

September 13, 2012

Skype Veteran Perry Teevens Joins LiveDeal to Lead Business Development

LAS VEGAS, NV -- (MARKETWIRE) -- 09/13/12 -- LiveDeal, Inc. (NASDAQ: LIVE), a provider of local Internet marketing services and mobile technology solutions for small- and medium-sized businesses (SMBs), today announced that Perry Teevens has joined the company as its Senior Vice President Business Development, effective October 1, 2012. In this newly created role, Mr. Teevens will be responsible for strategic partnerships and acquiring new subscribers for LiveDeal's suite of products and will report to the company's President and Chief Executive Officer, Jon Isaac.

Mr. Teevens holds more than 15 years' experience in sales management and business development for innovative IP multimedia systems and software companies. Most recently he was the head of business development at Skype, one of the world's fastest growing Internet communications companies, where he was responsible for strategic planning and global business development for the Skype-for-Business and Enterprise Business Unit.

"Perry holds a wealth of experience in spearheading strategic partnerships and growing sales for the enterprise and professional consumer space," said Mr. Isaac. "As we continue to transition our business to focus on mobile marketing solutions, Perry's track record of building new revenue streams in mobile, social networking, professional consumer and business markets, make him ideally suited to help cultivate our subscriber base. We welcome Perry to the LiveDeal team and look forward to his contributions as we embark on our next stage of growth."

"The importance of mobile and social media marketing for local SMBs is becoming more and more pronounced," said Mr. Teevens. "LiveDeal's suite of products and services address this growth opportunity with an excellent monetization model and I believe we can gain immediate customer traction. I look forward to working with the team to expand our customer base and build a leading position in this burgeoning market."

Prior to Mr. Teevens' role at Skype, he held senior leadership positions at multimedia and software companies including Intel, VideoServer, Radvision and Aricent, as well as holding sales management and business development positions at Skype and Microsoft. Mr. Teevens holds a bachelor's of science degree in business administration from California State University, Fresno.

About LiveDeal, Inc.

LiveDeal, Inc. provides local customer acquisition services and related products for small- and medium-sized (SMB) local businesses via Internet marketing and mobile technology solutions. Operating as a software-as-a-service (SaaS) platform, LiveDeal combines services like its InstantProfile® mobile profile creator to develop a mobile web presence, Search Engine Optimization, Social Media Management and Website Design, as well as custom analytics and business intelligence dashboards. These easy-to-use tools are designed to deliver an affordable way for SMBs to extend their marketing reach to target

customers and simplify managing customer acquisition and online marketing programs. For more information, visit www.livedeal.com.

To be added to LiveDeal's email list, please contact livedeal@tpg-ir.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements.

Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

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