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# Optex Systems, Inc. Announces Retail Sales Relationship With Cabela's, Inc.

RICHARDSON, TX -- (Marketwired) -- 11/10/15 -- Optex Systems, Inc., a wholly owned subsidiary of Optex Systems Holdings, Inc. (OTCQB: OPXSD), a leading manufacturer of optical sighting systems and assemblies for domestic and foreign militaries, announced today a retail sales relationship with Cabela's Inc., the World's Foremost Outfitter® of hunting, fishing and outdoor gear, to distribute optical sighting systems.

"We are pleased that Cabela's will offer our new Red Tail Digital Spotting Scope and our new Stabilized Monocular to their growing customer base," stated Danny Schoening, Optex's CEO. He continued, "Optex continues to look for opportunities to further expand our product offerings and this relationship with Cabela's is an excellent step forward in both products and new markets."

Kevin Wehrer, Cabela's Optics Specialist, commented, "Optex Systems shares Cabela's passion for providing quality technology and value in their products. This is a great partnership for both companies and Cabela's is excited to offer Optex System products to our customers."

## ABOUT OPTEX SYSTEMS

Optex, which was founded in 1987, is a Richardson, Texas, based ISO 9001:2008 certified concern, which manufactures optical sighting systems and assemblies, primarily for Department of Defense (DOD) applications. Its products are installed on various types of U.S. military land vehicles, such as the Abrams and Bradley fighting vehicles, Light Armored and Armored Security Vehicles, and have been selected for installation on the Stryker family of vehicles. Optex also manufactures and delivers numerous periscope configurations, rifle and surveillance sights and night vision optical assemblies. Optex delivers its products both directly to the military services and to prime contractors. For additional information, please visit the Company's website at [www.optexsys.com](http://www.optexsys.com).

## ABOUT CABELA'S

Cabela's Incorporated, headquartered in Sidney, Nebraska, is a leading specialty retailer, and the world's largest direct marketer, of hunting, fishing, camping and related outdoor merchandise. Since the Company's founding in 1961, Cabela's® has grown to become one of the most well-known outdoor recreation brands in the world, and has long been recognized as the World's Foremost Outfitter®. Through Cabela's growing number of retail stores and its well-established direct business, it offers a wide and distinctive selection of high-quality outdoor products at competitive prices while providing superior customer service. Cabela's also issues the Cabela's CLUB® Visa credit card, which serves as its primary customer loyalty rewards program.

## Safe Harbor Statement

This press release and other written reports and oral statements made from time to time by the Company may contain so-called "forward-looking statements," all of which are subject to risks and uncertainties. You can identify these forward-looking statements by their use of words such as "expects," "plans," "will," "estimates," "forecasts," "projects" and other words of similar meaning. You can identify them by the fact that they do not relate strictly to historical or current facts. These statements are likely to address the Company's growth strategy, financial results and product and development programs. You must carefully consider any such statement and should understand that many factors could cause actual results to differ from the Company's forward-looking statements. These factors include inaccurate assumptions and a broad variety of other risks and uncertainties, including some that are known and some that are not. No forward-looking statement can be guaranteed and actual future results may vary materially.

The Company does not assume the obligation to update any forward-looking statement. You should carefully evaluate such statements in light of factors described in the Company's filings with the SEC, especially on Forms 10-K, 10-Q and 8-K. In various filings the Company has identified important factors that could cause actual results to differ from expected or historic results. You should understand that it is not possible to predict or identify all such factors. Consequently, you should not consider any such list to be a complete list of all potential risks or uncertainties.

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