Company. Public relations events and press releases that do not include non-public information material to an investment decision are exempt from this Policy.

Authorized Representatives of the Company

The Company authorizes the following individuals to communicate with the media and the investment community on financial matters on its behalf:

- Chief Executive Officer
- Chief Financial Officer
- Senior Vice President – Investor Relations

The CEO and CFO may refer select subject matter to members of the Board of Directors or the executive team in order to provide specific response on brand developments or technical matters outside of financial disclosures. Employees should refer all questions on the Company's operational matters, financial results, or future financial performance to one of these Authorized Representatives.

Communications and Meetings

1. *Quarterly Earnings Press Releases* –Quarterly and Annual Earnings press releases will be released to PR Newswire, will be filed with the SEC on Form 8-K, and will be posted on the Company's website as soon as practicable after the release. An advance copy of a release may be provided to the NYSE ten minutes in advance if such release is scheduled to occur during normal hours of market trading.

2. *Meetings / Conference Calls* – All meetings / conference calls with members of the investment community initiated by the Company to discuss quarterly and annual financial and business information shall be simultaneously broadcast over the Internet or via telephone conference call, or both, to all interested members of the public. Appropriate advance notice of the meeting, and the simultaneous broadcast, shall be made in a press release or other method of communication in compliance with Reg. FD.
3. *Analyst and Investor Meetings* – Authorized Representatives and, when appropriate, Board members may meet privately with securities analysts, securities market professionals, and investors in person or by telephone. Meetings with any Board member must be approved and coordinated by either the Board or one of the Authorized Representatives. At any such private meeting, two or more Company representatives should attend meetings with individual analysts. Authorized Representatives may also participate in public forums at which securities analysts, securities market professionals, and investors may be present. During any such meetings or forums, no material non-public information should be discussed unless it is simultaneously made available to the investing public through a press release or filing of a current report on Form 8-K or both as appropriate.
4. *Quiet Period* – The period beginning on or around three weeks prior to earnings release for a quarter at the time when the regular quarterly “EARNINGS RELEASE AND CONFERENCE CALL SCHEDULE” release is distributed and ending at the time of the earnings release for that quarter should be observed as a quiet period with no current business discussions with analysts and investors concerning information that is not already in the public domain. Exceptions may occur at the Company’s discretion as determined by an Authorized Representative after consultation with the Company’s General Counsel based on the need to discuss either breaking news or non-specific financial matters.
5. *Guidance* - If the Company chooses to provide annual earnings or related guidance, it will do so in a press release, released to PR Newswire and posted on the website as soon as practicable after the release.
6. *Unintentional Disclosure of Material Non-Public Information* – If a Company employee believes that there may have been an accidental or unintentional disclosure of material non-public information, the associate must immediately notify the Chief Financial Officer, Senior Vice President – Investor Relations, or General Counsel of this incident. The Company will then determine whether to promptly file a Form 8-K and/or issue a press release to fully disclose this information in accordance with SEC Regulation FD.
7. *Market Rumors* – The Company does not comment on rumors in the marketplace. If the Company is asked about such rumors, Authorized Representatives should generally state that it is the Company policy not to comment on rumors.