November 11, 2026

Igniton's IgniCognition™ Wins 2026 Nourish USA Award for Innovation in Cognitive Wellness

Independent recognition highlights Igniton's next-generation brain health supplement, combining advanced nutritional formulation with proprietary quantum-enhancement technology.

BOULDER, Colo., Nov. 11, 2026 /PRNewswire/ -- *Igni*ton, a Colorado-based quantum wellness technology company, is proud to announce that its flagship cognitive health supplement, ***Igni*Cognition™**, has earned the **Nourish Recommended Award** in the 2026 Nourish USA Supplements & Wellbeing Awards.



The recognition marks another milestone for *Igni*ton as the company continues to advance its mission of bringing its quantum wellness technology platform to market via innovative, research-informed nutritional supplements which support memory, focus, cognitive performance, and healthy aging.

The Nourish Awards is an independent evaluation program for clean supplements, health

products, and beauty and skincare, founded in the UK in 2017 (the USA chapter launched in 2026). Products are assessed by a panel of qualified nutrition professionals — naturopathic doctors, certified nutrition specialists, and integrative and functional medicine practitioners.

*Igni*Cognition: Advancing the Future of Cognitive Wellness

*Igni*Cognition is formulated with a targeted combination of ignitons with nutrients, including Citicoline, Alpha-GPC, N-Acetyl L-Tyrosine, NADH, Phosphatidylserine, and CoQ10. These ingredients were selected to support memory, attention, mental performance, and cellular energy production and have 6 foundational peer-reviewed studies collectively supporting them.

Research published in the peer-reviewed*Journal of Alternative, Complementary & Integrative Medicine* examined the effects of the igniton-enhanced composition on cognitive functioning. The study reported that the enhanced-formulation group demonstrated a 83% improvement in mental quality of performance, a 51% improvement in attention, and 28% improvement in short term memory — after 30 days.

"We are honored that *Igni*Cognition has received recognition from the Nourish Awards," said **Ashley Grace, Chief Marketing Officer of *Igni*ton**. "Our vision is to bring together advanced technologies, and meaningful research to create a new approach to wellness. This award is especially meaningful because it reflects an independent evaluation by qualified nutrition professionals and reinforces our commitment to innovative technology which supports human potential."

Independent Recognition for a New Generation of Supplements

The Nourish USA Supplements & Wellbeing Awards assess products across formulation quality, active ingredient levels and bioavailability, scientific backing for claims, clean formulation, appropriate dosing, and innovation.

"The USA chapter exists because American brands deserve the same independent benchmark we've built in the UK. These aren't popularity awards or taste tests — every product is evaluated on what's actually in it, by professionals who bring clinical rigor to their assessment," said **Diana Babics, Founder, Nourish Awards.**

The Nourish recognition follows *Igni*ton's receipt of three 2025 COVR Visionary Awards from the Coalition of Visionary Resources, announced in June 2026. Together, these honors reflect *Igni*ton's growing presence in the cognitive wellness, human performance, and mind-body-spirit marketplaces.

*Igni*Cognition™ is available at **https://igniton.com**.

About *Igni*ton

*Igni*ton is a Colorado-based quantum wellness technology company focused on supporting human performance through proprietary enhancement technologies. Its product portfolio includes *Igni*Cognition™, *Igni*Longevity™ and *Igni*IREM Sleep™; designed to support the body's natural systems and overall well-being.

*Igni*ton uses its proprietary cold plasma and laser-photonics processes to explore new

approaches to cognitive performance, healthy aging, and wellness. *Igni*ton is majority-owned by Gaia, Inc. (NASDAQ: GAIA), a streaming media company specializing in consciousness-focused video programming.

About Nourish Awards USA

The Nourish USA Awards launched in 2017. Products are evaluated by qualified nutrition professionals; **www.nourishawards.org.**

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