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Discovery Communications and Gaia to Release Dirty Jobs Collection 6, Paranormal: Haunts and Horrors, and MythBusters Collection 6 on DVD This September

NEW YORK, Sept. 1 /PRNewswire/ -- Gaia, Inc., a leading producer of lifestyle media, announced today the release of three new DVD collections, ***Dirty Jobs Collection 6***, ***Paranormal: Haunts and Horrors***, and ***MythBusters Collection 6***, under its exclusive home video license agreement with Discovery Communications.

In ***Dirty Jobs Collection 6***, Mike Rowe immerses viewers in his extraordinary quest to meet the men and women behind some of the filthiest, most fascinating jobs on the planet. In this collection, Mike celebrates the people behind the world's toughest jobs, including *Animal Control Specialist*, in which he is guided by Animal Capture Wildlife Control to skillfully remove a skunk in a residential area. **MIKE** also learns to breed crickets and remove dead ones in *Cricket Farmer* and gets a behind-the-scenes look at how reindeer live during the other 364 days when they're not leading Santa's sleigh in *Reindeer Farmer*! These episodes and much more make for a very entertaining yet grimy Collection 6! This DVD collection carries an SRP of \$19.98 on DVD, with a total runtime of 430 minutes. **Street date:** September 7, 2010

Enter if you dare into some of the most ghostly gatherings ever documented in ***Paranormal: Haunts and Horrors***. When studying alleged apparitions featured investigators encounter everything from protective poltergeists to destructive demons as they try to unlock the secrets of the dead. You'll watch in frightened awe as a wide variety of techniques document and dissect the evidence of restless souls. This creepy collection includes haunts and horrors from shows including *Ghost Lab*, *The Haunted*, *Dead Tenants* and *Psychic Witness*. This DVD collection carries an SRP of \$14.98 on DVD, with a total runtime of 215 minutes. **Street date:** September 7, 2010

No myth is safe when Adam Savage and Jamie Hyneman break out their beakers and blowtorches to put them to the test in ***MythBusters Collection 6***. Along with Myth Busting co-hosts Tory Belloc, Kari Byron and Grant Maharani, this team is a combustible concoction of scientific genius, ingenuity and a touch of pyromania, too. In ***MythBusters Collection 6***, the journey to the truth is full of explosive action and mind blowing science in such episodes as *Exploding Bumper*, *Car vs. Rain*, *Curving Bullets*, *Prison Escape* and so much more!

Collection 6 is packed with 10 mystifying episodes – all waiting to be proven or debunked! This DVD collection carries an SRP of \$19.98 on DVD, with a total runtime of 430 minutes. **Street date:** September 21, 2010

These new releases will be available wherever DVDs are sold, including online at Amazon.com.

About GAIAM

Gaiam, Inc. (Nasdaq: GAIA) is a leading producer and marketer of lifestyle media and fitness accessories, with a 70,000 door retail distribution network, over 11,000 store within stores, a digital distribution platform and more than 8 million direct customers. With dominant share of the fitness and wellness market, Gaiam is dedicated to providing solutions for the many facets of healthy, eco-conscious living. The company's commitment to quality, coupled with a forward-thinking approach to merchandising and distribution, has allowed it to dominate the health and wellness category with celebrity talent Marisa Tomei, Valerie Bertinelli and Trudie Styler and fitness sensations Bob Greene, Rodney Yee, Mari Winsor and The Firm. In addition, the company releases non-theatrical programming focused on family entertainment under its exclusive licensing agreement with Discovery Communications and other licensing partners. For more information about Gaiam, please visit www.gaiam.com or call 1.800.869.3603.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Planet Green, Investigation Discovery and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

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SOURCE Gaiam, Inc.