

June 8, 2017



Alkaline Water Co. Achieves Another Record Month with \$1.84 Million in Sales

Last three months have been highest sales in Company's history

SCOTTSDALE, AZ -- (Marketwired) -- 06/08/17 -- ***The Alkaline Water Company Inc.***

(OTCQB: WTER), with products bottled under the trademark Alkaline88[®], (the "Company") is proud to announce that in May 2017 the company sold a record \$1.84 million of Alkaline88[®] water to our customers.

The Company is the creator of an innovative, state-of-the-art, proprietary electrolysis beverage process. The Company packages and sells its alkaline water in 1-gallon, 3-liter, 1-liter, 700ml and 500ml sizes to over 31,000 retail locations in all 50 states.

"We are off to a great start to our 2018 fiscal year. Our first quarter sales should exceed any quarter in the Company's history. Our May 2017 sales of \$1.84 million are up over 80% from May 2016," states Richard A. Wright, CEO and President of The Alkaline Water Company Inc. "The recent additions to our sales team, production facility expansion and national rollout have translated into increased revenue and market share. The Company has a very experienced and dedicated group of employees that are making this growth possible. We look forward with great anticipation to continued market success and increased shareholder value over the rest of this fiscal year," concludes Mr. Wright.

The Alkaline Water Company Inc. (OTCQB: WTER) has developed an innovative, state-of-the-art, proprietary electrolysis process that produces healthy alkaline water for a balanced lifestyle. The Company is focused on the business of distributing and marketing for retail sale of its cost-effectively packaged Alkaline88[®] water beverage products. Visit: www.thealkalinewaterco.com.

About Alkaline Water Products

Alkaline88[®]'s premier alkaline water is an 8.8 pH balanced bottled alkaline drinking water enhanced with trace minerals and electrolytes. The product offers consumers the unique opportunity to purchase alkaline water in conveniently packaged 500ml, 700ml, 1-liter, 3-liter and 1-gallon sizes. The Alkaline Water Company Inc. is currently in the midst of a national mass-market expansion program, where the product is already available for consumer sales at a growing number of major retail locations across many parts of the United States. Learn more about the science behind alkaline water by visiting www.thealkalinewaterco.com.

Notice Regarding Forward-Looking Statements

This news release contains "forward-looking statements." Statements in this press release that are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future.. Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such

factors include, among others, the inherent uncertainties associated with developing new products and operating as a development stage company, our ability to raise the additional funding we will need to continue to pursue our business and product development plans, competition in the industry in which we operate and market conditions. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements, except as required by applicable law, including the securities laws of the United States. Although we believe that any beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that any such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in the reports and other documents we file with the SEC, available at www.sec.gov.

The Alkaline Water Company Inc.

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