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# **Supermodel-Turned-Supermogul KATHY IRELAND is Guest Speaker at Legacy Education Alliance's 2018 Hall of Fame Award Ceremony in Las Vegas on October 20, 2018**

CAPE CORAL, Fla., Oct. 19, 2018 /PRNewswire/ -- Legacy Education Alliance, Inc. (OTCQB: LEAI) ([www.legacyeducationalliance.com](http://www.legacyeducationalliance.com)), a leading international provider of practical, high-quality, and value-based educational training on the topics of personal finance, entrepreneurship, real estate, and financial markets investing strategies and techniques, announced today that the company's Brand Ambassador, Kathy Ireland, will be guest speaker at their annual Hall of Fame award ceremony.



The 2018 Hall of Fame award ceremony will be taking place at the Hard Rock Hotel and Casino in Las Vegas on October 20, 2018. Induction into the Hall of Fame is Legacy Education Alliance's most prestigious award created to honor those students who have achieved extraordinary success in their journey of financial education.

Ms. Ireland, Chair, CEO & Chief Designer of kathy ireland® Worldwide (kiWW®) and Chair Emeritus, Chief Brand Strategist & Chief Brand Advisor of Level Brands, Inc. (NYSE AMERICAN: LEVB) will primarily focus on the realization of financial empowerment, especially for women, and removing obstacles to financial accomplishment, with the importance of learning from and being supported by a powerful team in business.

"The excellence offered by Legacy is available to every student. My entrepreneurial career began as a child, and fashion interrupted and substituted for the college experience our family had imagined. It's exciting to be a Brand Ambassador for Anthony Humpage and this extraordinary company. It is equally rewarding to learn from this stellar team as a student. Together, we will share a process that removes barriers and obstacles, regardless of gender, race, and current circumstances. Legacy Education Alliance is the democratization of wealth creation. Bringing these opportunities to people all over the world is the Legacy difference. Mr. Humpage has placed knowledge, possibilities, strategic planning, and empowerment in the hands of every student. In today's world, we are responsible for our own branding and discovering multiple opportunities for true financial security. We know of no other organization that offers the unique educational support and team spirit that is available at Legacy Education Alliance," said Kathy Ireland, on the eve of her debut event with Legacy Education Alliance in Las Vegas, NV.

"We are committed to offering our students the best education available in the space of financial security and wealth creation. Education is the power which everyone needs to achieve stability, equality, and success in financial terms. This is a pivotal moment in our history. Women are leading more businesses, at a greater rate of success, than ever before. Legacy Education Alliance is committed to serving all people who become our students. We work diligently to offer state-of-the-art information on financial markets, real estate, entrepreneurship and personal finance... every day. A major initiative is having an acute awareness of the manner and special skills that women are bringing to the financial world in greater numbers than ever before. We are here to serve men, women, and families. One of the reasons we asked Kathy Ireland to join our team, is to communicate with families around the world, in sharing our powerful message. Kathy has shattered the glass ceilings of financial restraint, and is committed to being both a Legacy student and Ambassador-Advocate. We welcome Kathy, and her group at kathy ireland® Worldwide," states Iain Edwards, Senior Vice President of Legacy Education Alliance, Inc.

kiWW® and Legacy Education Alliance joined forces in June 2018 with the world-famous and widely respected fashion model, businessperson, and entrepreneur, Kathy Ireland; who is serving as Brand Ambassador promoting LEA's world-class suite of real estate and financial markets education, products and services in alignment with Ms. Ireland's message of entrepreneurship and social responsibility.

"Legacy Education is a unique and truly remarkable company," says Ms. Ireland, who graces the cover of Forbes magazine twice to date and whom License Global Magazine lauds as one of the 19 most influential women in licensing. Fast Company Magazine this year celebrates Kathy's global success. "Everyone must speak the language of money. Since women are over 50% of our global population, we all have a lot of listening, learning, and talking to do, together, in this revised 21st century, as women are leading more businesses than ever before. Legacy Education Alliance puts extra steps on the ladder to success with their innovative curriculums, instructors and ambassadors. Everything we need to realize our financial dreams is here. I am honored to be a student, an ambassador, and a guest speaker at this year's Hall of Fame award ceremony, and participate in the celebration of those individuals who will be recognized for their accomplishments and inducted into the 2018 Hall of Fame: Beth Salamanca, Olivia and Alison Conlon, Gigi Woo, Tim Bratz, Javier Hinojo, Kyle McDonald, Mack and Lindy Garrett, and Tie and Boone Lasater," added Ms. Ireland.

Also in attendance at the Hall of Fame award ceremony will be former NFL player Marques Ogden who will also be speaking about his own business journey and the power of financial education. Also in attendance will be BBC TV property personality, Martin Roberts.

### **About kathy ireland® Worldwide (kiWW®)**

kiWW® is listed as one of the most powerful brands in the world by License Global Magazine. Kathy Ireland is named one of the 19 most influential women in licensing by License Global magazine and according to Fairchild Publications, Kathy Ireland is one of the 50 most influential people in fashion. Furniture Today names Kathy one of the most influential leaders in the furniture industry. Kathy graces the cover of Forbes Magazine twice (2012, 2016). kiWW® is responsible for billions of dollars in retail sales. kiWW® is the recipient of multiple awards including several Good Housekeeping Seals. Kathy and kiWW® support many non-profits including: YWCA Greater Los Angeles for which she is an Ambassador, Dream Foundation, Providence Educational Foundation, 911 for Kids/AEF, and the St. Jude Children's Research Hospital. Kathy is named an Ambassador for the Elizabeth Taylor AIDS Foundation, and Champion of Social Justice by AVIVA.

### **About Legacy Education Alliance, Inc.**

Legacy Education Alliance, Inc. (<http://www.legacyeducationalliance.com>) is a leading international provider of practical, high-quality, and value-based educational training on the topics of personal finance, entrepreneurship, real estate, and financial markets investing strategies and techniques. Legacy Education Alliance was founded in 1996, today we are a global company with approximately 200 employees that has cumulatively served more than two million students from more than 150 countries and territories over the course of our operating history. We offer our training through a variety of brands including Rich Dad® Education; Rich Dad® Stock Education; Making Money from Property with Martin Roberts TM; Brick Buy Brick TM; Building Wealth; Robbie Fowler Property Academy TM; Women in Wealth TM; Perform in Property TM, Teach Me to Trade TM, and Trade Up Investor Education TM. For more information, please visit our website at [www.legacyeducationalliance.com](http://www.legacyeducationalliance.com).

### **Forward-Looking Statements**

This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act") (which Sections were adopted as part of the Private Securities Litigation Reform Act of 1995). Statements preceded by, followed by or that otherwise include the words "believe," "anticipate," "estimate," "expect," "intend," "plan," "project," "prospects," "outlook," and similar words or expressions, or future or conditional verbs such as "will," "should," "would," "may," and "could" are generally forward-looking in nature and not historical facts. These forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the Company's actual results, performance or achievements to be materially different from any anticipated results, performance or achievements. The Company disclaims any intention to, and undertakes no obligation to, revise any forward-looking statements, whether as a result of new information, a future event, or otherwise. For additional risks and uncertainties that could impact the Company's forward-looking statements, please see the Company's Annual Report on Form 10-K (including but not limited to the discussion under "Risk Factors" therein) filed with the SEC on April 2, 2018 and which may be viewed at <http://www.sec.gov>.

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