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Gaiam to Release Bizarre Foods with Andrew Zimmern Collection 4 Part 2 and Anthony Bourdain: No Reservations Collection 5 Part 2 This January

NEW YORK, Jan. 4, 2011 /PRNewswire/ -- Today, Gaiam, Inc., a leading producer of lifestyle media, announced the release of two of Travel Channel's popular titles, ***Bizarre Foods with Andrew Zimmern Collection 4 Part 2*** and ***Anthony Bourdain: No Reservations Collection 5 Part 2*** on DVD, under its exclusive home video license agreement with Travel Channel. Travel Channel (www.travelchannel.com) is the place for consumers to satisfy their urge to go, see and do. Through the engaging storytelling and unique perspectives of its on-air personalities, Travel Channel creates travel content that inspires, entertains and taps into the human desire to experience new things, explore new places and engage with interesting people and cultures.

The man with the iron stomach is back again to take viewers on a creepy crawly culinary adventure. Using his knowledge of all things edible and affinity for the outrageous, Andrew Zimmern is on a mission to seek out the world's most bizarre foods. Whether snacking on freshly-roasted pack rat, gulping down a handful of red ant larvae, or polishing off some stewed cow udders, Andrew tries it all in ***Bizarre Foods with Andrew Zimmern Collection 4 Part 2***. Sidle up to the table and TV while Andrew dishes up something to make your taste buds tingle—or squirm. This 3 disc DVD set includes 13 episodes and carries a **SRP** of \$24.98, with a **total runtime** of 563 minutes. **Street date:** January 4, 2011.

Renowned chef and world traveler Anthony Bourdain is taking it to the streets in ***Anthony Bourdain: No Reservations Collection 5 Part 2***. Anthony investigates the down home delights of street food as he steps outside of his native Manhattan to explore New York's outer boroughs and flies half way around the world to fall in love with Vietnam all over again. The collection of episodes also includes trips to many other areas including America's Rust Belt, Thailand, and Sardinia. Bonus features include three short videos from the webseries *Anthony Bourdain's Alternate Universe*. This 3 disc set includes 11 episodes with bonus features and carries a **SRP** of \$24.98, with a **total runtime** of 485 minutes. **Street date:** January 18, 2011.

These new releases will be available wherever DVDs are sold, including online at Amazon.com.

About GAIAM

Gaiam, Inc. (Nasdaq: GAIA) is a leading producer and marketer of lifestyle media and fitness accessories. With a wide distribution network that consists of 67,000 retail doors,

over 12,500 store within stores, a digital distribution platform and more than 10 million direct customers, Gaiam is dedicated to providing solutions for the many facets of healthy and eco-conscious living. The company dominates the health and wellness category and releases non-theatrical programming focused on family entertainment and conscious media. In addition Gaiam has exclusive licensing agreement with Discovery Communications and other licensing partners. For more information about Gaiam, please visit www.gaiam.com or call 1.800.869.3603.

About Travel Channel

TRAVEL CHANNEL (www.travelchannel.com) is a network and website that captures the power of travel to inspire and entertain, and satisfies the viewer's urge to experience the world. Travel Channel is the world's leading travel media brand, and the network is available in more than 95 million U.S. cable homes, and its Travel Channel HD™ simulcast is distributed to more than 17 million. The website averages more than 2 million unique users monthly, and its mobile content platform, Travel Channel GO™, is a leading provider of quality mobile travel video and on-the-go information. Travel Channel is headquartered in Chevy Chase, MD. Scripps Networks Interactive (NYSE: SNI), which also owns and operates HGTV (www.hgtv.com), DIY Network (www.diynetwork.com), Food Network (www.foodnetwork.com), Cooking Channel (cookingchanneltv.com) and Great American Country (www.gactv.com), is the manager and general partner.

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SOURCE Gaiam, Inc.