

May 7, 2021



CLARUS

Clarus Nominates Susan Ottmann to Board of Directors

SALT LAKE CITY, May 07, 2021 (GLOBE NEWSWIRE) -- Clarus Corporation (NASDAQ: CLAR) ("Clarus" and/or the "Company"), a company focused on the outdoor and consumer industries, announced the nomination of Susan Ottmann to its Board of Directors ("Board"). Shareholders will vote for five director nominees, including Susan, at the Company's Annual Meeting on June 2nd, 2021. The other four nominees up for election are current members of the Company's Board.

Ottmann has over 25 years of experience in multiple engineering, marketing, manufacturing and leadership roles. She currently works at the University of Wisconsin – Madison where she directs online degrees in the Engineering Professional Development Program, as well as teaches courses in technical leadership and technical project management. Prior to working in academia, Ottmann managed Thermo Fisher Scientific's global analytical instrument business, a multi-hundred-million-dollar business where she managed a team of 770 associates with operations in the US, U.K., Germany and China, as well as sales teams worldwide. She has also previously held leadership roles at Danaher and Schneider Electric.

Ottmann received B.S. degrees in Mechanical Engineering and Engineering & Public Policy from Carnegie Mellon and a M.S. degree in Management from North Carolina State University.

"Susan has a strong track record of global business and leadership experience and we are pleased to have nominated her to join our board," said Warren Kanders, Clarus' Executive Chairman. "As we look to continue to grow our business and execute on our strategies, we look forward to the unique perspectives Susan will bring given her background working at large multinational public companies as well as her current work in academia. Her skillsets, which span from engineering to marketing, will be a great asset to our board."

Ottmann commented, "I am honored to be nominated to join Clarus' board of directors. Clarus is a leader in many of the outdoor markets they serve, and I look forward to working with the board to continue to scale this great business of 'super-fan' brands, while also maximizing value for shareholders."

About Clarus Corporation

Headquartered in Salt Lake City, Utah, Clarus Corporation is a leading developer, manufacturer and distributor of best-in class outdoor equipment and lifestyle products focused on the climb, ski, mountain, and sport markets. With a strong reputation for innovation, style, quality, design, safety and durability, Clarus' portfolio of iconic brands

includes Black Diamond®, Sierra®, Barnes®, PIEPS®, and SKINourishment® sold through specialty and online retailers, distributors and original equipment manufacturers throughout the U.S. and internationally. For additional information, please visit www.claruscorp.com or the brand websites at www.blackdiamondequipment.com, www.sierrabullets.com, www.barnesbullets.com, or www.pieps.com.

Forward-Looking Statements

Please note that in this press release we may use words such as “appears,” “anticipates,” “believes,” “plans,” “expects,” “intends,” “future,” and similar expressions which constitute forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting the Company and therefore involve a number of risks and uncertainties. We caution that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements. Potential risks and uncertainties that could cause the actual results of operations or financial condition of the Company to differ materially from those expressed or implied by forward-looking statements in this release include, but are not limited to, the overall level of consumer demand on our products; general economic conditions and other factors affecting consumer confidence, preferences, and behavior; disruption and volatility in the global currency, capital, and credit markets; the financial strength of the Company's customers; the Company's ability to implement its business strategy; the ability of the Company to execute and integrate acquisitions; changes in governmental regulation, legislation or public opinion relating to the manufacture and sale of bullets and ammunition by our Sierra segment, and the possession and use of firearms and ammunition by our customers; the Company's exposure to product liability or product warranty claims and other loss contingencies; disruptions and other impacts to the Company's business, as a result of the COVID-19 global pandemic and government actions and restrictive measures implemented in response; stability of the Company's manufacturing facilities and suppliers, as well as consumer demand for our products, in light of disease epidemics and health-related concerns such as the COVID-19 global pandemic; the impact that global climate change trends may have on the Company and its suppliers and customers; the Company's ability to protect patents, trademarks and other intellectual property rights; any breaches of, or interruptions in, our information systems; the ability of our information technology systems or information security systems to operate effectively, including as a result of security breaches, viruses, hackers, malware, natural disasters, vendor business interruptions or other causes; our ability to properly maintain, protect, repair or upgrade our information technology systems or information security systems, or problems with our transitioning to upgraded or replacement systems; the impact of adverse publicity about the Company and/or its brands, including without limitation, through social media or in connection with brand damaging events and/or public perception; fluctuations in the price, availability and quality of raw materials and contracted products as well as foreign currency fluctuations; our ability to utilize our net operating loss carryforwards; changes in tax laws and liabilities, tariffs, legal, regulatory, political and economic risks; and the Company's ability to maintain a quarterly dividend. More information on potential factors that could affect the Company's financial results is included from time to time in the Company's public reports filed with the Securities and Exchange Commission, including the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K. All forward-looking statements included in this press release are based upon information

available to the Company as of the date of this press release, and speak only as of the date hereof. We assume no obligation to update any forward-looking statements to reflect events or circumstances after the date of this press release.

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