

July 29, 2020



Mobivity Schedules Second Quarter 2020 Conference Call for August 10th, 2020

PHOENIX, July 29, 2020 (GLOBE NEWSWIRE) -- [Mobivity Holdings Corp. \(MFON\)](#), maker of the award-winning Recurrency platform that increases customer visits and spend in restaurants, retail and personal care brands, today announced that the Company will release results for the second quarter ended June 30th, 2020 on Monday, August 10th, 2020 after the market close and has scheduled a conference call for the same day at 4:30 P.M. Eastern Time (ET).

Conference Call Information:

Date: Monday, August 10th, 2020
Time: 4:30 P.M. Eastern Time (ET)
Dial in Number for U.S. Callers: 1- 855-327-6837
Dial in Number for International Callers: 1-631-891-4304
Please Reference Conference ID: 10010631

The call will also be accompanied live by webcast over the Internet and accessible at <http://public.viaid.com/index.php?id=141082>.

Participating on the call will be Mobivity's Chairman and Chief Executive Officer, Dennis Becker, and Chief Financial Officer, Lynn Tiscareno. To join the live conference call, please dial in to the above referenced telephone numbers five to ten minutes prior to the scheduled conference call time.

A replay will be available for two weeks starting on August 10th, 2020 at approximately 7:30 P.M. ET. To access the replay, please dial 1-844-512-2921 in the U.S. and 1-412-317-6671 for international callers. The conference ID# is 10010631. The replay will also be available on the Company's website under the [investor relations section](#).

About Mobivity

Brick and mortar stores struggle to manage customer connections in a digital world. Mobivity provides a platform to connect national restaurants, retailers, personal care brands, and their partners with customers to increase retention, visits, and spend. Mobivity's Recurrency platform increases customer engagement and frequency by capturing detailed POS transaction data, analyzing customer habits, and motivating customers and employees through data-driven messaging applications and rewards. For more information about Mobivity, visit mobivity.com or call (877) 282-7660.

Investor Relations Contacts

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Source: Mobivity Holdings Corp.