

August 15, 2006



RAND Corporation to Publish Report on STWA Technology

LOS ANGELES, CA -- (MARKET WIRE) -- August 15, 2006 -- Save the World Air, Inc. ("STWA") (OTCBB: ZERO), a company that develops, markets, and distributes products that reduce harmful emissions caused by internal combustion engines, today announced that RAND Corporation is in the process of finalizing a technical report which will be published and be publicly available no later than December 31, 2006.

The report, which will undergo rigorous peer review before publication, will provide an overview of RAND's role in assisting STWA develop a commercially viable technology. RAND will summarize the work that was accomplished including a review of the literature on the theoretical basis for the impacts of magnets on fuel properties, a description of the lab testing process, and an overview of the market opportunities that could reduce engine emissions and approaches to product design and testing.

Eugene E. Eichler, Chief Executive Officer of STWA, stated, "I am gratified that this report will be publicly available on the RAND web site, linked to our own web site and published in the Library of Congress. We expect this report to focus on our product design and testing and the bringing of our products to growing market opportunities world-wide."

About Save the World Air, Inc.

Save the World Air, Inc. is currently engaged in the product development, initial sales and marketing of devices using proprietary technologies that can be installed on motor vehicles, motorcycles and stationary engines to reduce harmful emissions caused by internal combustion engines, as well as improve fuel efficiency and/or improve performance. The company's patented ZEFS™ devices have been shown to reduce harmful emission, improve both fuel efficiency and enhance engine performance in repeated independent laboratory testing. The company's patent-pending CAT-MATE® devices have been shown to reduce harmful emissions in repeated independent laboratory testing. For more information, visit the company's website at www.stwa.com.

Safe Harbor Statement

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Any statements set forth above that are not historical facts are forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Potential risks and uncertainties include, but are not limited to, such factors as market acceptance, ability to attract and retain customers, success of marketing and sales efforts, product performance, competitive products and pricing, growth in targeted markets, risks of foreign operations, and other information detailed from time to time in the Company's filings with the United States Securities and Exchange Commission.