

blink

EV CHARGING SERVICES

www.BlinkCharging.com

Nasdaq: BLNK, BLNKW

blink



SAFE HARBOR STATEMENT

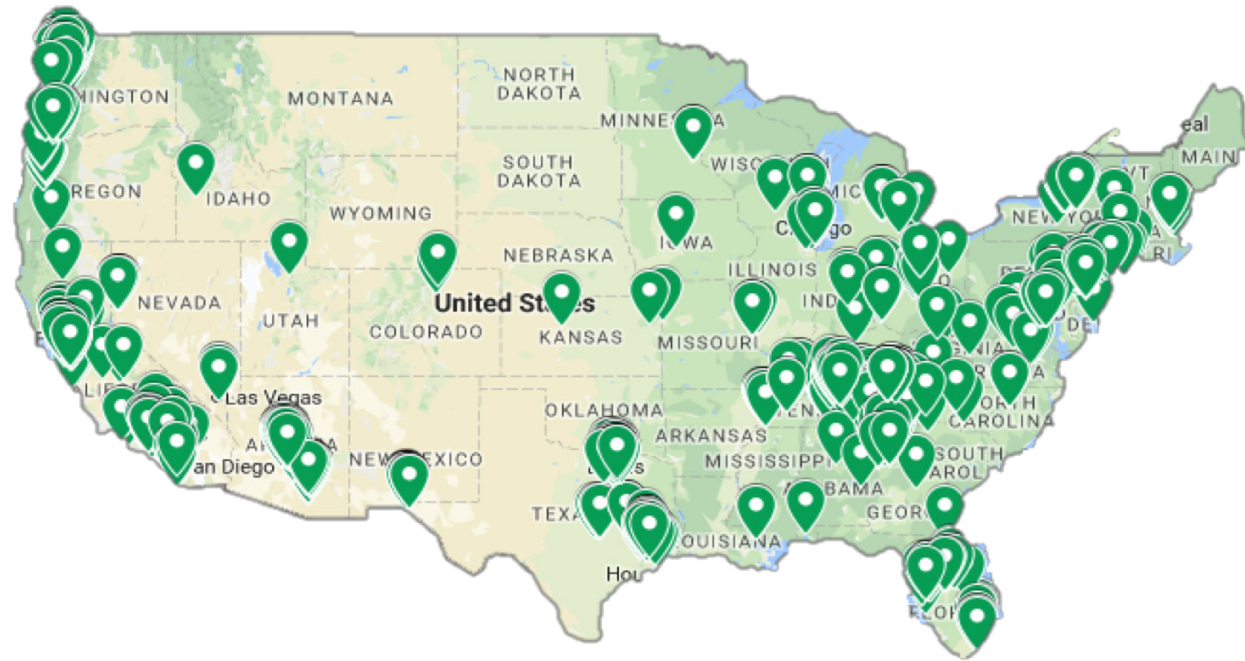
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This presentation is not a prospectus and is not an offer to sell, nor a solicitation of an offer to buy, any securities. Blink Charging Co. (the “Company”) has filed a registration statement on Form S-1 (including a preliminary prospectus) with the Securities and Exchange Commission (the “SEC”). Before you invest, you should read the prospectus and other documents the Company files with the SEC for more complete information about the Company and this offering. You can obtain these documents for free by visiting EDGAR on the SEC website at www.sec.gov.

BLINK CHARGING

Corporate Highlights



Founded in 2009 and based in Miami Beach, FL, **We are a leader in Electric Vehicle (EV) charging.** We own and operate the Blink Network, which monitors, and tracks all Blink EV charging stations and all of its charging data

Nationwide locations open to all drivers

- 5,600+ commercial EV charging stations in 40 states
- 8,900+ residential charging stations deployed
- 15,000+ EV charging stations throughout the U.S.

Strategic commercial, municipal, and retail partners

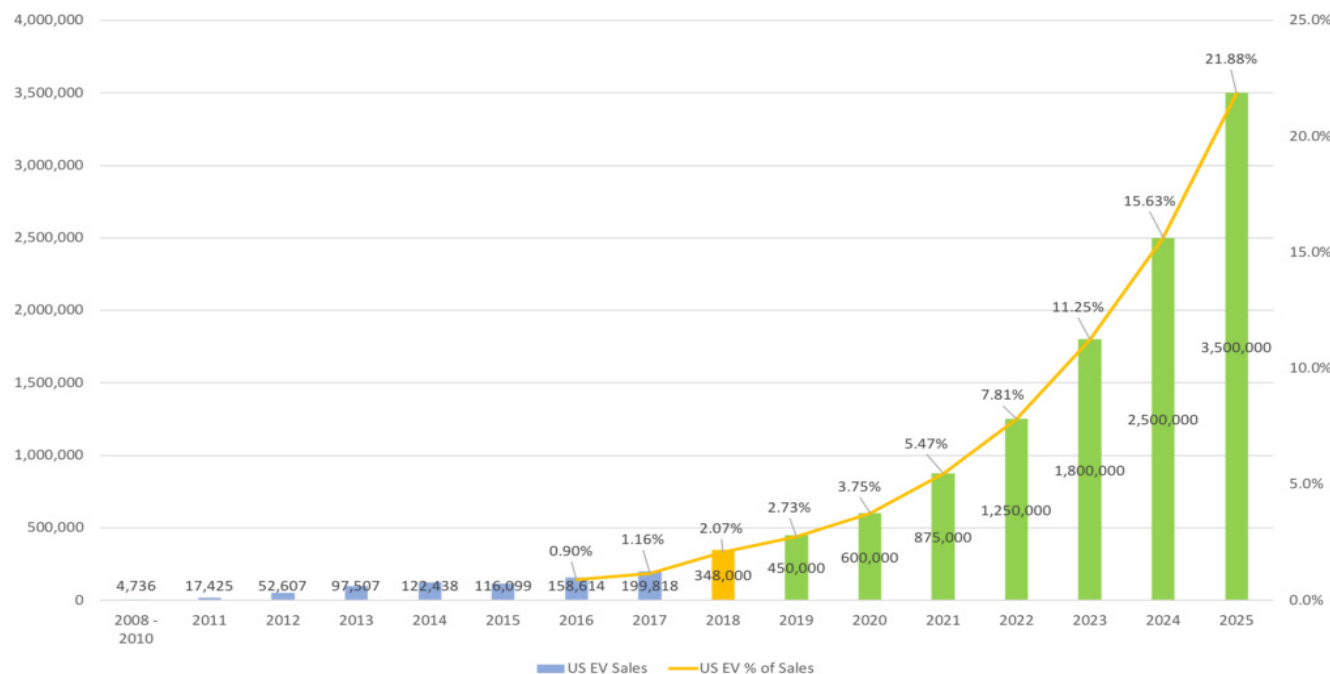
- Direct access to growing registered member base of 180,000+

EVs ARE HERE TO STAY

- Consumers want a green, renewable transportation solution
- Governments are passing legislation to ban internal combustion engine vehicles
- In 2018 US EV sales were up 81% from 2017¹
- In 2018 global EV sales totaled 2.1 million, up 64% from 2017²
- There are currently more than 1.2 million electric vehicles in the U.S.³
- The global EV market is expected to grow at a 25.6% CAGR from 2019-2026 and is forecasted to reach over \$567B by 2026⁴
- By 2025 EV sales are projected to account for 30% of all global vehicle sales³

US Electric Vehicles Sales & Market Share: 2008-2025

Source: GoodCarBadCar.net, InsideEVs, IHS Markit | Auto Manufacturers Alliance, Advanced Technology Sales Dashboard |
Chart & Projections: Loren McDonald/EVAdoption.com



¹ **InsideEVs**: Global Electric Vehicles Sales Are Rising Exponentially

² **JP Morgan**: Driving into 2025: The Future of Electric Vehicles

³ **Edison Electric Institute**: Electric Vehicle Sales Forecast & the Charging Infrastructure.

⁴ **Globe Newswire**: Electric Vehicle Market Size Worth USD 567.2 Billion by 2026

EVs RAPID GROWTH STAGE IS NOW

- EVs are now considered mainstream
 - Established OEMs have announced launches of more than 100 battery electric vehicles (BEV) models by 2024
- Car manufacturers are committed to EVs
 - OEMs have committed to invest more than \$300 Billion in EV research & development, and manufacturing
- Battery costs are decreasing while battery capacity and energy density are increasing
 - Li-ion battery cost per kWh approaching energy/cost parity with ICE vehicle (2010 - \$1,000; 2017 - \$200; Tesla projects \$100 in 2020)
 - Range anxiety is fading away with more EV infrastructure and longer range EVs
 - Tesla Roadster launches in 2020 with a range of 620 miles
- EVs are more reliable and easier to maintain with fewer moving parts than ICE vehicles



OEMS COMMITTED TO GO "ALL IN"



40+ models currently available and more being announced each quarter. Improved EV battery technologies and scale continue to reduce EV prices and increase driving range.



"Ford plans \$11 billion investment, and introduce 40 electrified vehicles by 2022"

The New York Times

"Carmakers' investment in electric vehicles: \$100 billion by 2020"

THE WALL STREET JOURNAL

"VW Accelerates Electric Car Effort With \$40 Billion Investment"



"GM Is Going All Electric, Ditch Gas- and Diesel-Powered Cars"



"Porsche's U.S. CEO: We anticipate roughly half of our vehicles sold by 2025 will be plug-in hybrids or battery electric vehicles."

Fortune

"The number of electric cars on the road is predicted to expand to 125 million worldwide by 2030"

The New York Times

"BMW expects electric cars and hybrids to make up 25 percent of its sales by 2025"

Fortune

"BMW Wants to Sell Half a Million Hybrids and Electric Cars by 2019"

WHAT WE DO

Design, Manufacture, Sell & Deploy

Blink EV charging stations, creating destinations for EV drivers

Own, Operate, & Maintain

a nationwide network of EV charging stations under long-term agreements with property partners. Blink has deployed 23,000 units since inception.

Generate Revenue

through charging EV drivers to power their cars, selling EV charging hardware, and providing network connectivity and payment processing for our property partners

180,000+

REGISTERED BLINK
MEMBERS

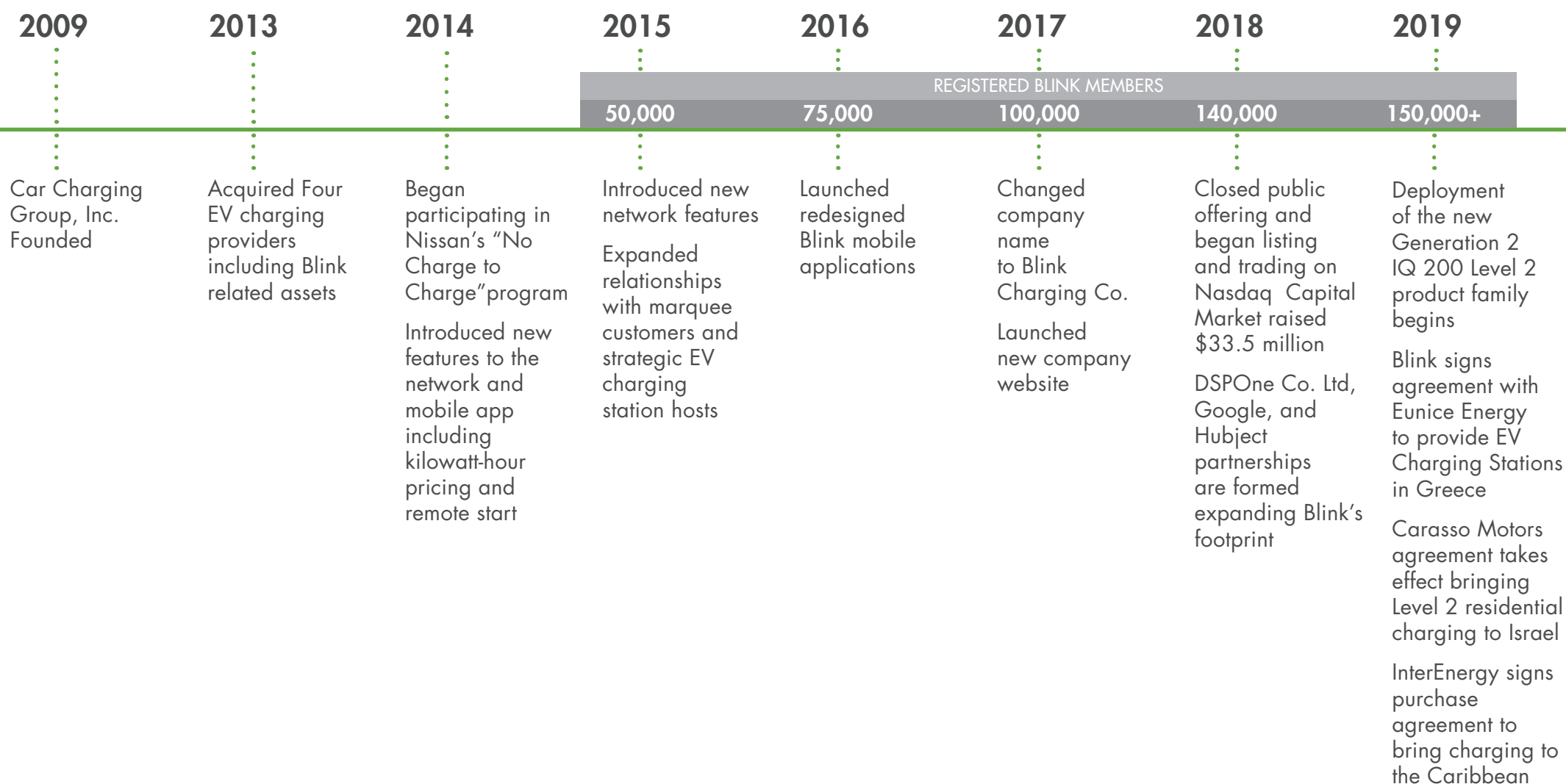
23,000+

EV CHARGING
STATIONS DEPLOYED



BLINK HISTORY

Major Milestones



FAMILY OF NEW GENERATION 2 PRODUCTS

RESIDENTIAL

Level 2 HQ 100

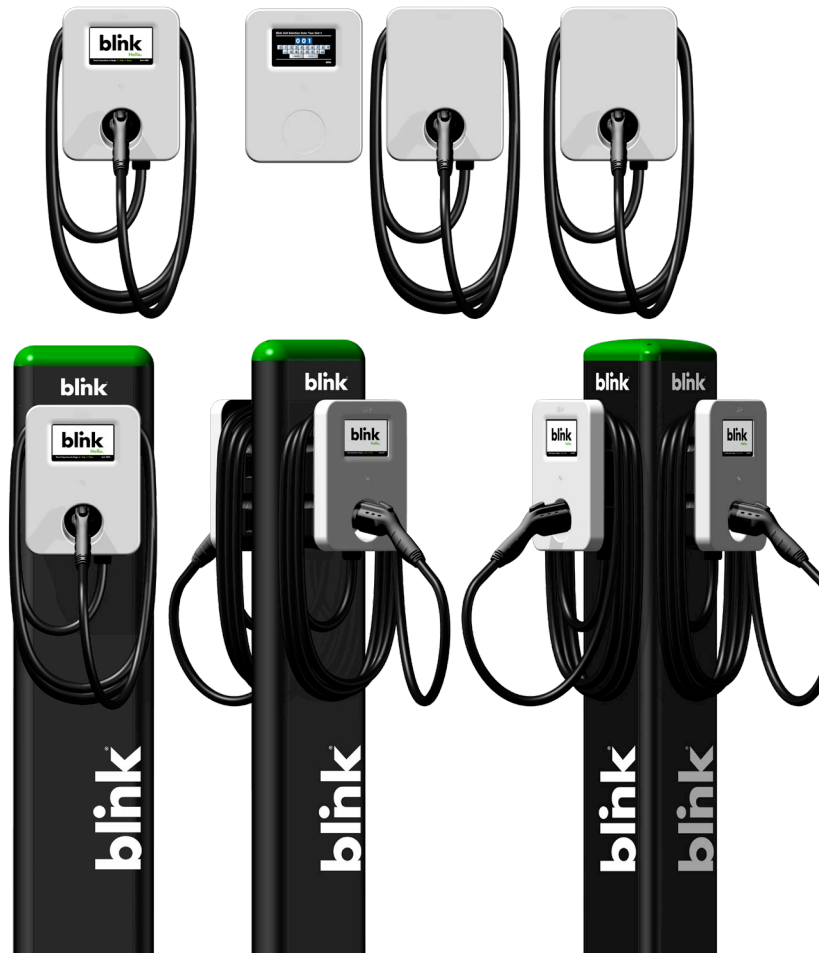
Wall Mount Home
Charging Unit



COMMERCIAL

Level 2 IQ 200

Wall Mount, Single, Dual, or Triple
Pedestal Commercial Charging Units



Level 3 DC Fast

Commercial Charging Units



A NEW GENERATION OF LEVEL 2 CHARGING STATIONS

Blink IQ 200 Level 2 AC EV Charging Station Family

- Network connected charging stations
- Fastest Level 2 charging available: up to 80 Amps (19.2kW)
- Several designs to suit different needs: Advanced, Kiosk, and Smart
- Tracks energy usage and Blink handles the billing for the drivers Flexible Installation: Wall or Pedestal Mount
- Blink OCPP v1.5 and v1.6J support
- Flexible installation on any size circuit breaker from 10 to 100 Amps with 80% output at the port



Level 2 IQ 200

Wall Mount
Single Pedestal
Dual Pedestal
Triangle Pedestal
Kiosk with Smart Stations

LEVEL 2 IQ 200 FEATURES



Future-Proof Design

- Fee options include time-based, kWh-based, or session-based billing functionality
- Payment methods: RFID, Apple Pay, Google Wallet, and all major credit cards
- Convenient, user-friendly interface
- Displays charging station status and transaction details

Energy Management

- Internal meter to monitor energy and demand usage
- Supports real-time energy usage data evaluation
- Controllable output to support utility demand response requests

Network, Product, & Customer Support

- Multiple modes of communication, including Wi-Fi and cellular
- Over-the-air remote firmware update and management
- Blink Network Operations Center actively monitors and manages the network
- Smartphone app for status changes and notifications
- Role-based features to manage permissions and access levels
- Secure, high-availability, enterprise-grade infrastructure

LEVEL 3 VEEFIL DC FAST CHARGING STATIONS

Veefil-RT Benefits

- Slim, compact, and stylish design
- Liquid cooling & increased reliability
- Blink Network & OCPP integration
- Low maintenance
- Reduced installation cost
- 50kW available up to 175kW in the U.S. and up to 350kW in Europe



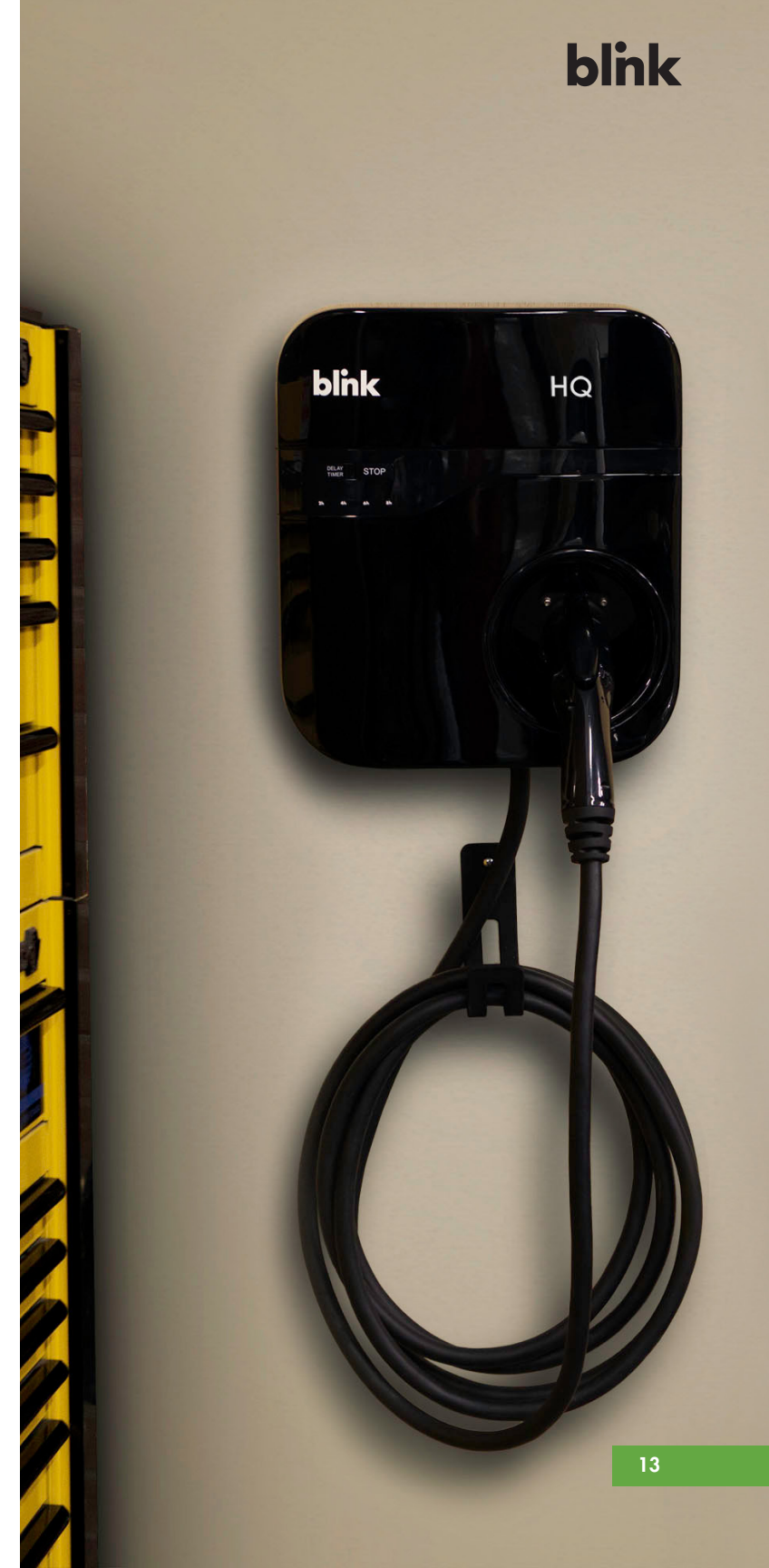
LEVEL 2 HQ 100 HOME CHARGING STATIONS

Blink HQ 100 Benefits

- 30 Amp Level 2 AC Charging Station
- Charge 4x faster than the standard EV Level 1 cord
- Start delay function optimizes utility charge rates
- Long-reach 18 ft. cable with cable hanger
- Compatible with all electric vehicles*

*Compatible with Tesla Model S/X/3
SAE J1772 Adapter

Blink Charging Investor Presentation
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SELECT CLIENTS ACROSS VERTICALS

Every Parking Space
is an Opportunity

77% of renters report that it is important their building is green.

Green Renters Survey, HD Supply Facilities Management

84% of consumers prefer to buy from environmentally conscious businesses.

Cone Communications/Ubiquity Global CSR Study

92% of people looking for a new job would rather work for a company that is perceived as environmentally friendly.

Monster.com

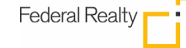
43% of electric car drivers are likely to return each week to retail locations with EV charging.

Blink Charging Co. Network Data

Parking
& Services



Commercial
& Residential



Workplace



Healthcare



Education



Retail



Hospitality/
Food & Beverage



Entertainment

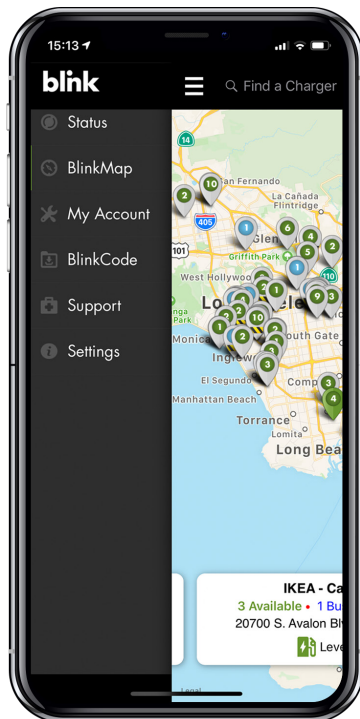


Governmental



THE BLINK NETWORK

The Power of Our Software Systems



Blink Cloud-Based Platform

- Real-time view of station locations, hours, pricing and availability
- Remote station monitoring for better customer support
- Streamlined payment processing for drivers and property owners
- Map and mobile integration, including Blink and other well-known platforms
- Integrated reporting includes charging session details and revenue generated, as well as greenhouse gases saved

Value of Blink Network

- We leverage the relationship with our property partners to quickly increase the number of deployed sites
- We carefully select locations in high-density markets
- Our business models suit a wide range of property types
- Our digital features and user experience engages drivers and property partners

BLINK CHARGING REVENUE STREAMS

Energy Sales

- Blink owned charging stations generate revenues through the sale of electricity to EV drivers
- Long-term exclusive contracts keep our charging stations in place for a very long time

Hardware Sales

- Direct sale of hardware to our host locations

Network Management Services

- Monthly network connectivity fees for each charging station
- Monthly processing fees for transactions

Advertising

- Generating income through advertising sales
- Available on various platforms, including charging stations and mobile app

Energy Services

- Providing green energy services to our partner locations and EV drivers through third-party providers



BLINK BUSINESS MODELS

Partnership Models

1. Blink Owned

For select locations, Blink provides the installation, equipment, operations, and administration while sharing the revenue with the host.

2. Hybrid Owned

The Hybrid Owned model allows the location to provide the charging station to customers with Blink covering the cost of equipment, operations, and administration, while sharing a larger part of the revenues with the host.

3. Host Owned

Perfect for service locations, Host Owned is for those who want to be the owner and operator of the EV charging stations.

4. Blink as a Service

Blink's subscription program provides the location an EV charging station with low upfront costs and all the control of ownership without any of the hassle.

Blink offers several different business models for EV charging equipment and connectivity to our robust, cloud-based EV charging network. We work with our property partners to help design a program that fits their needs.



BUSINESS MODEL OPTIONS

	Blink Owned Turnkey Solution	Hybrid Owned Shared Revenue	Host Owned Purchase	Blink as a Service Subscription
Equipment Ownership	Blink	Blink	Host	Blink
Installation Costs	Blink	Host	Host	Host
Electricity Costs	Blink	Blink	Host	Host
Support & Maintenance Costs	Blink	Blink	Host	Blink
Charging Revenue	Blink/Host	Host/Blink	100% to Host	100% to Host
Pricing Controls	Blink	Blink	Host	Host
Contract Term	Contract Required	Contract Required	Not required	5 Years
Network Fees	\$18/month deducted from gross revenue	\$18/month deducted from gross revenue	\$18/month	Included
Transaction Fee	8% deducted from gross revenue	8% deducted from gross revenue	8% deducted from gross revenue	8% deducted from gross revenue
Monthly Subscription Fee	\$0	\$0	\$0	\$99

COMPETITIVE LANDSCAPE

The following table shows why Blink Charging is a leading force in today's EV charging landscape. We are a Nasdaq listed public company that offers a complete EV charging solution for our partners and host locations. While other companies focus either on manufacturing and selling hardware (ChargePoint, SemaConnect), providing costly DCFC charging solutions that are mainly beneficial for long road trips (EVgo, Electrify America), supporting EV drivers with an EV charging network (Greenlots, EV Connect), we are the only company in the U.S. that can provide a full package of EV charging solutions under one roof, from start to finish!

	Manufacture Hardware	Network	Own & Operate	Product Offerings	No. of Stations	Business Model
Blink	●	●	●	80A Level 2 DCFC	15,000+ L2 170 DCFC	Hardware Vendor Network Provider Owner, Operator
ChargePoint	●	●		32A Level 2 DCFC	26,381 L2 749 DCFC	Hardware Vendor Network Provider
EVgo			●	32A Level 2 (non-networked) DCFC	463 L2 2,144 DCFC	Owner, Operator
Electrify America			●	DCFC	862 DCFC	Owner, Operator
SemaConnect	●	●		32A Level 2	3,391 L2	Hardware Vendor Network Provider
EV Connect		●		32A Level 2 DCFC	1,985 L2 12 DCFC	Network Provider
Greenlots		●		32A Level 2 DCFC	765 L2 436 DCFC	Network Provider

80 amp output on the Blink IQ 200 can deliver up to 65 miles of charge in one hour

BLINK ENERGY SERVICES

Alternative Energy
Solutions for our Clients
and Drivers

- Monetizing our locations by providing energy services to our partner locations and EV drivers through third-party providers
- Green Energy Services
- LED Lighting
- Solar
- Demand Response/Storage
- Combined with our EV charging services we offer a complete package to our partners unmatched by anyone in the industry



STRATEGIC PARTNERSHIPS



Google Teams up with Blink

- Blink enhanced its software to work seamlessly with Google Maps
- Collaboration makes it easier than ever to find Blink charging stations in the US
- Now, a quick search for keywords such as “EV charging” or “EV charging stations” will display the nearest Blink stations on Google Maps



Blink Partners with Hubject for Expanded Charging Coverage

- Hubject is a joint venture formed by leading companies in the automotive, energy and technology sectors that includes BMW Group, Daimler, Siemens, the Volkswagen Group, and others
- Partnership will provide seamless charging interoperability for all EV drivers by participating in Hubject’s international multi-network interchange platform
- Blinks nationwide network of chargers will be available to all EV drivers participating in Hubject’s charging platform using their provider’s membership card and app
- Blink’s members will now be able to quickly and easily access charging stations on Hubject participating networks while driving in the U.S., without having to register with any other charging operators

INTERNATIONAL EXPANSION



Blink Partners Expands into Israel with Carasso Motors

- Blink and Carasso Motors partner to bring residential EV charging equipment to new car buyers in Israel while concurrently working to provide the country with commercial EV infrastructure.



Blink Expands into Greece with Eunice Energy

- Blink partners with Eunice Energy Group (EEG) to target the European EV Charging markets, starting with Greece.
- The joint venture was formed with the purpose of leveraging Blink's EV products, network, technology, and experience within the EV charging space alongside EEG's position and financial abilities to expand the charging infrastructure in Greece and other European countries.

PUBLIC EV CHARGING IMPORTANCE

- EV drivers living in multi-family dwellings and apartments rely on public charging
- According to the 2017 American Community Survey, 1-Year estimates from the United States Census Bureau show that 25.5% of occupied housing units in the US are apartments
- Approximately 36% of households live in rental housing
- EV drivers living in rental housing do not control the ability to install an EV charging unit
- Most apartment complexes and condominiums currently do not offer access to EV charging
- Blink offers alternatives for EV drivers in multi-family dwellings (Workplace, College/Universities, Retail, Municipalities, Dealerships and other locations)



LEADERS IN THE EV INDUSTRY

Michael D. Farkas, Founder & CEO

Michael has led Blink in its pursuit of EV charging across the U.S. and the world since its beginning, nearly 10 years ago. Prior to founding Blink, Michael has established a track record as a successful principal investor across a variety of industries, including automotive, retail, telecommunications, agriculture, and aerospace.

Michael Rama, Chief Financial Officer

Michael joins Blink following nearly a decade with NV5 Global, where he served as Vice President and Chief Financial Officer. Mr. Rama held various accounting and finance roles with AV Homes, Inc. (formerly known as Avatar Holdings, Inc.), including Principal Financial Officer, Chief Accounting Officer, and Controller. He has nearly 30 years of experience in construction, development, and real estate management.

Aviv Hillo, Esq., General Counsel

Aviv is a skilled international business lawyer with a 25-year established track record both in Israel and New York, handling cross-border transactions and litigations. Mr. Hillo is also an experienced executive and investor across a variety of industries, including defense technology, real estate, biotechnology, mobile apps, and internet marketplace platforms.

BLINK BOARD OF DIRECTORS

Michael D. Farkas

Founder & CEO

Ritsaart van Montfrans

Director

Louis Buffalino

Director

Jack Levine

Director

Don Engel

Director

Kenneth R. Marks

Director

KEY TAKEAWAYS

Blink is a Leader In EV Charging

- We have registered member base of over **180,000+**
- We have deployed more than **23,000+** EV charging stations throughout the U.S
- Recent global expansion and new strategic partnerships are enabling access to an even larger customer base
- Our smart, connected charging stations attract all drivers by supporting every type of EV
- Future-proof design with the **highest rated power output** for a networked Level 2 charging station
- **Flexible business models** tailored to each owner and franchisee
- EV drivers living in multi-family dwellings and apartments rely on public charging

By 2030, the US is estimated to need **13 million charging stations**



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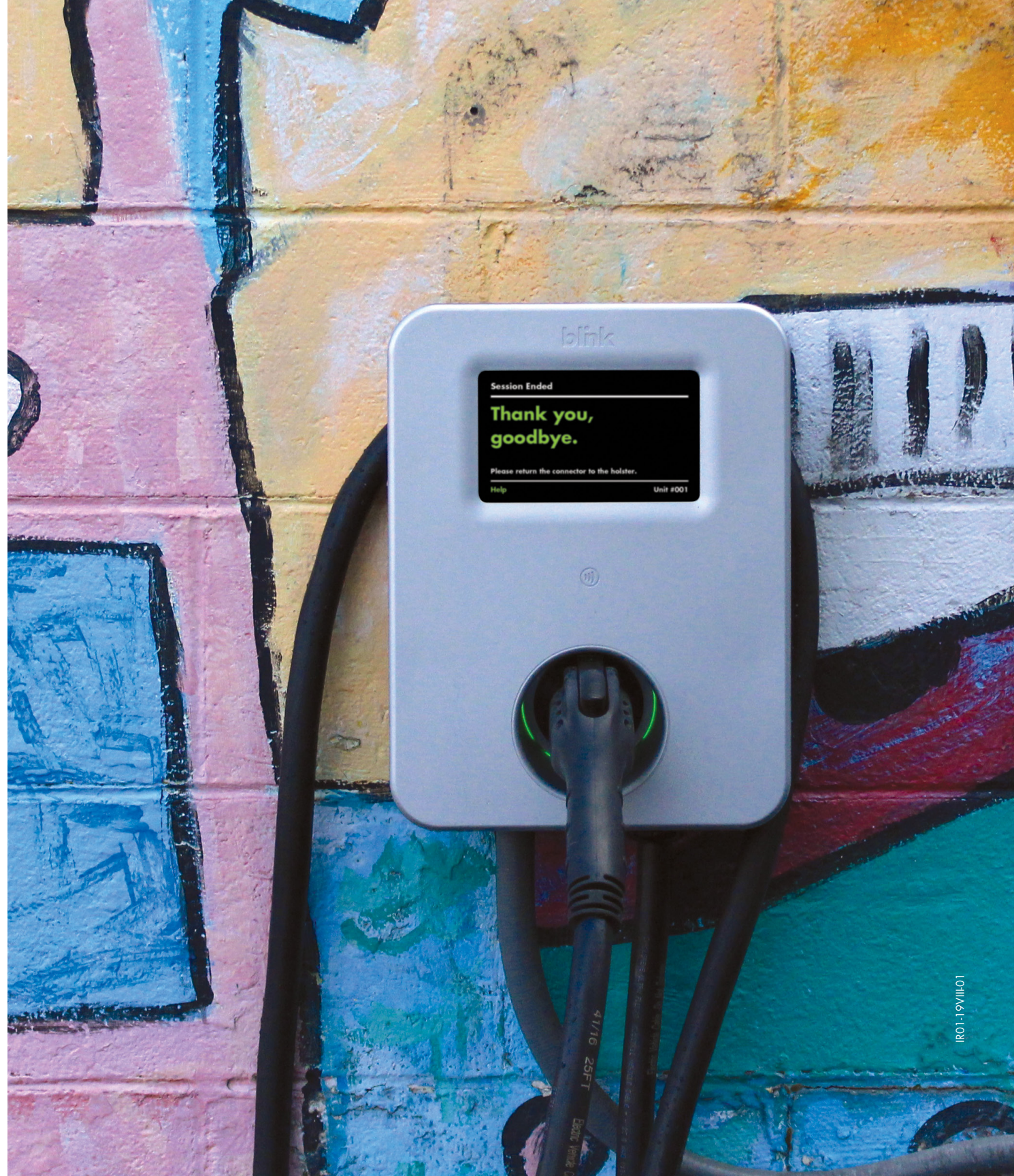
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