

July 19, 2012

LiveDeal Named Presenting Sponsor of the FSX Conference - Washington, DC on July 26 - 28

LAS VEGAS, NV--(Marketwire -07/19/12)- LiveDeal, Inc. (LIVE), a provider of web-based customer acquisition products and developer of mobile technology applications for local businesses, announced today that it is a presenting sponsor of the Financial Services Exchange ("FSX") Washington, DC investment conference being held from July 26 - 28, 2012 at the Pentagon City Ritz Carlton in Arlington, Virginia. LiveDeal is scheduled to present at 2:00 pm Eastern Time on Thursday, July 26th.

"FSX provides us the opportunity to interact with a large audience of FINRA member firms and other key investment decision makers. Our participation can lead to potential new interest as well as broaden overall market awareness of our company," said Jon Isaac, president and CEO of LiveDeal, Inc. "Our presentation will focus on the significant opportunities and growth prospects of our new product for local businesses."

Judy Ensweiler, executive director of FSX, said, "Our conference acknowledges companies that offer ground-breaking technologies and services. Over 20 CEOs will present at our 116th consecutive quarterly conference. We are excited to welcome LiveDeal as both a presenter and sponsor."

The FSX conference is in its 29th year of operations and is considered to be one of the most reputable and established national alliances in the country for independent broker/dealers and their firms. To date, more than \$2.8 billion has been raised for presenting companies through the FSX network. For additional information, please visit <http://www.fsx1.com>.

About LiveDeal, Inc.

LiveDeal, Inc. provides local customer acquisition services and related products for small businesses to deliver an affordable way for businesses to extend their marketing reach to target customers via the Internet. For more information, visit www.livedeal.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements of the plans and objectives of management for future operations, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements.

Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking

statements. Readers should not place undue reliance on these forward-looking statements.