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LiveDeal Inc. Retains 30 Miles North to Expand Brand Awareness

LOS ANGELES, CA -- (Marketwired) -- 08/13/13 -- LiveDeal Inc. (NASDAQ: LIVE), the publicly-traded company that small businesses can depend on to provide affordable and innovative marketing solutions, recently retained Santa Monica-based public relations agency 30 Miles North. This decision spearheads the company's drive to notably increase brand awareness on a national level.

"We're enthusiastic about our new partnership with 30 Miles North and to take the next planned step in our 2013 growth initiatives," explained Jon Isaac, President and CEO of LiveDeal Inc. "Their team offers the ideal blend of public relations, social media, and event management expertise required to advance our company."

As part of this agreement, the public relations firm will design and launch a customized campaign melding both traditional and digital approaches. To accomplish LiveDeal's immediate and long-term growth objectives, the company will focus its efforts on the implementation of strategic outreach plans that span multiple publication mediums including television, web, print, and social media.

"We've entered into this relationship at a special time, with several anticipated developments underway," explained Priscilla Vento, Founder/CEO of 30 Miles North. "We believe change is a catalyst for creativity and innovation, and we aim to build on the momentum the company has already achieved."

To learn more about LiveDeal Inc. and its vision to promote local businesses and publishers, please visit livedeal.com.

About 30 Miles North

30 Miles North (30MN) is a Public Relations agency in Santa Monica, California. The 30MN staff consists of seasoned publicists and social media strategists who have participated in high-profile PR campaigns for influential companies. Founded by Priscilla Vento in 2008, she strives to reinvent new ways to encompass both brand and audience in order to capture a unique PR campaign. Please visit 30milesnorth.com for more information.

About LiveDeal Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal recently launched two new business lines under new management after a period of re-evaluating the company's sales program, products, distribution methods, and vendor programs. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the company's Velocity Local™ brand, which LiveDeal refers to as online presence marketing. Previously, in August 2012, LiveDeal commenced sourcing local deals and activities to strategic publishing partners under its LiveDeal® brand, which the company refers to as

promotional marketing. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

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