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Arotech Announces Selection of CCG as Its Investor Relations Firm

ANN ARBOR, MI -- (Marketwire) -- 01/28/13 -- *Arotech Corporation* (NASDAQ: ARTX), a provider of quality defense and security products for the military, law enforcement and homeland security markets, announced today that it has retained CCG Israel, an affiliate of CCG Investor Relations, to assist in its investor relations activities, starting February 1, 2013.

CCG will aid Arotech by being locally accessible to management and providing full access to the global investor community, with focus on US-based investors, through CCG's long-term and deep contacts.

"As our results improve and we begin to increasingly realize our potential, we have decided to upgrade our investor relations activities," commented Robert Ehrlich, Chairman and CEO of Arotech. "My aim is to better realize the true value of our company by increasing our transparency and communication levels with our existing shareholders and new investors. Shareholder relations are of critical importance to Arotech, and we are pleased to have retained CCG to assist in a new long-term comprehensive investor communications program."

"We are very impressed with the potential at Arotech," commented Kenny Green, Partner at CCG. "We are excited to begin working closely with management, providing consulting advice and support in all matters related to their investors. We also aim to expand and strengthen the company's investor base by introducing management to new investors while improving communications with existing investors. We look forward to a long-term relationship with Arotech."

About Arotech Corporation

Arotech Corporation is a leading provider of quality defense and security products for the military, law enforcement and homeland security markets, including multimedia interactive simulators/trainers and advanced zinc-air and lithium batteries and chargers. Arotech operates through two major business divisions: Training and Simulation, and Battery and Power Systems.

Arotech is incorporated in Delaware, with corporate offices in Ann Arbor, Michigan and research, development and production subsidiaries in Alabama, Michigan and Israel.

About CCG Investor Relations

CCG Global Investor Relations Group is a leading US-based Investor Relations firm. CCG provides a complete range of services through a global network to clients across multiple

capital markets. CCG has been awarded a number of industry honors for its handling of complex investor relations and crisis communications matters. The agency's corporate headquarters is in Los Angeles with additional offices in New York, Beijing, London and Tel Aviv.

For further information, please visit the Company's web sites at <http://www.ccgisrael.com> or <http://www.ccgir.com>.

Except for the historical information herein, the matters discussed in this news release include forward-looking statements, as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current knowledge, assumptions, judgment and expectations regarding future performance or events. Although management believes that the expectations reflected in such statements are reasonable, readers are cautioned not to place undue reliance on these forward-looking statements, as they are subject to various risks and uncertainties that may cause actual results to vary materially. These risks and uncertainties include, but are not limited to, risks relating to: product and technology development; the uncertainty of the market for Arotech's products; changing economic conditions; delay, cancellation or non-renewal, in whole or in part, of contracts or of purchase orders (including as a result of budgetary cuts resulting from automatic sequestration under the Budget Control Act of 2011); and other risk factors detailed in Arotech's most recent Annual Report on Form 10-K for the fiscal year ended December 31, 2011 and other filings with the Securities and Exchange Commission. Arotech assumes no obligation to update the information in this release. Reference to the Company's website above does not constitute incorporation of any of the information thereon into this press release.

Investor Relations Contacts:
Ehud Helft & Kenny Green at CCG Israel
Tel: 1 646 201 9246
Email Contact

Source: Arotech