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# Gaiam TV Documentary Explores The Role Of Music In Nelson Mandela's Remarkable Life

## Video Streaming Service Showcases A Mesmerizing Film Exploring Music Inspired By The Late South African Leader

BOULDER, Colo., Dec. 13, 2013 /PRNewswire/ -- Gaiam TV is honored to present a special film released in 2012 titled *Music for Mandela* written and directed by Canadian filmmaker Jason Bourque and produced by Ken Frith of Gold Star Productions. The one hour and 20 minute long film received five stars on Gaiam's review system, and features the musical works of a wide variety of artists who have been inspired by Nelson Mandela, who died on December 5 at the age of 95.

(Logo: <https://photos.prnewswire.com/prnh/20131105/MM11379LOGO>)

Nelson Mandela is quoted in the film saying, "Artists reach areas far beyond the reach of politicians. Art, especially entertainment and music, is understood by everybody, and it lifts the spirits and the morale of those who hear it."

*Music for Mandela* explores the role music played in the remarkable life of one of the world's most important icons. From Nelson Mandela singing at his own prison concert to the present day celebrations of his legacy, the music born out of his inspirational journey is commented on by his closest friends, former exiled musicians, current international artists and community volunteers who use music today to motivate and educate. The documentary also explores what music means to all South Africans and how it became a unifying force against apartheid.

Musical performances include Grammy award-winning group Ladysmith Black Mambazo and the internationally acclaimed Soweto Gospel Choir. Interviews include the legendary BB King, Estelle, Welsh opera star Katherine Jenkins and Mandela's grandson – hip hop artist Bambatha Mandela.

Stream this and other films about Mandela on [GaiamTV.com](http://www.gaiamtv.com). To view a trailer, visit <http://www.gaiamtv.com/video/music-mandela?cid=icid:pr:musicmandela:release>

Gaiam TV is currently offering a free 10-day trial to explore *Music for Mandela* and the rest of its vast library of videos and movies. Those who wish to subscribe to the service pay just \$9.95 per month, and may cancel membership at any time. Like Netflix, subscribers may stream content on demand for viewing with no limits and no commercial advertising. Gaiam TV is available on a variety of platforms including iPad, iPhone and Roku. Click [here](#) to try Gaiam TV for 10 days. The film will be released on iTunes, Amazon, and in USA cable VOD

on February 1, 2014.

**About Gaiam TV** Gaiam TV is a streaming video subscription service that offers exclusive, ad-free streaming of over 5,000 films, documentaries and original programs dedicated to transformational media, alternative knowledge, personal growth and spirituality, featuring luminaries like Deepak Chopra, Wayne Dyer, the Dalai Lama and more. Along with its transformational content, Gaiam TV also features the world's largest online library of yoga, fitness and wellness videos, featuring renowned instructors like Rodney Yee, Jillian Michaels, Seane Corn, Mari Winsor and more. In addition, Gaiam TV offers original programming that takes viewers to the edges of reality through dynamic discussions on controversial topics. Gaiam TV is available on Roku, Sony PlayStation 3, select Sony Blu-ray players, Apple TV, iPad and iPhone. It is available for \$9.95/month with a free 10-day trial. Gaiam TV is a division of Gaiam, Inc. (NASDAQ: GAIA). For more information, visit [www.GaiamTV.com](http://www.GaiamTV.com)

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