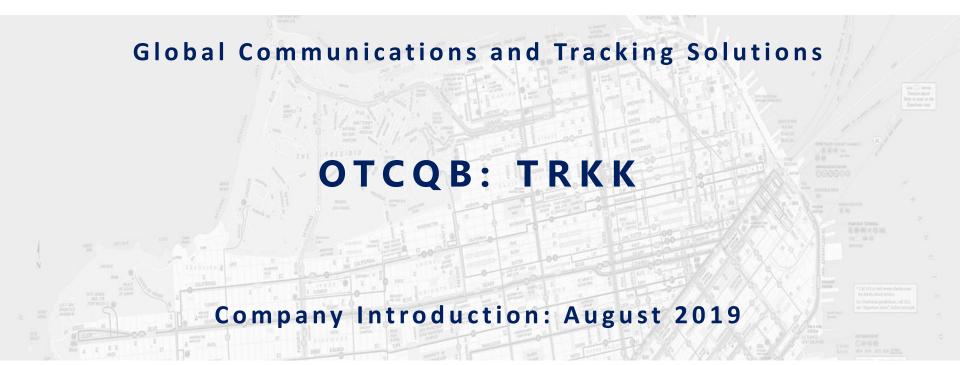


# ORBITAL TRACKING CORP



### FORWARD-LOOKING STATEMENT

This presentation contains forward-looking statements and projections. The Company makes no express or implied representation or warranty as to the completeness of this information or, in the case of projections, as to their attainability or the accuracy and completeness of the assumptions from which they are derived, and it is expected that each prospective investor will pursue his, her, or its own independent investigation. It must be recognized that estimates of the Company's performance are necessarily subject to a high degree of uncertainty and may vary materially from actual results. In particular, this presentation contains statements, including without limitation the projections, that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements appear in a number of places in this presentation and include, but are not limited to, statements regarding the Company's plans, intentions, beliefs, expectations and assumptions, as well as other statements that are not necessarily historical facts. The Company commonly uses words in this presentation such as "anticipates", "believes", "plans", "expects", "future", "intends" and other similar expressions to identify forward-looking statements and projections. You are cautioned that these forward-looking statements and projections are not guarantees of future performance and involve risks and uncertainties. The Company's actual results may differ materially from those in the forward-looking statements and projections due to various factors, including competition, market factors and general economic conditions and the risk factors set forth in the Company's latest Annual Report on Form 10-K, and its Quarterly Reports on Form 10-Q. The information contained in this presentation describes several, but not necessarily all, important factors that could cause these differences.



### ABOUT ORBITAL TRACKING CORP. (OTCQB:TRKK)

- A leading global provider of Mobile Satellite Services (MSS) including Satellite-based tracking services and mobile voice and data communications
  - Unique partnership with Globalstar provides competitive advantages (pricing and ground station construction services)
  - Operates through UK-based Global Telesat Communications (GTC) and US-based Orbital Satcom (OSC) providing satellite communications solutions to more than 35,000 government, corporate and individual users located in over 150 countries across the world
  - Expertise in international E-commerce sales 13 online storefronts across US, Europe and Asia (and growing)
- Expanding markets and products
  - Increasing focus on large commercial, government and military (via the GSA) sectors
  - Increasing global online presence through new international marketplaces
  - Expanding product offerings including proprietary products





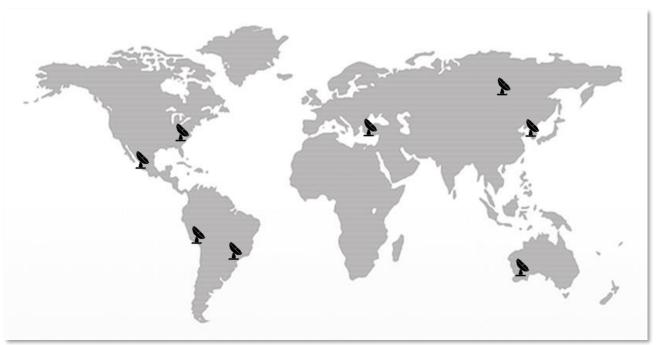




## Globalstar Network Advantage

### Strategic Relationship with Globalstar Provides Competitive Advantages

- Long-Term agreement allows Orbital Tracking to transmit messages and data through their satellite network at preferred rates
- Exclusive contract authorizes Orbital Tracking to construct up to 6 satellite ground stations (2 already built)







### E-COMMERCE

Our two subsidiaries, GTC and OSC, promote and sell products via various e-commerce websites and storefronts in more than 10 countries. Our e-commerce sites have to date attracted upwards of 35,000 customers located in more than 150 countries around the world.

**US Subsidiary** 





www.orbitalsatcom.com



www.gtc.co.uk

We offer a wide range of our most popular products on leading 3rd party e-commerce storefronts such as Amazon, eBay and Walmart.







We are a leading distributor for many of our best selling products, including Garmin and SPOT trackers, and are one of Europe's leading providers of personal satellite trackers, having sold more than 15,000 SPOT Trackers and around 5,000 Garmin trackers in the past 5 years.



### OUR PARTNERS AND BRANDS

We are distributors or resellers for all major mobile satellite services products:





















Through these brands we offer a complete range of voice, data and tracking solutions with 100% global coverage.

Additionally, we are currently developing our own brand tracking products which we hope to bring to market in 2019.



## TARGETED MARKETS

### Focused on Three Large and Growing Markets\*:

- The Mobile Satellite Services (MSS) market projected at \$6.9 billion by 2025
- Real-Time Locating Systems (RTLS) market projected at \$8.8 billion by 2023
- Global Asset Management System market projected at \$21.0 billion by 2025

### Large portfolio of MSS products including:

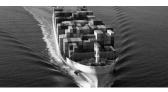


























### Product applications:

- Recreational Users
- Maritime Users
- **Aviation Industry**
- Lone/Remote Workers
- Transportation / Fleet Management
- Government / Military
- **Heavy Equipment**
- **Humanitarian Services**

<sup>\*</sup> Sources: Transparency Market Research, MarketsandMarkets Research, Data Bridge Market Research



### ORBITAL TRACKING RECENT DEVELOPMENTS

June 2019: Announced new global partnership with EVERYWHERE

Communications to deliver always connected solutions to

enterprise and government customers globally

May 2019: Expanded focus on commercial sales through the launch of

new Motorola business and workforce digital radio products

as new EMEA Channel Partner

- Celebrated 1,300+ unit sales milestone

May 2019: Announced transformational business recapitalization

 Eliminated all potentially dilutive and costly debt on balance sheet including 99.4% of outstanding convertible

preferred shares

 Secured over \$800,000 in capital from new, long-term investors to fund growth, investments in inventory and

potential acquisitions

November 2018: Named one of the fastest growing technology, media,

telecommunications, life sciences and energy tech companies in North America in Deloitte's Technology Fast 500™ based on percentage fiscal year revenue growth from

2014 to 2017

Orbital TRACKING CORP

### MANAGEMENT AND DIRECTORS



## DAVID PHIPPS — CHIEF EXECUTIVE OFFICER AND CHAIRMAN OF THE BOARD

Mr. Phipps has served as Chairman of the Board of Directors of the Company since February 24, 2015 and as Chief Executive Officer since February 25, 2015. He has served as the Managing Director of Global Telesat Communications Limited, a subsidiary of the Company, since 2008 and as the President of Global Telesat Corporation, from 2003 through 2014. He previously served as President of Global Telesat Corp from 2003 and in various investment management and financial services related roles over the past 30 years.



## THERESA CARLISE - CHIEF FINANCIAL OFFICER, TREASURER AND CORPORATE SECRETARY

Ms. Carlise is brings over 20 years of experience in strategic and tactical financial management with strong qualifications in all areas of accounting, financial analysis, reporting and planning gained at both publicly traded and private companies. Previously served as CFO and Director at FTE Networks, a leading provider of infrastructure services for the telecommunications and wireless sector and as a CEO, CFO and Director of Control System & Instrumentation (CSI) Consultants, which provided information technology consulting and system design to the industrial and manufacturing sectors. Also served as CFO and Director of Las Vegas Railway Express, Inc., CFO at Shearson Financial Network, Inc., and as Chief Financial Officer, Senior Vice President and Director at National Record Mart, Inc (NASDAQ;NRMI).



#### HECTOR J. DELGADO - DIRECTOR

Lieutenant Commander Delgado is a United States Navy SEAL with active and reserve service for over twenty-eight years. In 2006, he was mobilized and served a combat tour in Ramadi, Iraq with SEAL Team THREE receiving a Navy Commendation Medal with Combat "V". He has served with SEAL Teams TWO, THREE, FOUR, EIGHTEEN and Special Operations Command Central and South. Mr. Delgado also served as a criminal investigator with the U.S. Marshals Service and Homeland Security Investigations in the Southern Districts of New York and Florida enforcing federal laws governing border control, customs, trade and immigration to promote homeland security and public safety. Mr. Delgado is a recipient of the 2013 "Outstanding Law Enforcement Officer of the Year" in Palm Beach, FL.



## FUTURE REVENUE DRIVERS | STRATEGIC

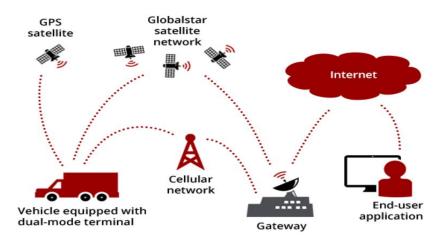
- Acquisition Opportunities
  - Pursuing potential acquisitions focused on government business including the GSA Schedule, which pre-approves product sales to the federal government
  - Considering acquisitions that also provide access to R&D engineering which could support the launch of private label tracking products in the future
- Infrastructure Construction
  - Actively pursuing various projects for the construction of satellite ground stations in Africa, Asia and other locations
  - Projects allow for risk-sharing partnerships with local provider in exchange for revenue share
  - Right to construct up to 4 satellite ground stations at \$6M per station with high margin associated airtime revenue
  - Potential for Globalstar participation
- Further Penetration of US Market
  - Open a US sales office to efficiently service existing customers and pursue new sales opportunities in North and South America to meet strong product demand



### FUTURE REVENUE DRIVERS | PRIVATE LABEL PRODUCTS

We are developing a range of own brand tracking products that we believe will be in high demand globally.

Our first product, our Dual Mode Tracker, uses the world's smallest satellite transceiver to send GPS location information automatically or on a time or event driven basis. The satellite transceiver ensures that assets in even the most remote locations can be tracked and monitored in real time while the GSM transceiver takes over when there are reliable GSM networks available.



How Our Dual Mode Trackers Work

Our Dual Mode Tracker is being developed due to high demand from customers looking for an all-inone global tracking solution. We anticipate a strong global demand for this product from asset tracking companies, trailer and tractor operators, car rental companies and others.

The Dual Mode Tracker operates on the Globalstar satellite network, allowing us to capitalize on our Globalstar contracts which enable us to transmit data through their network at preferred rates.



## FUTURE REVENUE DRIVERS | CHANNEL EXPANSION

### **DISTRIBUTOR OPPORTUNITIES**

We have tremendous growth opportunities available to through current and future partners such as Garmin and Motorola and are seeking to expand our offerings with new products such as GPS handheld devices, GPS wearable devices and additional VHF and UHF radios.

Additional working capital will enable the company to expand its relationships with hardware vendors and add additional products to our portfolio which could add significantly to our future revenue growth projections.

#### **GSA SCHEDULE**

We are pursing registration with the US General Services Administration (GSA) Schedule Program which pre-qualifies vendors selling to the Government, enabling billions of dollars in federal spending by all branches of Federal, State and Local governments.

The US Federal government spends over \$40 billion each fiscal year on contracts through the GSA Schedule Program, including a significant amount of the type of satellite communications products sold by us. We believe there are significant opportunities open to us through GSA registration and it has the potential to significantly increase our future revenue growth.



## FUTURE REVENUE DRIVERS | GLOBALSTAR PARTNERSHIP



### THE GLOBALSTAR ADVANTAGE



We hold long-term contracts with Globalstar which allow us to transmit messages and data through their satellite network at preferred rates. These contracts were secured in 2003 when we were awarded a US government contract to install highly specialized tracking and surveillance technology using the Globalstar network. We now own processing equipment located at a number of Globalstar satellite ground stations across Europe, Russia, Australia, Asia, the Middle East and South America.

Additionally, we hold a contract which allows us to construct up to 6 satellite ground stations and use the Globalstar network at preferred rates anywhere in the world (2 of these have already been constructed).

The Globalstar network has recently undergone significant investment of more than \$1 billion resulting in one of the most modern satellite networks available. It has seen increased global coverage as a result of new ground station installations and now covers most of the land-based areas across the world together with surrounding oceans. Globalstar now has more than 700,000 customers in 120 countries around the world.



### COMPANY SUMMARY

- Recapitalization creates foundation for continued growth without potential for dilution
- Uniquely positioned to capitalize on the growing global market demand for Mobile Satellite Services, Real-Time Locating and Global Asset Management with products and services covering the full spectrum of requirements – from ground station infrastructure to end user/consumer-use product portfolio
- Globalstar partnership provides high margin and high revenue opportunities through long-term contracts providing preferred network access and construction opportunities
- Proven global track record in MSS sales and market leading volumes across multiple geographies. New products and brand names being added constantly to potentially improve future revenue
- Multiple new growth opportunities to expand offerings and services while improving predictability of revenue and margins



### INVESTOR SNAPSHOT

\$0.33

**STOCK PRICE (08/1/19)** 

\$0.15 - \$1.35

52 WEEK RANGE (AS OF 08/1/19)

1,792,834

**SHARES OUTSTANDING (07/17/19)** 

\$805,000

**CONVERTIBLE DEBT** 

\$591.6K

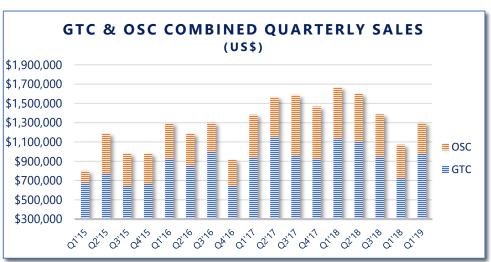
**MARKET CAP (08/1/19)** 

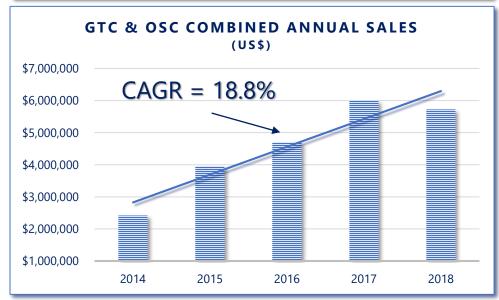
\$5.72M

**2018 FULL YEAR REVENUE (AUDITED)** 

**DECEMBER 31** 

**FISCAL YEAR END** 









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