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San Diego Paralegal Association Selects Velocity Local for Web, Social Media, and Mobile Marketing

LAS VEGAS, NV -- (Marketwired) -- 05/23/13 -- LiveDeal, Inc. (NASDAQ: LIVE), a provider of marketing solutions that boost customer awareness and merchant visibility on the Internet, announced today that its wholly-owned subsidiary Velocity Local was recently selected by the San Diego Paralegal Association (SDPA) to provide all of its web, social media, and mobile marketing services. Key to this new campaign is the recent launch of SDPA's full-featured website, complete with membership information, a dynamic events calendar, online access to member newsletters, a job bank, paralegal resources, and downloadable forms.

"We needed to deliver a comprehensive networking and professional development environment to our members," explained Heidi Mares, ACP as Director of Public Relations at SDPA. "Velocity Local was instrumental in helping us achieve that goal with their straightforward and cost-efficient managed service platform complete with mobile accessibility and professional social media engagement. Our top priority is our members and the board feels that this new image and connection will show that SDPA cares."

SDPA, a non-profit organization, connects with the legal profession through educating, promoting, and strengthening. Velocity Local will help advance the organization's mission by seamlessly managing its Internet Marketing efforts and extending SDPA's capabilities with creative web designers, social media strategists, copywriters, and app programmers. One dedicated project manager at Velocity Local will orchestrate each function.

SDPA's upcoming mobile app will provide its members with Google mapping to hosted events, click-to-call access to member services, and social media integration. Velocity Local will further introduce and administer the organization's social media network including its Facebook (FB), Twitter, Google Plus, and LinkedIn presence.

"We're thrilled to be the provider of choice for SDPA's evolving Internet marketing needs," stated Vanessa Luna, Director of Business Development at Velocity Local. "The new unified campaign is designed to enhance member connectivity, knowledge sharing, and professional networking."

More information about Velocity Local can be found at <http://www.velocitylocal.com/>.

About LiveDeal, Inc.

LiveDeal, Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal recently launched two new business lines under new management after a period of re-evaluating the company's sales program, products, distribution methods, and vendor programs. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the

company's Velocity Local™ brand, which LiveDeal refers to as online presence marketing. Previously, in August 2012, LiveDeal commenced sourcing local deal and activities to strategic publishing partners under its LiveDeal® brand, which the company refers to as promotional marketing. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit <http://www.livedeal.com/>.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements.

Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

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Source: LiveDeal, Inc.