

January 5, 2015



Legacy Education Alliance Retains Hayden IR to Develop Comprehensive Investor Relations Program

**Focused on Increasing Awareness and Enhancing Shareholder Value 16 Percent Revenue Growth to \$75.0 Million
\$5.8 Million in Income from Operations for the Nine Months Ended September 30, 2014**

CAPE CORAL, FL / ACCESSWIRE / January 5, 2015 / Legacy Education Alliance, Inc. (OTC Markets: LEAI), a leading provider of educational training seminars, conferences and services, has retained Hayden IR, a 15-year old, highly recognized national investor relations firm, to raise its visibility and strengthen its relationships with the investment community, in an effort to increase awareness and enhance shareholder value.

Legacy Education Alliance reported revenue growth of 16 percent to \$75.0 million and generated \$5.8 million in income from operations for the nine months ended September 30, 2014. In the year ended December 31, 2013, Legacy reported revenue of \$85.1 million.

Legacy Education Alliance was founded in 1996 to provide quality professional education enrichment in the areas of real estate investing, financial instruments and personal finance with the goal of empowering its students with real-world, practical knowledge. The global company has more than 200 employees worldwide with students in more than 100 countries. 900,000+ people have participated in its Rich Dad Education Workshops and Seminars since 2006.

Legacy Education Alliance offers courses through several different brands, including: Rich Dad Education, Brick Buy Brick, The Independent Woman, Women in Wealth, The Greatest Potential Business and Life Summit, Teach Me To Trade, Robbie Fowler Property Academy, Real Options Masters, Building Wealth 5PC and Making Money From Property with Martin Roberts. It has headquarters in the United States, Canada and the United Kingdom.

Anthony Humpage, CEO of Legacy Education Alliance, said, "Over the past year, our business has continued to grow in a profitable and efficient way. Our company is entering a very exciting phase as we look to build upon our recent success with a solid pipeline of opportunities, including online, internationally, and with additional brands. We believe it is an appropriate time to retain a national investor relations firm to help us target and expand our investor audience and ensure we are communicating effectively with Wall Street. We look forward to working with the team of professionals at Hayden IR to execute this important goal."

With offices in New York, Phoenix, Minneapolis and San Diego, Hayden IR provides a comprehensive range of investor relations services. Hayden IR connects emerging growth companies with institutions, independent portfolio managers, buy-side and sell-side analysts, family offices, retail brokerage firms and accredited individual investors through a comprehensive, multi-tier proactive program. Hayden delivers expertise and professionalism in areas such as investor management, relationship building, awareness campaigns, online presence and corporate identity.

Brett Maas, Managing Partner at Hayden IR, said, "We are very excited to be working with Legacy Education Alliance, a leader in educational training. Its delivery methods via seminars, conferences and services have had a great and positive effect on so many lives. Led by CEO Anthony Humpage, Legacy is well positioned to take advantage of expanding market opportunities and continued growth over the next few years. The team at Hayden IR looks forward to articulating this opportunity to the professional investment community."

Forward-Looking Statements

Forward-Looking Statements. This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act") (which Sections were adopted as part of the Private Securities Litigation Reform Act of 1995). Statements preceded by, followed by or that otherwise include the words "believe", "anticipate", "estimate", "expect", "intend", "plan", "project", "prospects", "outlook", and similar words or expressions, or future or conditional verbs such as "will", "should", "would", "may", and "could" are generally forward-looking in nature and not historical facts. These forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the Company's actual results, performance or achievements to be materially different from any anticipated results, performance or achievements. The Company disclaims any intention to, and undertakes no obligation to, revise any forward-looking statements, whether as a result of new information, a future event, or otherwise. For additional risks and uncertainties that could impact the Company's forward-looking statements, please see the Company's Form 8-K filed on November 10, 2014, including but not limited to the discussion under "Risk Factors" therein, which the Company has filed with the SEC and which may be viewed at <http://www.sec.gov>.

Contact Information

Investors:

Hayden IR
Brett Maas and Stephen Hart
brett@haydenir.com
hart@haydenir.com
646-536-7331
917-658-7878

Media:

Dian Griesel Int'l.
Enrique Briz
ebriz@dgicomm.com
212-825-3210

SOURCE: Legacy Education Alliance, Inc.