

June 24, 2014



GelStat Signs Distribution Agreement With Windmill Health Products for the Distribution of "Chews 2 Lose" Appetite Suppressant Gum

Windmill Health Products Is Initially Placing Chews 2 Lose in 300 Independent Pharmacies

PALM CITY, FL -- (Marketwired) -- 06/24/14 -- GelStat Corporation(PINKSHEETS: GSAC), a company engaged in the research, development, marketing and branding of innovative dietary supplements and Over-the-Counter (OTC) consumer healthcare products, is pleased to announce today that it has launched its new weight loss diet aide "Chews 2 Lose Appetite Suppressant Gum" and has signed a distribution agreement with Windmill Health Products. Windmill serves over 3,500 independent pharmacies and is initially placing "Chews 2 Lose Appetite Suppressant Gum" in 300 of these pharmacies.

Bruce Burns, Senior Vice President at Windmill, said, "Our pharmacies like the fact that we bring them new innovative products of this caliber." "We have nothing else like Chews 2 Lose in our product offerings, it's a very unique, simple to use problem solution product. The High-End looking display & packaging will certainly grab attention on the countertops. I believe this product is a winner and can't wait to get to get it into distribution."

Larry Gershman, GelStat's CEO, said, "It's great to be working with Windmill Health Products on our second product with their sales team. The personal touch of one-on-one interaction with the independent pharmacy owners gives us invaluable consumer feedback. We look forward to our growing relationship with one of the largest and most respected companies in the industry."

Windmill serves a variety of national retail venues including club, food, drug, mass market, health food, convenience stores and others - providing the most innovative and highly visible supplement products at retail in over 100,000 outlets, across all categories, including health, weight loss, specialized health, skin care to name just a few.

In addition, Windmill has been providing pharmacies and their clients with the finest in nutritional supplementation for over 40 years. Started by Ed Frankel, who is a pharmacist, Windmill still serves over 3,500 independent pharmacies exclusively with their Independent Pharmacy Division. Windmill represents unique 3rd party brands (currently GelStat Migraine) along with an entire self-branded line of vitamins, supplements and products for a healthy lifestyle.

They maintain a sales force in the field to cover all of the services required for successful front-end vitamin merchandising including: circulars, price stickers, promotional calendars, company-supported sale events, point-of-sale and point-of-purchase materials and consistent one-on-one field support and professional, knowledgeable field and home office services.

Make sure you are first to receive timely information on GelStat Corporation when it hits the newswire. Sign up for GelStat's email news alert system today at:

<https://ir.stockpr.com/gelstat/request-information>

ABOUT WINDMILL

Windmill has been providing pharmacies and their clients with the finest in nutritional supplementation for over 40 years. Windmill now serves over 3,500 independent pharmacies exclusively with the Windmill branded line of vitamins, supplements and products for a healthy lifestyle, plus all of the services required for successful front-end vitamin merchandising including: circulars, price stickers, promotional calendars, company-supported sale events, point-of-sale and point-of-purchase materials and consistent one-on-one field support and professional, knowledgeable field and home office services.

In addition, Windmill serves a variety of other retail venues including club, food, drug, mass market, health food and others -- providing the most innovative and highly visible supplement products at retail in over 100,000 outlets, across all categories, including health, weight loss, specialized health, skin care and many others, as well as partnering with our clients to provide customized products for individualized consumer need in select markets.

Some of the major brands Windmill nationally:

QuickTrim™

The QuickTrim family of weight management supplements endorsed by Kim and Khloe Kardashian, featured on the #1 rated reality television show "Keeping up with the Kardashians". Supported by a multi-million dollar media support campaign, these products are the top IRI-listed sellers in the weight management category.

Sensa™

The first diet product addressing the combination of smell and taste to assuage hunger, Sensa is literally the diet sensation product of 2009 and 2010 supported by overwhelming publication and media coverage and a multi-million dollar advertising campaign.

Enzyte™

Windmill's distribution expertise resulted in Enzyte being one of the most successful retail launches of any supplement in any category. Now one of the most recognized, male lifestyle product of the decade, Enzyte continues to have outstanding consumer recognition and repeat business across every channel of distribution.

Garden Greens™

Top selling super ORAC green food formulas (Essential Greens) in both easy to consume tablet and powder for drink forms along with aligned products in Acai (Acai Blast), Cranberry (CranSplash) and Cinnamon (CinnaBoost) line extensions.

Rejuvicare™

Endorsed by Kris and Kourtney Kardashian, this line of skin, nail and hair products in liquid and tablets with the tagline: "Natural beauty starts within" is among the highest recognition products in the category. Currently under exclusive marketing arrangements, it is soon to be available for general distribution.

ABOUT GELSTAT CORPORATION

GelStat Corporation is a publicly traded company trading under the symbol ("GSAC") that is engaged in research, development, marketing and branding of innovative over-the-counter (OTC) consumer healthcare products addressing very large markets. The Company's initial products include GelStat Migraine, GelStat Sleep, Chews 2 Lose and All Natural Speed. The Company also has a suite of additional healthcare products in various stages of development that address large consumer markets.

Decision Resources, one of the world's leading research and advisory firms for pharmaceutical and healthcare issues, expects the market for migraine therapies to grow from \$3.3 billion in 2011 to \$5.8 billion in 2021 in the United States, France, Germany, Italy, Spain, the United Kingdom and Japan.

The total over-the-counter market for sleep aids alone reached \$604 million in 2008, an increase of 9 percent over 2007, according to Packaged Facts, a division of Rockville, Md.-based Market Research Group.

According to Marketdata Enterprises, Inc., a leading independent market research publisher of "off-the-shelf" studies about service industries since 1979, an estimated 75 million dieters spent \$2.7 billion in 2010 on diet pills and meal replacements.

According an article published by Companies and Markets.com, the US energy drinks market is estimated to have increased by 60% over the past four years, hitting an estimated value of \$12.5 billion in 2012. The industry is expected to continue this growth path, by rising to a valuation of \$21.5 billion by 2017.

For more information, visit www.gelstat.com.

Safe Harbor Statement

This press release and the shareholder letter contains forward-looking statements including pursuing strategic relationships, building and leveraging a direct-to consumer platform to launch new products, acquiring or licensing the rights to products with proven science, growing organically and achieving each of the goals mentioned above. Forward-looking statements can be identified by words such as "anticipates," "intends," "plans,"

"seeks," "believes," "estimates," "expects" and similar references to future periods.

Forward-looking statements are based on our current expectations and assumptions regarding our business, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Our actual results may differ materially from those contemplated by the forward-looking statements. We caution you therefore against relying on any of these forward-looking statements. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from those in the forward-looking statements include the failure of our products to be accepted, failure to obtain partners to market and distribute our products, unanticipated delays in launching website or failure of the website to generate revenues, our inability to find a target to acquire on mutually acceptable terms, and the inability to get our reports prepared and filed timely as a result of unforeseen audit issues.

Any forward-looking statement made by us in this press release speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

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