

Marathon Patent Group's Wholly-Owned Subsidiary TLI Communications GmbH Files Patent Infringement Lawsuits Against Tumblr, Instagram, Pinterest, and Twitter in Germany

LOS ANGELES, CA -- (Marketwired) -- 09/10/15 -- **Marathon Patent Group, Inc.** (NASDAQ: MARA) ("Marathon"), a patent licensing company, announced today that its wholly-owned subsidiary TLI Communications GmbH has filed a patent infringement lawsuits against Tumblr, Instagram, Pinterest, and Twitter in the Regional Court of Munich in Germany.

TLI Communications is claiming infringement of the German part of European patent 0 814 611 B1 by the Internet service "Tumblr" operated by Tumblr, Inc., the Internet service "Instagram" operated by Instagram LLC, the Internet service "Twitter" operated by Twitter Inc. and Twitter Germany GmbH, and the Internet service "Pinterest" operated by Pinterest, Inc. and Pinterest Germany GmbH, as well as the associated application software for smartphones and tablet computers for each aforementioned service. The application software can be used on devices with all current operating systems: iOS (Apple), Android (e.g. Samsung) or Windows (e.g. Microsoft Lumia).

About Marathon Patent Group

Marathon is a patent acquisition and monetization company. The Company acquires patents from a wide-range of patent holders from individual inventors to Fortune 500 companies. Marathon's strategy of acquiring patents that cover a wide-range of subject matter allows the Company to achieve diversity within its patent asset portfolio. Marathon generates revenue with its diversified portfolio through actively managed concurrent patent rights enforcement campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit www.marathonpg.com.

About Noerr LLP, Attorney-of-Record of TLI Communications GmbH

Noerr is one of the top European law firms with more than 500 professionals in Germany, Europe and the USA. The firm delivers real value to clients by devising and handling the right solutions to complex and sophisticated legal matters. The Noerr difference is its unique combination of legal excellence, creative thinking, international experience and in-depth industry knowledge.

Safe Harbor Statement

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should,"

"believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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