

March 15, 2023



Mobivity Schedules Fourth Quarter and Year End 2022 Conference Call for March 30, 2023

PHOENIX, March 15, 2023 (GLOBE NEWSWIRE) -- [Mobivity Holdings Corp.](#) (OTCQB: MFON), global provider of personalized reward solutions that drive customer acquisition, frequency, and spend, today announced that the Company will release results for the fourth quarter and year ended December 31, 2022 on Thursday, March 30, 2023 after the market close and has scheduled a conference call for the same day at 4:30 P.M. Eastern Time (ET).

Conference Call Information:

Date: Thursday, March 30, 2023

Time: 4:30 P.M. Eastern Time (ET)

Dial in Number for U.S. Callers: 1-877-407-0789

Dial in Number for International Callers: 1-201-689-8562

Please Reference Conference ID: 13737006

The call will also be accompanied live by webcast over the Internet and accessible at https://viaavid.webcasts.com/starthere.jsp?ei=1603820&tp_key=c5dee851d4.

Participating on the call will be Mobivity's Chairman and Chief Executive Officer, Dennis Becker, and Chief Financial Officer, Lisa Brennan. To join the live conference call, please dial in to the above referenced telephone numbers five to ten minutes prior to the scheduled conference call time.

A replay will be available for two weeks starting on March 30, 2023 at approximately 7:30 P.M. ET. To access the replay, please dial 1-844-512-2921 in the U.S. and 1-412-317-6671 for international callers. The conference ID# is 13737006. The replay will also be available on the Company's website under the [investor relations section](#).

About Mobivity

Mobivity's cloud-based Connected Rewards™ technology delivers billions of offers and promotions, building large, owned audiences for some of the world's biggest brands. Through its partnerships with leading game publishers, digital operators, and ad networks, Mobivity connects a massive universe of consumers to its broad network of brands. As a result, digital consumers download and play more games, and earn real-world rewards that are redeemed in-store, driving acquisition, frequency, and retention for brands and game publishers. For more information about Mobivity, visit or call (877) 282-7660.

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Source: Mobivity Holdings Corp.