

TAILORING A MORE SUSTAINABLE FUTURE

Our inaugural sustainability report

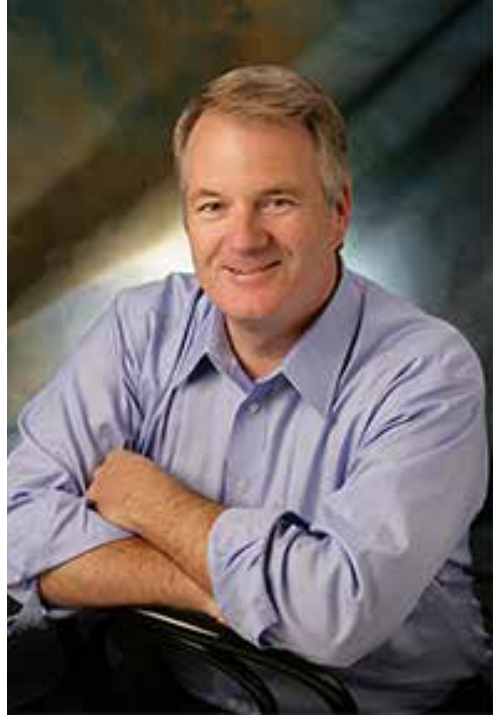


TAILORED BRANDS



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A LETTER FROM OUR CEO, DOUG EWERT

Welcome to our first sustainability report! This is the beginning of what we hope will be a long and ever-evolving journey toward a more sustainable existence for our company, our community, and our planet. This might seem like an overly lofty ideal, but as one of the largest specialty retailers of men's apparel in the U.S. and Canada and the parent company to various subsidiaries in the United States and abroad, we're not afraid of lofty ideals or high standards.

At Tailored Brands, we are committed to social responsibility and environmental stewardship throughout our Company. We believe in giving back to the communities we serve and the people that support us. Simply put, we know that we can do well, by doing good. As but one example, in 2017, we collected over 385,000 articles of gently used men's and women's professional attire that will benefit Americans and Canadians in need of appropriate interview attire as they seek to regain employment as part of our annual Suit Drive. Overall, the program has generated over 1.6 million clothing donations since launching in 2008.

Also, we've made strides toward reducing the amount of waste we create and redirecting the waste we do create away from landfills. For example, we estimate in the last year that we've diverted nearly 500,000 pounds of waste and more than 52,000 gallons of compostable materials from landfills with our recycling and composting programs.

Because this is our inaugural sustainability report, we do not yet have specific goals or key metrics in place that we can report on. But, we intend to develop goals and metrics in the future and we look forward to both telling you about them and reporting our progress against them. I won't pretend that this sustainability journey will be easy or quick, but I know that it is an important journey to make and I invite you to make it with us. Please feel free to share any thoughts, feedback or suggestions you might have as we work together to tailor a more sustainable future together.

I would like to close by thanking our partners at BSR for assisting us with our sustainability materiality assessment and their guidance on crafting this report.

With best wishes,

Doug Ewert



ABOUT TAILORED BRANDS

Company Overview

As the leading specialty retailer of men's suits and largest men's formalwear provider in the U.S. and Canada, Tailored Brands helps men love the way they look for work and special occasions. We serve our customers through an expansive omni-channel network that includes over 1,400 locations in the U.S. and Canada as well as our branded ecommerce websites.

Our U.S. retail stores are operated under the Men's Wearhouse, Men's Wearhouse and Tux, Jos. A. Bank, Joseph Abboud, and K&G brand names and are operated in 50 states, the District of Columbia and Puerto Rico. Our Canadian stores are operated under the Moores Clothing for Men ("Moores") brand name and operate in 10 Canadian provinces.

In addition, we operate a retail dry cleaning, laundry and heirloom operation, through our MW Cleaners brand, in Houston and Austin, Texas.

We also own and operate a factory located in New Bedford, Massachusetts that manufactures quality made-in-america tailored clothing including designer suits, tuxedos, sport coats and slacks that we sell in our Men's Wearhouse and Jos. A. Bank stores as well as our Joseph Abboud flagship store.

Additionally, we operate an international corporate apparel business. Our UK based company is the largest provider of corporate apparel in the United Kingdom under the Dimensions, Alexandra and Yaffy brands. In the U.S., our corporate apparel business operates under the Twin Hill brand name. Our corporate apparel business provides corporate clothing uniforms and workwear to workforces through multiple channels including managed corporate accounts, catalogs and the internet.

Our Retail Businesses

In our retail businesses, we offer our products and services primarily through our four retail clothing brands. Men's Wearhouse, Moores and K&G each operate as a house of brands carrying a wide selection of exclusive and non-exclusive merchandise brands. Jos. A. Bank is a branded house where substantially all merchandise is sold under the exclusive Jos. A. Bank label.

MEN'S WEARHOUSE®

Men's Wearhouse/Men's Wearhouse and Tux

The Men's Wearhouse/Men's Wearhouse and Tux target 25 to 55 year old male consumers, by providing a superior level of customer service and offering a broad selection of exclusive and non exclusive merchandise brands. Our merchandise includes suits, suit separates, sport coats, slacks, formalwear, business casual, denim, sportswear, outerwear, dress shirts, shoes and accessories in classic, modern and slim fits. Although basic styles are emphasized, each season's merchandise reflects current fit, fabric and color trends. We also recently introduced a new collection of custom apparel including tailored clothing (suits, sport coats, slacks, shirts, tuxedos and vests) personalized to each customer's specifications.

We also offer a full selection of tuxedo and suit rental product (collectively, "rental product"). We believe our rental product broadens our customer base by drawing first time and younger customers into our stores.

Jos. A. Bank

Jos. A. Bank also targets 25 to 55 year old male consumers, emphasizing high quality tailored, business casual, casual, and formal clothing and accessories, substantially all of which is sold under our exclusive Jos. A. Bank label. Jos. A. Bank merchandise includes suits, suit separates, sport coats, slacks, formalwear, business casual, denim, sportswear, outerwear, dress shirts, shoes and accessories in primarily classic styles. Our merchandising strategy is focused on classic styling with attention to detail in quality materials and workmanship. We also recently introduced custom apparel including tailored clothing (suits, sport coats, slacks, shirts, tuxedos and vests) personalized to each customer's specifications.

We also offer rental product at Jos. A. Bank.

K&G

K&G stores offer a more value oriented superstore approach that we believe appeals to the more price sensitive customer in the apparel market. K&G offers first quality, current season apparel and accessories comparable in quality to that of traditional department stores, at prices typically up to 60% below the regular prices charged by such stores. K&G's merchandising strategy emphasizes broad assortments across all major categories of men's and women's career and casual apparel as well as tailored clothing, dress furnishings, sportswear, accessories and shoes, and children's apparel.



Moore's

Moore's targets 25 to 55 year old male consumers, by providing a superior level of customer service and offering a broad selection of exclusive and non exclusive merchandise brands. Our merchandise includes suits, suit separates, sport coats, slacks, formalwear, business casual, denim, sportswear, outerwear, dress shirts, shoes and accessories in classic, modern and slim fits. Although basic styles are emphasized, each season's merchandise reflects current fit, fabric and color trends. We also recently introduced a new collection of custom apparel including tailored clothing (suits, sport coats, slacks, shirts, tuxedos and vests) personalized to each customer's specifications.

We also offer rental product at Moore's.

MW Cleaners

MW Cleaners offers retail dry cleaning, laundry and heirloom services at numerous locations in Houston and Austin, Texas. We use a liquid silicon garment cleaner called Green Earth, which is a benign solvent that, when compared to the petro-chemicals used by the majority of dry cleaning facilities in the U.S. has less of an impact on the environment and poses no known health risk to our employees.



Our Corporate Apparel Business

Our international corporate apparel business operates under the Dimensions, Alexandra and Yaffy brands primarily in the UK and Europe and the Twin Hill brand in the U.S. We provide corporate clothing uniforms and workwear to a wide variety of workforces. We offer our corporate apparel clothing products through multiple channels including managed corporate accounts, catalogs and the internet.



We provide customer branded apparel such as shirts, blouses, trousers, skirts and suits as well as a wide range of other products from aprons to safety vests to high visibility police outerwear. With respect to our managed contracts, we generally provide complete management of our customers' corporate clothing programs from design, fabric buying, manufacturing, product roll outs and ongoing stock replacement and replenishment.





OUR VALUES

The Tailored Brands family was built on generous spirits, world-class service to our customers and each other, and strong support for our communities. We strive to improve the world we serve by being a responsible, respectful and valuable global citizen. We understand that it is the communities we serve that have made us successful and we are privileged to give back to both our employees and our communities.

After engaging with numerous internal stake holders, we adopted the following four core values:

LEAD WITH THE CUSTOMER: We start every conversation by asking, “What does the customer want?”

INSPIRE THE CHANGE: We play to win, achieving breakthrough growth with our curiosity, innovation, and smart risk taking.

Our LION values reflect who we aspire to be and guide our decision-making as we work to tailor a more sustainable future.

OWN IT TOGETHER: We are servant leaders and believe that how we work together matters and that respect, trust, and inclusivity are performance multipliers.

NURTURE THE COMMUNITY: We understand that we have a corporate responsibility and that we do well by doing good.



ABOUT THIS REPORT

Sustainability Materiality Assessment

Before simply issuing our first sustainability report, we knew it was important to first identify the most material sustainability issues relevant to Tailored Brands so that we could proactively understand the sustainability issues and opportunities specific to us, and then develop a strategy that aligns sustainability concerns and opportunities with corporate strategy. To help with this, we partnered with BSR to conduct a Sustainability Materiality Assessment in order to identify the priority issues across Tailored Brands that are most important to both business success and sustainability, to inform our ongoing sustainability strategy, and to assist with our stakeholder engagement efforts.

The materiality assessment process is a foundational piece of the sustainability strategy puzzle, helping to frame and prioritize issues. It is used by many companies to determine their sustainability priorities and flag the most important economic, social, and environmental issues—i.e. the most material issues—by identifying key overlap areas between business performance and key stakeholder concerns.

The materiality assessment process is a foundational piece of the sustainability strategy puzzle, helping to frame and prioritize issues.

Our particular sustainability materiality assessment entailed developing a list of 30 material sustainability issues that served as a starting point for discussion of priorities with internal and external stakeholders. This list of 30 issues consisted of 5 main topics: Employees, Ethics & Governance, Supply Chain, Operations, and Products. These issues were then prioritized across two dimensions: importance to business success (ability to deliver company strategy) and importance to external stakeholders.

Next, to gather input on priorities, BSR conducted nine interviews with some of our key leaders. BSR also interviewed several external stakeholders and industry experts including: an investor, an industry group, an environmental expert with retail expertise, a key business partner, and an academic.

BSR then utilized one of its proprietary tools to produce a materiality or prioritization map to help align decision makers around strategic focus areas of sustainability. Finally, we reviewed this materiality map and aligned on the key sustainability issues for us to focus on.

At a very high level, the most material sustainability issues for us to consider were:

GOOD JOBS: Employee expectations are increasing and they are looking to employers for more than just a wage. Employees want to work for companies that stand for something they believe in, inspire them, and provide opportunities for meaningful contributions at all levels.

HEIGHTENED CUSTOMER EXPECTATIONS: Just as employees look to employers for more than a wage, customers are looking to brands for more than just a product. Consumers want to shop at brands that mirror their values, while still providing the style, convenience, and quality they demand.

As we analyzed the data further and engaged various internal stakeholders in discussions on these topics, it became clear to us that this report and our ongoing sustainability efforts should be focused on three core concepts:

OUR COMPANY (WE): What we are doing to provide good jobs and improve factory working conditions;

OUR COMMUNITY (US): What we are doing that benefits the communities we serve; and

In this report, we will share with you where we are on each of these three core concepts and where we are headed going forward.

SUPPLY CHAIN: The supply chain, as a broad topic, is recognized as an area of risk and opportunity for Tailored Brands (and the apparel industry as a whole). Whether focused on chemical management, worker health and safety, or animal welfare, the majority of internal and external stakeholders referenced the supply chain.

TRANSPARENCY: From investors to business partners to consumers, stakeholders want to know more about what companies are doing. This includes increased interest in where products come from and how they are made, as well as disclosure around topics like executive compensation, employee policies, and political contributions.

OUR PLANET (ALL OF US): What we are doing to improve our environmental stewardship.



Providing good jobs.

What does it mean to provide a good job? No doubt that means different things to different people and different companies. At Tailored Brands we believe a good job includes providing a safe and inclusive workplace where everyone is treated with dignity, understanding, and respect.

As noted earlier in this report, one of our core principles is “Own it Together.” Together we are better. Together we can do great things. We believe a diverse and inclusive workforce makes us better together.

We strive every day to create a culture where we continue to improve on our personal best while fostering the needs of our rich and diverse employee family. The value of a heterogeneous employee community is embedded in the consciousness of our management and long-time hiring practices. As an example, our employees come from all over the world and speak many languages. We are doing a number of things to support our richly diverse family of employees.

Diversity and Inclusion (“D&I”) Efforts

In 2016, Tailored Brands launched a **DIVERSITY PEER CIRCLE** as an employee resource group with the executive sponsorship of the EVP of Human Resources and monthly conference calls facilitated by a Senior HR Partner. The Diversity Peer Circle was but the first step to address our employees’ desire for increased attention to D&I initiatives. The Diversity Peer Circle created the Tailored Brands Diversity Vision Statement:

- We are committed to being a diverse and inclusive organization.
- We promote respect and communication as the foundation for building stronger relationships.
- We seek to understand each employee’s unique perspective and voice—listening with open hearts and open minds.
- We value continuous learning, cultural awareness, and an open exchange of ideas, so our employees can be their best selves at work and drive innovation.

The Council is committed to building meaningful programs that will raise awareness of the value of diversity and inclusion.

We also established a **DIVERSITY COUNCIL**. The Council is currently comprised of 16 enterprise-wide employees at the Director level or above dedicated to develop and drive enterprise-wide initiatives to improve both diversity and inclusion. The Council is led by a senior executive with strong support from the Executive leadership team. In its infancy, the Council developed its mission statement and is presently honing its recommendations for enterprise-wide programs that will launch in fiscal 2018 and beyond. The D&I Council is committed to building meaningful programs that will first raise awareness of the value of diversity and inclusion at the senior levels of the organization through training and communications and then launch programs specifically targeted toward combatting unconscious bias and other barriers to entry or success; fostering a work environment that increases employee engagement and encourages new ideas and innovation; ensuring that all employees feel included and valued regardless of gender, race, sexual orientation, gender identity or expression, religion, age, ethnicity, visible and invisible disability, life experiences, thought processes, and various other unique traits. The goals of the D&I Council will align with the strategic goals of Tailored Brands to harness the power of D&I for our employees, customers, vendors and the community.

In 2016 we applied to the **HUMAN RIGHTS CAMPAIGN'S ANNUAL CORPORATE EQUALITY INDEX (CEI)**, which rates workplaces on Lesbian, Gay, Bisexual and Transgender Equality, to be included in their 2017 CEI. We received an 80 out of 100 rating, which earns the HRC's recognition as a "recommended" place to shop in their annual Buyers' Guide. We applied again in 2017 for the 2018 CEI and increased our score to 95. We hope to do even better next year.

We have also established several peer circles with D&I missions. Peer Circles provide an opportunity to learn by doing, take a deeper dive into a topic, and form new networking opportunities. Peer Circles can tackle engaging topics or seek to find new approaches to business and other challenges. These peer circles include:

WOMEN IN LEADERSHIP PEER CIRCLE—comprised of women in the enterprise at the Vice President and store Regional Manager level.

WOMEN IN STORE LEADERSHIP PEER CIRCLE—comprised of women in store manager positions for all core retail companies.

MILLENNIAL PEER CIRCLE— focused on the unique needs of millennial customers and employees.

Day Care

We recognize that working parents with young children face many hurdles as they try to balance work and family life. To make this struggle a little easier, we provide subsidized onsite day care for employees who work in the corporate offices in Fremont, CA, and Houston, TX. We believe it is one important way to support our workforce.

Health and Wellness

Employee health and wellness is a key focus at Tailored Brands. That's why we offer a number of benefits and programs that encourage employees to get healthy and stay healthy. We offer eligible employees a wide range of medical benefit plans that they can tailor to fit their particular health care needs. We provide free seasonal flu shots and free wellness screenings. We also provide onsite exercise facilities for our employees to use at no charge. Fee based fitness classes, such as Zumba, are also available.

Assisting with the Employee Commute

Commuting to and from work in large urban areas can be a challenge. Employees are encouraged to carpool and rewarded for doing so. We recognize that carpooling saves people money, minimizes stress, and reduces greenhouse gases associated with the commute to work. In addition, to help employees utilize more public transportation, we offer a free shuttle to and from two train stations near our corporate offices in Fremont, CA. On average, this program allows each employee to save an estimated \$2,000/year in transportation expenses (fuel, maintenance, transit tickets, etc.).

The Willie Lopez Emergency Assistance Fund

Providing world class service to our customers and each other has long been a staple at Tailored Brands. That is why, in 1997 we established the Willie Lopez Emergency Assistance Fund where employees donate money to help fellow employees in financial straits caused by unforeseen catastrophic situations. The fund was started in honor of Willie Lopez, a highly regarded Men's Warehouse District Manager who died unexpectedly, leaving his wife and four young children in a desperate financial situation.

Over the years the Willie Lopez Emergency Assistance Fund has provided emergency assistance to hundreds of employees in need. In 2016, the Fund provided over \$600,000 in donations to 147 employees in need of help. In 2017, we expect to provide approximately \$700,000 to more than 300 employees affected by unanticipated events; including emergency aid for many of our employees impacted by Hurricanes Harvey, Irma, and Maria.

Improving Factory Working Conditions

We have long supported the work of international agencies and organizations that seek to implement internationally recognized standards for labor practices. While we recognize that there are different legal and cultural environments in which suppliers operate throughout the world, we have developed and implemented our Supplier Code of Conduct that sets forth the compliance requirements that

We will not partner with suppliers and factories that are unwilling or unable to work with us to achieve our compliance standards.

all suppliers must meet in order to do business with us. These standards must be communicated by each of our suppliers to all workers and posted prominently in the workplace.

We use the services of independent third parties to audit the factories in which we do business to assess compliance with our Supplier Code of Conduct. Currently, we use Underwriter's Laboratories ("UL") to conduct the audits. In addition, we accept a certification from WRAP (Worldwide Responsible Apparel Production) in lieu of an inspection.

We believe in a "continuous improvement" approach to compliance. If we find a supplier not in compliance with our Supplier Code of Conduct, we will work with the supplier on an appropriate corrective action plan ("CAP"). The CAP provides specific corrective actions that must be taken and timeframes to complete the CAP. We will not partner with suppliers and factories that are unwilling or unable to work with us to achieve our compliance standards.

The key elements of our Supplier Code of Conduct include the following:

COMPLIANCE WITH THE LAW: Suppliers must comply with all laws, rules and regulations of the country where suppliers, manufacturers, factories and mills operate.

MINIMUM WAGES AND BENEFITS: Suppliers must pay workers the minimum wage prescribed by local law or the prevailing local industry wage (whichever is higher), pay workers overtime compensation in compliance with all applicable laws, and provide to workers benefits that conform to the better of applicable local law or prevailing local industry standards.

MAXIMUM WORKING HOURS: Overtime must be limited to a level consistent with humane and productive working conditions. Workers shall not be required, on a regularly scheduled basis, to work in excess of 60 hours per week (or lower if prescribed by local laws or local industry standards), and, generally, workers shall be provided with at least one day off in seven.

NO FORCED LABOR: Prison, indentured, bonded, and involuntary or slave labor or labor obtained through human trafficking must not be used.

CHILD LABOR, YOUNG WORKERS, APPRENTICES, AND TRAINEES: Facilities must not employ individuals under the age of 15 or under the legal working age, whichever stricter. Working conditions (including labor and health and safety practices) of employees under the age of 18 shall be in compliance with law and not jeopardize the health, safety or morals of these employees.

Employment of trainees, apprentices and individuals under the age of 18 shall be conducted in compliance with the law, including medical testing, applicable documentation maintenance, such as licenses and permits, and terms of employment, such as hours and pay.

HEALTH AND SAFETY: The work environment must be safe and healthy.

NONDISCRIMINATION: Workers must be selected only on the basis of their ability to do the job and not on the basis of other personal characteristics or beliefs.

During 2016 we conducted 163 total Social and Labor audits in 23 countries, 13% of which were re-audits as follow up to our corrective action requirements. The top four audited countries were China, Italy, India and Vietnam. In future reports we will provide additional information on audits performed and metrics on CAP compliance.

We are engaged in the verification of our product supply chain to evaluate and address the risk of human trafficking and slavery through the field presence of our contracted UL compliance program. The Company also maintains standards and guidelines related to human trafficking and slavery. Managers with direct responsibility for supply chain management of our direct sourced products have attended training by UL on human trafficking and slavery, particularly with respect to mitigating risks within the supply chain.

NO CORPORAL PUNISHMENT: Neither corporal punishment nor any other form of physical or psychological coercion may be used against workers.

FREEDOM OF ASSOCIATION: The lawful exercise of workers' rights of free association must be respected and not restricted or interfered with, and workers lawfully exercising those rights shall not be threatened or penalized.

ENVIRONMENT: Suppliers must comply with all applicable environmental laws and regulations.

COMMUNITY INVOLVEMENT: Projects undertaken in partnership with community groups, or local or international non-government organizations (NGOs), particularly those that address educational opportunities for younger people employed in production facilities, shall be encouraged and supported.

ACCESS: Suppliers, and their subcontractors and agents, must give our auditors and our employees unrestricted access to all production facilities and dormitories and to all relevant records, whether or not notice is provided in advance.

OUR COMMUNITY (US)

One of our LION Values is Nurture the Community and, as a result we are committed to nurturing the communities in which we do business. With corporate offices in four major urban areas and over 1,400 store locations across the country, our Company has the opportunity to make a real difference in our various communities. We seek to be as admired for our community support as we are for our world class customer service and products.

We have adopted a set of Charitable Giving Principles. Based on these principles, our charitable giving efforts going forward will be focused on organizations whose major purpose is supporting:

- **M**military and their families,
- **A**dvancing health, wellness, education, and social services for those in need,
- **N**urturing arts and culture, and
- **E**nvironmental stewardship. Within these broad categories, we will focus our charitable giving on organizations offering the following programs.

You can find our complete Charitable Giving Principle [HERE](#).

As a part of the sustainability materiality assessment we conducted, we evaluated how we could better serve as a member of the community and began to look more strategically at how and where we could have the biggest impact.

The first question we asked ourselves was: "Given limited resources, did we want to have a small impact on a large number of different causes or would we rather have a larger impact on fewer causes?" The clear answer to us was that we wanted to have a larger impact on those causes that resonated with and were important to our customers and our employees.

So, the next obvious question was: What causes, within our MANE framework, matter to our customers and employees. To answer that question, we engaged with our numerous customer panels as well as our employees and we will update this report to reflect the result of those engagement efforts in subsequent reports.

Here's a look at some of what we are doing to positively impact our local communities.

Helping Our Veterans

In 2015, Men's Wearhouse and Kenneth Cole Productions launched the "AWEARNESS Kenneth Cole" collection with the mission to create tailored clothing so the modern man can "look good, for good." This collection was created to raise social awareness around the United States military veteran population and their transition into the civilian workforce. On Veteran's Day 2017, Men's Wearhouse and Kenneth Cole Productions announced that the "AWEARNESS Kenneth Cole" collection has generated over \$2 million in donations since inception to support two U.S. nonprofit partners: Hire Heroes USA and HELP USA. The funds, split evenly between the two charities, support their mission to assist U.S. military veterans.

The benefitting charities partnering in this mission have a strong history supporting veterans. Hire Heroes USA transforms military service into civilian success through its free, best-in-class career counseling programs and services, generating an estimated economic impact of \$87.3 million in the veteran employment space through 7,210 clients confirmed hired since January. HELP USA is one of the nation's largest homeless service providers and low-income housing developers serving at-risk populations including families, veterans, and victims of domestic violence. Among its more than 50 programs and residences, HELP USA serves more than 1,500 veterans annually, providing supportive services such as job training and employment search in addition to safe, stable housing.

Similarly, on Remembrance Day 2017, Moores and Kenneth Cole Productions announced that the AWEARNESS Kenneth Cole collection has generated over \$350,000 in donations since the program's inception to support True Patriot Love Foundation and their mission to assist Canadian military Veterans.

The benefitting charity partnering in this mission has a strong history supporting the military community. True Patriot Love Foundation is a national charity dedicated to providing essential support and resources to Canadian military members, Veterans and their families. Among many other programs, True Patriot Love Foundation pairs ill and injured soldiers with Canadian business leaders on ambitious expeditions across the globe helping build awareness of the challenges Veterans face when they transition to civilian life.



*We generated over
\$2 million in donations
since inception to support
two U.S. nonprofit
partners: Hire Heroes
USA and HELP USA*

We wanted to have a larger impact on those causes that resonated with and were important to our customers and our employees.

Disaster Relief

We have long been a supporter of relief efforts when natural and other disasters strike. For example, we sent two tractor trailer truckloads of merchandise to non-profits on the east coast who were assisting the victims of Hurricane Sandy (an approximately \$3.4 million value). We stepped up even further to help those in need in the wake of the devastating hurricanes of 2017; namely Harvey, Irma, and Maria.

We collected donations in all locations across the United States, on behalf of the American Red Cross.

After Harvey devastated Houston, we announced a new partnership with the American Red Cross. Throughout the month of September we collected donations in all Men's Wearhouse, Jos. A. Bank, K&G Superstore and MW Cleaners locations across the United States, on behalf of the American Red Cross. After hurricanes Irma and Maria also caused widespread damage, we expanded our partnership with the American Red Cross to include aid to those affected by those storms as well. The American Red Cross was, as usual, on the frontlines providing food, water, shelter and other necessities for those impacted by all three hurricanes, and donating to them was the fastest way to send aid to the people who needed it most.

Secondly, we shipped multiple truckloads of our new merchandise directly to the Houston and surrounding areas through the help and hard work of the good people at Delivering Good. For over ten years, Tailored Brands has partnered with Delivering Good, a nonprofit charity for new product donations providing people impacted by poverty and tragedy with new merchandise. This product is effectively distributed through a network of agency partners to offer hope, dignity and self-esteem to at-risk children, families, and individuals.

Thirdly, our MW Cleaners subsidiary, a dry cleaner in the greater Houston area, launched its LOADS OF LOVE program. Through this program, any customers impacted by Hurricane Harvey was provided with a free load of wash and fold laundry service and free relocation of one "closet load" of garments to a dry location of their choosing within a 3 mile radius of a customer's damaged property.

And finally, our internal Willie Lopez Emergency Assistance Fund helped hundreds of our employees with immediate aid to those in need of food, water and shelter thanks to the generous donations of their fellow employees.

The impact of these hurricanes was devastating and, as always, we at Tailored Brands are committed to helping our employees and our communities get back on their feet safely and quickly.

National Suit Drive and Canadian Suit Drive

We realize we cannot meet the merchandise needs of all worthy nonprofit organizations that are assisting people who want to return to the workforce. That's why, for one month each year, we host the National Suit Drive and Canadian Suit Drive, asking our customers to donate their own gently-used professional attire.

Each year, we partner with numerous local non-profit organizations across the country that help disadvantaged individuals regain employment through job readiness programs and workforce assistance. These local non-profit partners then distribute the collected clothing donations to unemployed men and women in local areas who are in need of proper interview attire and aid individuals to prepare for their transition back into the workforce through resume-building workshops, interview preparation and employment training programs.

Throughout July 2017, we collected over 320,000 articles of gently used men's and women's professional attire that will benefit Americans in need of appropriate interview attire as they seek to regain employment. This represents a record-breaking number of items collected for the 10th Anniversary of the National Suit Drive, resulting in a 22% increase in donations from the prior year. To date, the program has generated over 1.6 million donations since launching in 2008.

In 2017 in Canada, we also collected over 66,000 items of gently used professional clothing. All the suits, sport coats, dress slacks, shirts, ties, and accessories collected were given to clients of job training and employment programs from numerous organizations across Canada.

Merchandise Donations

Men's Wearhouse also donates professional clothing to local nonprofit organizations that have workforce and job readiness programs aligned with our initiative to help men who are striving for self-sufficiency.

By providing these men with professional attire, we help them get back into the workforce and become self-sufficient. We are confident that their renewed resolve will have a positive impact on their families and their local communities.

In 2017, we donated millions of dollars in product to over 300 non-profit agencies coast to coast.



Local Giving

Every Men's Wearhouse and Men's Wearhouse & Tux store has its own charitable donation budget. By decentralizing the giving budget, our store employees have the opportunity to support local organizations they know and trust. Our stores are familiar with the needs of their communities and support their neighborhood nonprofit organizations with gift card donations and volunteerism through our employee MatchMoney Program.

Our stores help out their communities in a lot of small ways, too, donating discontinued racks and fixtures from remodeled stores to local charities, giving hundreds of tuxedo garment bags to high school marching bands so they can keep their uniforms clean during travel. Here are a few other ways we reached out to local communities in 2017:

- Donated free tuxedo rental ensembles to various agencies and those in need throughout the country.
- Donated many full tractor trailer loads of discontinued formal wear to our valued partners at Mathew 25 Ministries (which Forbes ranked as #1 of its top 100 best run charities in America) to be distributed to American non-profit companies operating abroad.
- Donated cash and merchandise to DECA, a not-for-profit organization with a mission of preparing emerging leaders and entrepreneurs in high school and colleges for careers in marketing, finance, hospitality and management.

Cash for Schools

We're proud to support schools, students, and teachers through our Cash For Schools (CFS) program. CFS encourages prom participation and collaboration in schools and communities across the nation. Schools who sign up for the program get \$5 for every tux rented by a student for their school.

MW Cleaners Gives Back

Our dry cleaners in Texas depend on the support of our local communities and, in turn, give back to the people of those communities. We've worked with organizations like SIRE, Houston's Therapeutic Equestrian Center, the American Cancer Society, The United way, Casa de Esperanza, Abandoned Animal Rescue, the Salvation Army, and many, many more.



OUR PLANET (ALL OF US)

We want to be good citizens of our planet, and are taking many steps to be as environmentally friendly as possible. Here's how we are trying to reduce our carbon footprint, increase re-use and recycling, and encourage conservation and sustainability.

Energy Conservation

We believe that it makes business sense to move toward environmental responsibility and we make every effort to reduce energy use when appropriate to do so. We are trying new things to conserve energy and reduce our carbon footprint. For example, we will test the installation of variable frequency drives at one of our tuxedo hubs in Florida. While energy savings vary depending on the local climate and size of the units, we would expect to save about 20% of energy otherwise required by the HVAC systems.

In January 2017, we installed 1.3 mega-watt solar rooftop system on our Joseph Abboud manufacturing facility in New Bedford, Massachusetts. The 4,172 PV modules are expected to produce approximately 1.7 megawatt-hours of electricity annually, reducing CO2 emissions and energy costs. Now the facility is almost completely self-sufficient, producing its own clean energy, without emissions, and significantly reducing our energy costs.

We are trying new things to conserve energy and reduce our carbon footprints.

Our corporate campus in Fremont, CA has occupancy sensors for lighting to turn lights off when there is no movement in the room.

We also make other efforts to reduce our energy consumption at all of our locations, offices, and stores. We circulate periodic newsletters to employees of our corporate offices, which newsletters contain energy conservation tips. At our remote transportation or hub locations, we encourage employees to turn off lights and power down utilities to reduce usage of electricity and/or natural gas consumption. Our corporate campus in Fremont, CA has occupancy sensors for lighting to turn lights off when there is no movement in the room, an HVAC control system to better manage air conditioning and heating usage, and Energy Star appliances. In Houston, TX, our corporate office is a LEED certified building, which means the building is designed to, among other things, (a) reduce waste sent to landfill; (b) conserve energy and water; (c) be healthier and safer for occupants; and (d) reduce harmful greenhouse gas emissions. To reduce energy usage by about 50% per light fixture at our stores, each of our new or remodeled stores receive the latest and most efficient lighting products.

Green Practices in Dry Cleaning

Over the past decade, this decision has kept over 20 million garments from being dry cleaned in “perc”.

MW Cleaners provides retail dry cleaning, laundry, and wedding gown preservation services at its 40+ locations in Houston and Austin. Upon entering into the dry cleaning industry, Tailored Brands made a decision not to use a dry cleaning solvent named “perchloroethylene”. Instead, Tailored Brands opted for an environmentally friendly, nontoxic, silicon solution named “Green Earth®”. Green Earth® silicone solvent is an inert by-product of sand and it has been used in many consumer hygiene and beauty products for years. Over the past decade, this decision has kept over 20 million garments from being dry cleaned in “perc”. This has saved over 40 thousand gallons of “perc” from entering back into the environment.

We also use Green Earth® in for dry cleaning our tuxedo rental garments for Men’s Wearhouse, Jos. A. Bank, and Moores. We believe that we were the first large-scale service provider to use Green Earth® in our facilities. In 2017 alone, we cleaned approximately three million garments using the Green Earth® product.

Electronics Recycling

When equipment in our corporate offices or stores reaches the end of its useful life, we make it a priority to recycle or donate to keep it out of the dump. Since at least as early as 2011, we have recycled or donated more than several tons of equipment.

At our corporate offices, we hold e-waste collection days where employees can clean out broken or unused electronics from their offices and from their homes. In addition, we encourage employees to bring batteries and toner cartridges (from home or work) to designated collection areas in the office. These collection days help keep waste, toxic or not, out of landfills, and allow for the materials to be recycled or repurposed

Garbage/Recycling

We want to curb waste generation and have been working hard to reduce, re-use, and recycle in all our stores, distribution centers, hubs, and offices. Here’s what we’re doing nationwide to make that happen:

- We partner with a company to take shredded uniform waste from our corporate apparel company and recycle it into yarn. This partnership diverts several tons of clothing waste from landfills each year and prevents the need to harvest virgin resources to make new yarn.
- The shoes retired from our tuxedo rental business are donated to a nonprofit that supports micro-enterprise programs in impoverished communities in developing nations.
- We encourage recycling of paper, plastic, and cardboard at all our stores, distribution centers, hubs, and offices. In fiscal 2016, we estimate that we diverted nearly 500,000 pounds of waste and more than 52,000 gallons of compostable materials from landfills with our recycling and composting programs.
- Old store fixtures (furniture) from closed or remodeled stores have been donated to Habitat for Humanity, rather than sending the furniture to landfill.
- In 2017, we recycled approximately 4,320 tons of recyclable material.
- In 2018, we will launch a new diversion test where we will use our trucks to haul recyclable materials from our stores to our various Distribution Centers. This will allow us to recycle at locations that don’t have the space to accommodate a recycle bin.

In our corporate offices, we are reducing waste in our cafeteria, and we recycle garbage throughout the office:

- We purchased reusable dishes and silverware for the on-site café to avoid sending 75,000 pieces of disposable plates, bowls, cups, and plastic ware to the landfill each year. This also reduces the resources required to create, package, and ship the new disposable dishes over and over again. And, we did this without experiencing an increase in overall water consumption for the building after the change in practice.



We’ve diverted nearly 500,000 pounds of waste and more than 52,000 gallons of compostable materials from landfills.

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- Since 2013, we have been composting approximately 260 tons of compostable materials every year, diverting this waste from landfills.
- When we updated our corporate offices, we had all of the old carpet recycled rather than sent to landfill. The new carpet that replaced the old is made from recycled content and will also be recycled into new carpet at the end of its useful life.

Charging stations

We provide charging stations for electric vehicles for our employees at our Fremont campus.

Reducing our use of fossil fuels

There are many opportunities to make changes with our vehicles to reduce our impact on the environment. Here are some of the ways we are working toward sustainability with our fleet of vehicles:

- We operate mostly newer vehicles in our fleet. Most of the larger trucks utilize newer engine technologies, which are specially designed to reduce harmful emissions of both greenhouse gases and particulate matter. Our older vehicles are smaller vehicles (Sprinter vans and smaller cutaway variety trucks) which, because of their smaller size, get better fuel mileage than the larger vehicles. Wherever possible, we utilize these smaller, more fuel-efficient vehicles in order to reduce our fuel consumption.
- We do our best to ensure that all our vehicles, regardless of size, are well-maintained so we are always getting the best performance.
- Our routes are designed to limit drive time to the best of our abilities. Drivers are not allowed to deviate from the routes as designed without manager approval. During slower season when there is less volume being shipped, routes may be combined in order to reduce overall miles being driven. During extremely slow volume periods, product may be shipped via common carriers or routes may be canceled altogether.
- Our over-the-road fleet does its best to consolidate routes, usually designing routes on a week-by-week basis, all dependent upon volume being shipped, with the primary purpose of limiting miles driven.
- We actively discourage fleet drivers from letting vehicles idle when not moving, and our newer vehicles are equipped with sensors that will automatically shut down the engine if the vehicle idles for more than a few minutes.
- Our newer over-the-road trailers have been equipped with wheel skirts, which streamline the airflow under and around the trailers, reducing fuel consumption by as much as 10-15%.



NEXT STEPS

Going forward, we expect to update this report once a year; generally at the end of each calendar year. We also expect to develop and report on metrics to better understand and explain our progress toward our sustainability goals. This process will be more evolutionary than revolutionary, but our goal is to make progress each year.

We appreciate your interest in Tailored Brands and our sustainability efforts. If you have any feedback for us about this report, please feel free to contact us at sustainability@tailoredbrands.com.



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