

February 5, 2014

CLARUS

Black Diamond Fall 2014 Collection Wins Over a Dozen Industry Awards

Black Diamond Equipment, POC and PIEPS Net Global Show Awards at Outdoor Retailer, ISPO and SIA

SALT LAKE CITY, Feb. 5, 2014 (GLOBE NEWSWIRE) -- Black Diamond, Inc. (Nasdaq:BDE) (the "Company" or "Black Diamond"), a global leading supplier of innovative, high performance, active outdoor and action sports equipment and apparel, collected over a dozen industry and media awards at the recent Outdoor Retailer Winter Market, ISPO Munich and Snowsports Industry America tradeshow.

"In our 57 years of innovation, the designers, engineers and employees of Black Diamond have used their firsthand knowledge of climbing, skiing and mountain sports to create next-level products," said Peter Metcalf, Black Diamond CEO. "Every Black Diamond employee takes pride and shares credit for the abundance of recognition we've received for our forthcoming fall 2014 hardgoods, apparel and safety collections."

At the Outdoor Retailer Winter Market, held in Salt Lake City, Utah January 22-25, JetForce, the first avalanche airbag system to use electronically controlled jet-fan inflation, was awarded "Gear of the Show" by Outside magazine, Men's Journal, GearJunkie.com and GearInstitute.com. JetForce technology represents Black Diamond's commitment to the snow safety category and will be available in specific backpacks from Black Diamond, PIEPS and POC in fall 2014.

At ISPO Munich 2014, which took place January 26-29 and is Europe's largest tradeshow for the active lifestyle market, Black Diamond, PIEPS, POC and Fritchi Diamir collected six ISPO awards in the ski, outdoor and accessories categories. Of these six awards, Black Diamond received two ISPO Gold Awards, one for its Jetforce technology in advanced avalanche gear and one for its Cohesive Embedded Components, which can be found exclusively in the apparel line for 2014. The full lineup of ISPO Munich 2014 awards is presented below:

- ISPO Award Gold Winner in Ski Advanced Avalanche Gear—Black Diamond Equipment Jetforce Technology
- ISPO Award in Ski Off Piste/All Mountain—Black Diamond Equipment Carbon Megawatt
- ISPO Award in Ski Touring Equipment—Fritschi Diamir Vipec 12
- ISPO Award in Helmets—POC Skull Orbic Comp H.I. MIPS
- ISPO Award Gold Winner in Accessories—Cohesive Embedded Components (Apparel)

- ISPO Award in Accessories—POC ICEdot Crash Sensor

At the Snowsports Industry America (SIA) show, held in Denver, Colorado January 30 to February 2, Outside magazine awarded POC with "Gear of the Show" for its Skull Orbic Comp H.I. MIPS helmet and Fritschi Diamir's VIPEC 12 tech ski binding. Skiing Magazine also awarded both the VIPEC 12 and JetForce Technology with its "Hot Gear" award.

Black Diamond Equipment's fall 2014 collection will begin to arrive at specialty retail in late summer 2014.

About Black Diamond, Inc.

Black Diamond, Inc. is a global leader in the design, manufacturing and marketing of innovative active outdoor performance products for climbing, mountaineering, backpacking, skiing, cycling and other outdoor recreation activities for a wide range of year-round use. The Company's principal brands, Black Diamond®, Gregory™, POC™ and PIEPS™, are iconic in the active outdoor industry and linked intrinsically with the modern history of these sports. Black Diamond is synonymous with performance, innovation, durability and safety that the outdoor and action sport communities rely on and embrace in their active lifestyle. Headquartered in Salt Lake City at the base of the Wasatch Mountains, the Company's products are created and tested on some of the best alpine peaks, slopes, crags, roads and trails in the world. These close connections to the Black Diamond lifestyle enhance the authenticity of the Company's brands, inspire product innovation and strengthen customer loyalty. The Company's products are sold by leading specialty retailers in the U.S. and 50 countries around the world. For additional information, please visit the Company's websites at www.blackdiamond-inc.com, www.blackdiamondequipment.com, www.gregorypacks.com, www.pocsports.com or www.pieps.com.

CONTACT: Company Contact:

Warren B. Kanders
Executive Chairman
Tel 1-203-428-2000
warren.kanders@bdel.com
or
Peter Metcalf
President & CEO
Tel 1-801-278-5552
peter.metcalf@bdel.com

Media Contact:

Backbone Media, LLC
John L. DiCuollo
Tel 1-970-963-4873
john.dicuollo@backbonemedia.net

Investor Relations:

Liolios Group, Inc.
Scott Liolios or Cody Slach
Tel 1-949-574-3860
BDE@liolios.com

Source: Black Diamond, Inc.