

March 27, 2019



Mobivity to Announce Q4 and Year End 2018 Results, Conference Call Scheduled for April 1, 2019

PHOENIX, March 27, 2019 (GLOBE NEWSWIRE) -- [Mobivity Holdings Corp. \(MFON\)](#), creators of the award-winning customer personalization platform, [Recurrency](#), today announced that the Company will release results for the fourth quarter and year ended December 31, 2018 on April 1, 2019 and has scheduled a conference call that same day at 4:30 P.M. Eastern Time (ET).

Conference Call Information:

- Date: Monday, April 1, 2019
- Time: 4:30 P.M. Eastern Time (ET)
- Dial in Number for U.S. Callers: 1-877-705-6003
- Dial in Number for International Callers: 1-201-493-6725

The call will also be accompanied live by webcast over the Internet and accessible at <http://public.viaid.com/index.php?id=133804>.

Participating on the call will be Mobivity Holding Corp.'s Chairman and Chief Executive Officer, Dennis Becker, and Chief Financial Officer, Charles Mathews. To join the live conference call, please dial in to the above referenced telephone numbers five to ten minutes prior to the scheduled conference call time.

A replay will be available for 2 weeks starting on April 1, 2019 at approximately 7:30 P.M. ET. To access the replay, please dial 1-844-512-2921 in the U.S. and 1-412-317-6671 for international callers. The conference ID# is 13689202. The replay will also be available on the Company's website under the [investor relations section](#).

About Mobivity

Brick and mortar stores struggle to manage customer connections in a digital world. Mobivity provides a platform to connect national restaurants, retailers, personal care brands, and their partners, with customers to increase retention, visits, and spend. Mobivity's Recurrency suite of products increases customer engagement and frequency by capturing detailed point-of-sale transaction records, analyzing customer habits, and motivating customers and employees through data-driven messaging applications and rewards. For more information about Mobivity, visit mobivity.com or call (877) 282-7660.

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Source: Mobivity Holdings Corp.