

Recap of Marathon Patent Group CEO Doug Croxall's Clear Channel Business Talk Radio Interview -- DFW 1190AM

Interview Recap and Archive of Mr. Croxall's Live Appearance With Host Michael Yorba

ALEXANDRIA, VA -- (Marketwired) -- 02/12/14 -- Marathon Patent Group, Inc. (OTCQB: MARA) ("Marathon"), a patent licensing company, is pleased to announced the archive of CEO Doug Croxall's recent live interview by Michal Yorba on Clear Channel Business Talk Radio's "The Traders Network."

Following Marathon's subsidiary, CRFD Research's, recently announced patent infringement lawsuits against AT&T, Comcast and DirecTV, CEO Doug Croxall was interviewed on the Company's unique business model and its current patent monetization initiatives.

To hear the entire Clear Channel interview, click on the archive stream links below.

Interview Archive Segment 1 (9min, 23sec):

<http://www.yorbamedia.com/images/stories/audio/TN020514SEG2.mp3>

Interview Archive Segment 2 (12min, 45sec):

<http://www.yorbamedia.com/images/stories/audio/TN020514SEG3.mp3>

Network: Clear Channel

Show: The Trader Network

Station: DFW 1190AM

Host: Michael Yorba

In his interview, Mr. Croxall explained how Marathon's business model and strategy differs from most other publicly-traded patent companies. While many other patent holding companies merely rely on a litigation-heavy strategy, which is often times characterized by a long, drawn out, expensive, and binary litigation process -- typically against one or a few large defendant(s) -- to hopefully reach a verdict of infringement against the defendant(s) in both the U.S. District Court and then if necessary, later in the Federal Circuit Court.

He emphasized that Marathon is not merely in the "patent litigation business," but rather it follows a patent licensing business model -- whereby Marathon generates revenue by seeking to negotiate and execute a licensing agreement with those defendants that are in need for a license to permit ongoing and authorized use of the infringed patent(s).

He spoke about how Marathon's business model shifts many of the heavy costs associated with litigation and licensing to a revenue-contingency model. Croxall also articulated how, unlike most other patent-holding companies, Marathon attempts to diversify with the patent

assets class by acquiring patents that are outside the traditional telecom and tech industries.

Lastly, when asked which of the nine current patent portfolios (which encompass 118 patents) investors should take note of, he commented that whereas he likes all of the portfolios Marathon owns, he was quite excited about the prospects of Marathon's CRFD portfolio, for which they currently have nine defendants in suit.

Afterwards, Clear Channel Radio host Michael Yorba of The Traders Network was quoted as saying, "Marathon Patent Group is an obvious leader in the Intellectual Property and patent litigation space for years to come and what's even better, is they do it while protecting innovation of inventors who don't have the means to otherwise to protect themselves."

Marathon currently owns a total of 118 patents across nine wholly-owned subsidiaries. Marathon has ongoing licensing campaigns on six of those portfolios and currently has suits filed against 76 different defendants.

About Clear Channel: Clear Channel Media and Entertainment's more than 840 radio stations offer programming nationwide. Individual station brands connect with diverse audiences in local markets across the country reaching more than 112 million listeners. www.clearchannel.com.

About Michael Yorba: Mr. Yorba is the founder of Yorba Media and featured host on Clear Channel's DFW 1190AM in Dallas-Ft. Worth, TX. For the past six years he has been integrally involved with producing and hosting a daily talk show called *Commodity Classics*, and *The Traders Network*.

From the fast action of the trading pit... to the power brokers making the headlines... Michael Yorba interviews the front-page Titans about the latest in capital markets, CEO milestones, trading tools and market trends. Learn how the experts use risk management techniques to build fully diversified portfolios and what it takes to put up big board earnings. It's a fast moving, high-energy show that presents stocks, commodities, bonds, forex, derivatives, political trends, crowd funding and impact investment insights in a new light and keeps investors and consumers asking for more... The Traders Network stays ahead of the curve by featuring leading market and business professionals, sophisticated technology, and the analytics needed to identify the most lucrative investment strategies. Successful performance depends on finding the right opportunities. So... shift your thinking and join us as we deliver "tomorrow's ideas today" on Clear Channel's *The Traders Network* Monday - Friday from 1:00pm - 3:00pm CST live after Glenn Beck.

About Marathon Patent Group: Based in Alexandria, VA, Marathon Patent Group is a patent acquisition and licensing company. We acquire patents from a wide range of patent holders from individual inventors to Fortune 500 companies. Our strategy of acquiring patents that cover a wide-range of subject matter allows us to achieve diversity within our patent asset portfolio. We generate revenue with our diversified portfolio through actively managed concurrent licensing campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit <http://www.marathonpg.com/>.

Forward Looking Statements: Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may,"

"might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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