

November 12, 2013



## The ONE Group Congratulates Partner Hotel, ME London, on Being Named ‘Hotel of the Year’ at 2013 European Hospitality Awards

NEW YORK-- The ONE Group, LLC (“The ONE Group”), a leading lifestyle hospitality company and wholly-owned subsidiary of Committed Capital Acquisition Corp., (OTCQB:STKS) is pleased to congratulate experience driven hotel partner ME by Meliá London for being named European Hotel of the Year, in addition to other top honors at this year’s fourth annual European Hospitality Awards in London. The ONE Group, LLC, manages all of the food and beverage operations, banquets, room service & mini bars within the hotel, including popular steakhouse STK and Italian concept Cucina Asellina.

“Congratulations to ME London for this award and offering the guest such an exceptional facility. ME has been an invaluable partner in helping us bring our high-energy dining and nightlife experience to Europe,” said Jonathan Segal, CEO of The ONE Group. “Our success in hotel food and beverage operations is in part built on partnering with best-in-class operating partners like ME Hotels.”

In addition to ‘European Hotel of the Year,’ ME London was also awarded the ‘Best New Opening/Build of the Year’ award for new build projects showcasing innovative structural and interior design, in addition to the ‘Best Suite’ award for its Suite ME, a two storey, architectural masterpiece capturing 360 degrees view of London from the suite’s glass cupola.

The ONE Group began working with ME London in 2012 to develop a unique food and beverage experience that would provide a perfect dining option for every occasion in a modern hotel consistent with its high-end hospitality strategy. The ONE Group operates all dining operations within in ME London, including the three restaurants – STK, Cucina Asellina, Radio – as well as all bar and lounge operations, including Marconi Lounge. In addition, the company provides full food and beverage service for the hotel’s conference and banquet services, hotel room service and mini-bars.

### About The ONE Group

The ONE Group develops and operates upscale, high-energy restaurants and lounges and offers **ONE**experience®, a turn-key food and beverage service for hospitality venues including boutique hotels, casinos and other high-end locations in the United States and United Kingdom. The ONE Group’s primary restaurant brand is [STK®](#), which is a modern steakhouse concept with locations in major metropolitan cities throughout the U.S. and in London. STK artfully blends two concepts, the steakhouse and a chic lounge, into one

offering a high-energy, fine dining experience with the superior quality of a traditional steakhouse. **ONE**experience®, service structure provides the development, management and operations for premiere restaurants and turn-key food and beverage services at high-end boutique hotels and casinos. Additional information about The ONE Group can be found at [www.togrp.com](http://www.togrp.com).

### **About ME by Meliá:**

ME by Meliá is a contemporary interpretation of the Meliá experience. It is a brand which seeks to fuse innovative style with local flavours in order to captivate travellers of a common psychographic – those with a decisive taste for cutting-edge art and design, international cuisine and world music – rather than a common demographic. By capturing these elements in urban and resort destinations, this new philosophy ignites a passion in each guest while appealing to their senses and emotions. The experience is unforgettable. There are currently ME Hotels in London, Madrid, Cancun and Cabo with ME Ibiza and ME Mallorca opening in 2014 and ME Dubai in 2015. [www.me-by-melia.com](http://www.me-by-melia.com)

### **About Meliá Hotels International:**

Meliá Hotels International was founded in 1956 in Palma de Mallorca (Spain) and is one of the world's largest resort hotel chains, as well as Spain's leading hotel chain. It currently provides more than 350 hotels and 90,000 rooms in 39 countries on 4 continents under its brands: Gran Meliá Hotels & Resorts, Meliá Hotels & Resorts, ME by Meliá, Paradisus Resorts, Inside by Meliá, Sol Hotels and TRYP by Wyndham. Its product and service portfolio is complemented by Club Meliá, the only vacation club operated by a Spanish company. In 2011, the family company founded by Gabriel Escarrer Juliá, which operated under the name "Sol Meliá" for decades, began a new stage in its development under the brand name that represents its present and its future: Meliá Hotels International. [www.melia.com](http://www.melia.com)

### **Cautionary Statement on Forward-Looking Statements**

*This press release includes "forward looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. A number of factors could cause actual results or outcomes to differ materially from those indicated by such forward looking statements, including but not limited to, (1) the ability to recognize the anticipated benefits of the business combination, which may be affected by, among other things, competition, the ability of the combined company to grow and manage growth profitably, maintain relationships with suppliers and obtain adequate supply of products and retain its key employees; (2) changes in applicable laws or regulations; (3) the possibility that the ONE Group may be adversely affected by other economic, business, and/or competitive factors; and (4) other risks and uncertainties indicated from time to time in filings with the SEC by Committed Capital.*

*Investors are referred to the most recent reports filed with the SEC by Committed Capital. Investors are cautioned not to place undue reliance upon any forward looking statements, which speak only as of the date made, and The ONE Group and Committed Capital*

*undertake no obligation to update or revise the forward-looking statements, whether as a result of new information, future events, or otherwise.*

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