

August 1, 2013

Live Deal, Inc. Retains Constellation Asset Advisors, Inc. to Assist in Investor Awareness and Precision Strategic Market Planning

LAS VEGAS, NV -- (Marketwired) -- 08/01/13 -- LiveDeal, Inc. (NASDAQ: LIVE) is pleased to announce today that the Company has retained Nevada based Constellation Asset Advisors, Inc. "CAA" as its investor relations firm.

Constellation Asset Advisors, Inc. is a multi-faceted equity markets consulting firm. The senior principals of CAA have been engaged in private equity since 1985 and together have over 50 years of experience in strategic planning and investor communications. CAA provides advisory services to dynamic small and mid-sized companies, which have included clients in the energy, specialty chemicals, high technology and health care sectors. CAA seeks to bring its services and expertise to publicly traded entities. CAA provides advisory services on acquisition and merger management, capital investment, turnarounds and a myriad of other business transactions. CAA brings further value by using its multi-market experience and top-level strategic alliances to bring together unique, undervalued assets with groups that can most efficiently capitalize on them. CAA focuses on established, long term partnerships and business arrangements with the best companies and partners in their respective markets

Steffan Dalsgaard, Vice President of CAA, stated, "We are elated to begin work with LIVE. We believe LIVE has enormous potential to succeed. We will work very closely with management to maximize shareholder value for all stockholders.

"In addition, senior management has been working diligently for months on multiple new business opportunities, which management believes have significant potential, and new strategic developments that we are excited to announce in the future. We at CAA believe that Jon Isaac's own investments in the Company, together with the Company's anticipated growth plans, give us the opportunity to make 'LIVE' stock a household name with stock brokers, money managers and financial institutions in the USA."

About LiveDeal, Inc.

LiveDeal, Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal recently launched two new business lines under new management after a period of re-evaluating the company's sales program, products, distribution methods, and vendor programs. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the company's Velocity Local™ brand, which LiveDeal refers to as online presence marketing. Previously, in August 2012, LiveDeal commenced sourcing local deal and activities to strategic publishing partners under its LiveDeal® brand, which the company refers to as promotional marketing. LiveDeal continues to actively develop, revise, and evaluate these

products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements.

Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

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Source: LiveDeal, Inc.