

October 30, 2018



# Mobivity to Announce Q3 2018 Results, Conference Call Scheduled for November 14, 2018

PHOENIX, Oct. 30, 2018 (GLOBE NEWSWIRE) -- Mobivity Holdings Corp. ([MFON](#)), creators of the award winning re-currency platform that increases customer visits and spend in restaurant, retail, and personal care brands today announced that the Company will release results for the third quarter ended September 30, 2018 on November 14, 2018 and has scheduled a conference call that same day at 4:30 P.M. Eastern Time (ET).

## Conference Call Information:

Date: Wednesday, November 14, 2018

Time: 4:30 P.M. Eastern Time (ET)

Dial in Number for U.S. Callers: 1-877-705-6003

Dial in Number for International Callers: 1-201-493-6725

The call will also be accompanied live by webcast over the Internet and accessible at <http://public.viavid.com/index.php?id=132045>.

Participating on the call will be Mobivity Holding Corp.'s Chairman and Chief Executive Officer, Dennis Becker, and Chief Financial Officer, Charles Mathews. To join the live conference call, please dial in to the above referenced telephone numbers five to ten minutes prior to the scheduled conference call time.

A replay will be available for 2 weeks starting on November 14, 2018 at approximately 7:30 P.M. ET. To access the replay, please dial 1-844-512-2921 in the U.S. and 1-412-317-6671 for international callers. The conference ID# is 13684616. The replay will also be available on the Company's website under the [investor relations section](#).

## About Mobivity

Brick and mortar stores struggle to manage customer connections in a digital world. Mobivity provides a platform to connect national restaurants, retailers, personal care brands, and their partners, with customers to increase retention, visits, and spend. Mobivity's re-currency suite of products increases customer engagement and frequency by capturing detailed point-of-sale transaction records, analyzing customer habits, and motivating customers and employees through data-driven messaging applications and rewards. For more information about Mobivity, visit [mobivity.com](http://mobivity.com) or call (877) 282-7660.

## Investor Relations Contacts

Brett Maas • Managing Partner, Hayden IR

[brett@haydenir.com](mailto:brett@haydenir.com) • (646) 536-7331

Jeff Stanlis • Partner and Vice President, Communications, Hayden IR  
[jeff@haydenir.com](mailto:jeff@haydenir.com) • (602) 476-1821

Charles Mathews • Chief Financial Officer, Mobivity  
(877) 282-7660



Source: Mobivity Holdings Corp.