

January 15, 2020

# MYOS RENS Technology to Provide Exciting Updates on New Product and Clinical Research at the Veterinary Meeting & Expo in Orlando, January 19-22, 2020

## One-of-a Kind Product Backed by Clinical Science Improves Muscle Health in Dogs

CEDAR KNOLLS, N.J., Jan. 15, 2020 /PRNewswire/ -- MYOS RENS Technology Inc. ("MYOS" or "the Company") (NASDAQ: MYOS), a bionutrition company and the owner of **Fortetropin**<sup>®</sup>, a proprietary bioactive composition made from fertilized egg yolk that helps build lean muscle, announced today that it will provide updates on its clinical research including its clinically-backed nutrition product, **MYOS Canine Muscle Formula**<sup>®</sup>, at the **North American Veterinary Meeting & Expo (VMX)** (<https://navc.com/vmx/>), **Booth #2028, January 19-22, 2020 in Orlando, Florida.**

The **VMX Conference** provides the animal health industry with an opportunity to learn about innovative, state-of-the-art products and services in addition to obtaining continuing education (CE) certification in broad areas within Veterinary Medicine.

Some of the key highlights that MYOS will provide updates on include:

1. The initiation of a randomized, double blind, placebo-controlled clinical study to examine the impact of **Fortetropin** on quality of life and mobility involving 40 geriatric dogs at Kansas State University, under the direction of Professor Kenneth Harkin DVM, DACVIM (SAIM).
2. The initiation of a randomized, double blind, placebo-controlled crossover clinical study at Animal Medical Center to examine the impact of Fortetropin on serum myostatin levels in dogs over the course of 24 hours, under the direction of Leilani Alvarez, DVM, DACVSMR.
3. The launch of **MYOS Canine Muscle Formula Vet Strength**, an enhanced formulation of our highly rated **MYOS Canine Muscle Formula** product that includes branched chain amino acids ("BCAAs") for improved muscle growth and recovery, which is available *exclusively* through our nationwide network of Partner Veterinarians.
4. The appointment of Albert Ahn, DVM as a Strategic Adviser to guide the growth and development of MYOS' rapidly expanding Animal Health Business. Dr. Ahn brings with him over 25 years of leadership experience in the Animal Health industry with leading companies such as Hill's Pet Nutrition, Sumitomo and Merial.

"Since the launch of **MYOS Canine Muscle Formula** in 2018, it has become clear that this is a product that has disruptive potential in the canine muscle health space," stated Joseph Mannello, CEO of MYOS. "This is evidenced not only by the incredible testimonials that we continue to receive from dog owners across the country regularly, but from positive results

from clinical studies that we have sponsored such as the Kansas State University TPLO study wherein dogs who consumed Fortetropin recovered faster from the surgery and had experienced less atrophy of disuse in the leg that was operated on. As we continue to grow our business, Animal Health remains one of our most exciting areas of focus. We are committed to developing *MYOS Canine Muscle Formula* into a brand that dog owners across the country will not only recognize but utilize as an essential nutrition product," added Mr. Mannello.

"It has become clear from reports in the veterinary literature that improving the muscle health of dogs will result in reduced morbidity and mortality. That being said, there are few products that are commercially available to support muscle health with the degree of scientific and clinical research behind them that *MYOS Canine Muscle Formula* has. The product has remarkable potential," commented Albert Ahn, DVM, Strategic Adviser, MYOS RENS Technology, Inc.

**The Northern American Veterinary Community (NAVC) Conference / VMX** is one of the leading veterinary conferences in the world. The event is expected to attract over 17,000 veterinary professionals from around the world in addition to over 700 corporate exhibitors.

***MYOS Canine Muscle Formula*<sup>®</sup> (Regular and Veterinarian Strength)** will be available at the conference in **Booth #2028**. Please contact Andrea Libretti at [alibretti@myoscorp.com](mailto:alibretti@myoscorp.com) for additional product details.

#### **About MYOS RENS Technology Inc.**

MYOS RENS Technology Inc. (MYOS), "The Muscle Company<sup>®</sup>", is a Cedar Knolls, NJ-based advanced nutrition company that develops and markets products that improve muscle health and performance. MYOS is the owner of **Fortetropin<sup>®</sup>**, a fertilized egg yolk-based product manufactured via a proprietary process to retain and optimize its biological activity. Fortetropin has been clinically shown to increase muscle size, lean body mass and reduce muscle atrophy. MYOS believes Fortetropin has the potential to redefine existing standards of physical health and wellness. For more information, please visit [www.myosrens.com](http://www.myosrens.com).

#### **About Myos Canine Muscle Formula<sup>®</sup>**

Myos Canine Muscle Formula (***Regular and Veterinarian Strength***) is an advanced veterinary health supplement to support muscle health in dogs, featuring **Fortetropin** as the active ingredient. Fortetropin is made through a patented process that maintains the vital nutrients of fertilized egg yolks to help build more lean muscle and decrease muscle loss. For more information, please visit [www.myospet.com](http://www.myospet.com).

#### ***Forward-Looking Statements***

*Any statements in this release that are not historical facts are forward-looking statements. Actual results may differ materially from those projected or implied in any forward-looking statements. Such statements involve risks and uncertainties, including but not limited to those relating to product and customer demand, market acceptance of our products, the ability to create new products through research and development, the successful results of strategic initiatives, the success of our products, including **Qurr<sup>®</sup>**, **Yolked<sup>®</sup>**, **MYOS Canine Muscle Formula<sup>®</sup>**, **Physician Muscle Health Formula<sup>®</sup>** and **MYOS Enteral Nutrition Formula<sup>™</sup>**, the success of our research and development, the results of the clinical evaluation of **Fortetropin<sup>®</sup>** and its effects, the ability to enter into new partnership*

*opportunities and the success of our existing partnerships, the ability to generate revenue and cash flow from sales of our products, the ability to increase our revenue and gross profit margins, the ability to achieve a sustainable, profitable business, the effect of economic conditions, the ability to protect our intellectual property rights, competition from other providers and products, the continued listing of our securities on the Nasdaq Stock Market, risks in product development, our ability to raise capital to fund continuing operations, and other factors discussed from time to time in our filings with the Securities and Exchange Commission. We undertake no obligation to update or revise any forward-looking statement for events or circumstances after the date on which such statement is made except as required by law.*

**Investor Relations:**

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